

Why invest in Türkiye?

March 2026



PRESIDENCY OF
THE REPUBLIC OF TÜRKİYE
**INVESTMENT &
FINANCE OFFICE**

nexus
OF THE **WORLD**

10 Reasons to

Invest in Türkiye

Robust Economy



**Domestic +
Accessible
Markets**



**Strategic
Location**



**Favourable
Demographics**



**Skilled and
Competitive
Labor Force**



**Continuous
Reform Process**



**Business -
Friendliness**



**Lucrative
Incentives**



**Advantageous
R&D Ecosystem**



**Sectoral
Opportunities**



Robust Economy

Track record growth
and bright future
with proven
resilience

 **12th largest economy
in the World** 

Source: OECD, PPP: Purchasing Power Parity

Ranking of Economies By GDP at PPP

2003	2024
1st USA	1st CHINA
2nd CHINA	2nd USA
3th JAPAN	3th INDIA
4th GERMANY	4th RUSSIA
5th INDIA	5th JAPAN
6th FRANCE	6th GERMANY
7th RUSSIA	7th BRAZIL
8th UK	8th INDONESIA
9th ITALY	9th FRANCE
10th BRAZIL	10th UK
11th MEXICO	11th ITALY
12th SPAIN	12th TÜRKİYE
13th INDONESIA	13th MEXICO
14th CANADA	14th S. KOREA
15th S. KOREA	15th SPAIN
16th S. ARABIA	16th CANADA
17th AUSTRALIA	17th EGYPT
18th TÜRKİYE	18th S. ARABIA

Ranking of Economies By GDP at PPP

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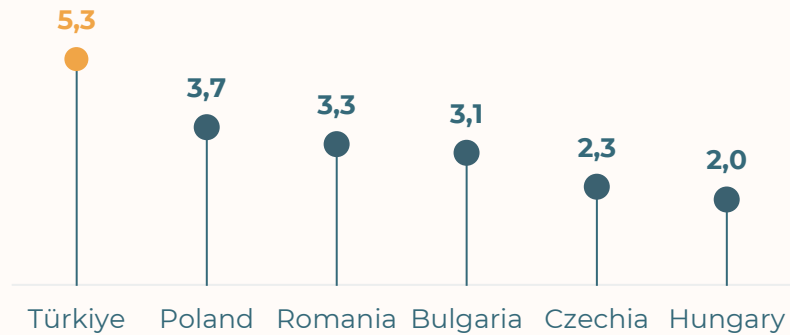
2052

- 1st CHINA
- 2nd INDIA
- 3th USA
- 4th INDONESIA
- 5th **TÜRKİYE**
- 6th JAPAN
- 7th GERMANY
- 8th BRAZIL
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Robust Economy

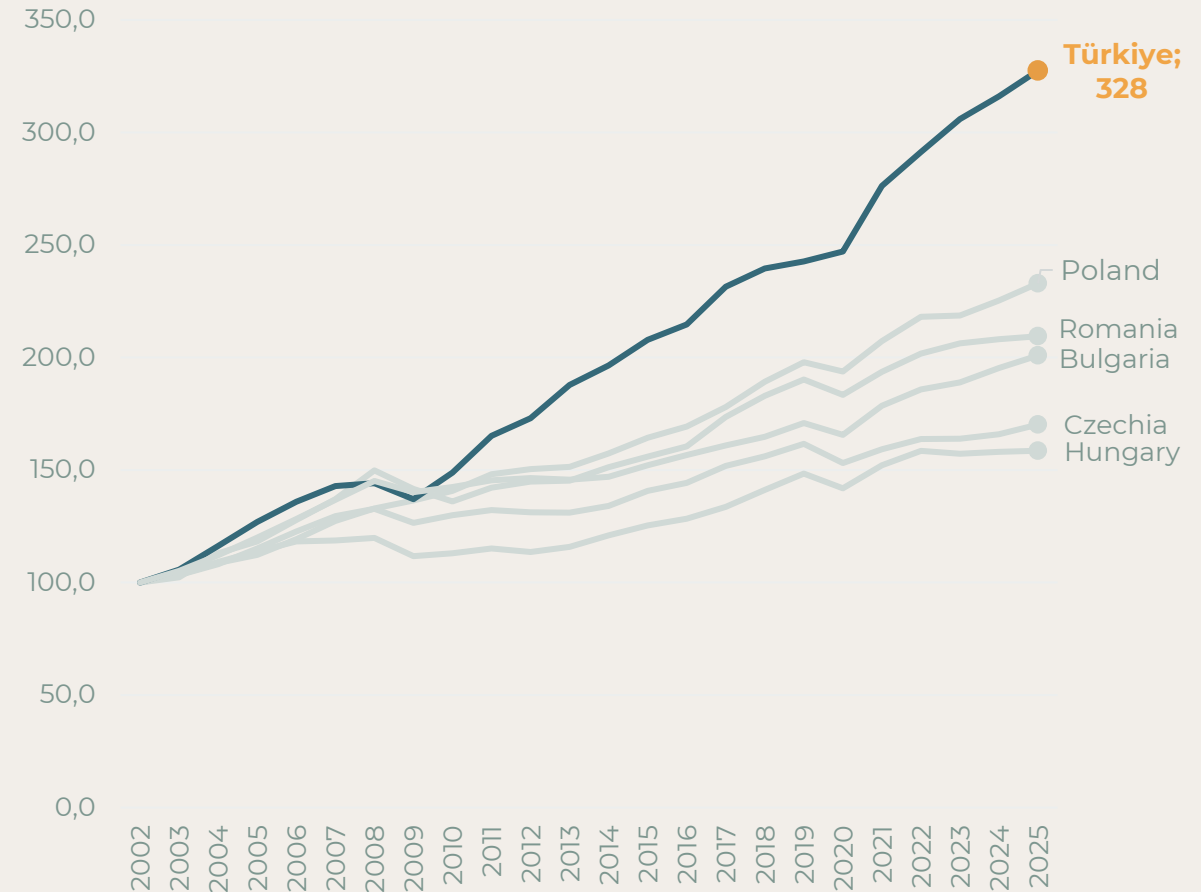
Track record growth and bright future with proven resilience

Average Annual GDP Growth (%)
2002-2025



Source: TurkStat, IMF

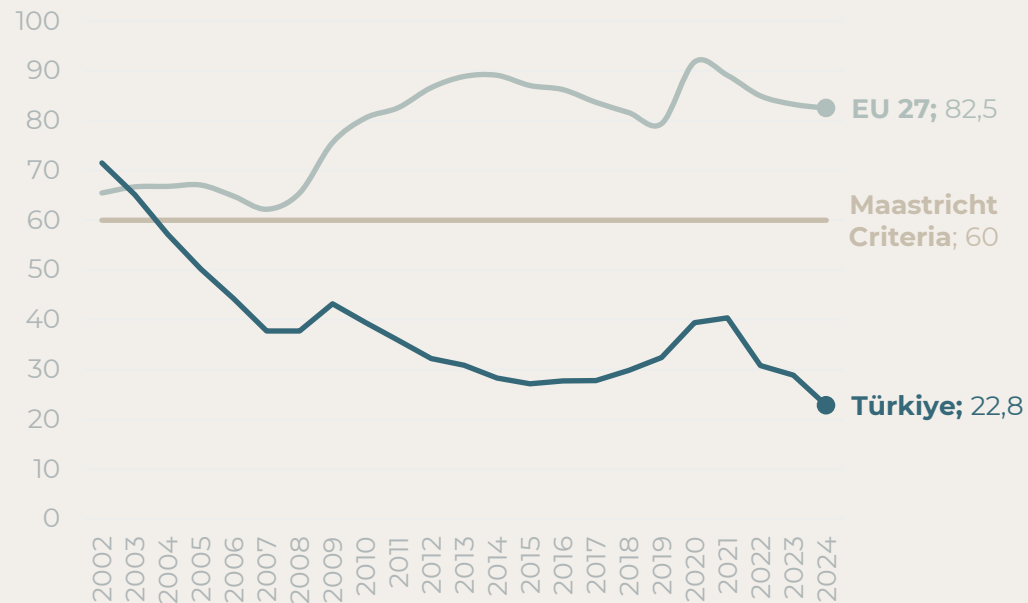
REAL GDP GROWTH
(INDEX: 2002=100)



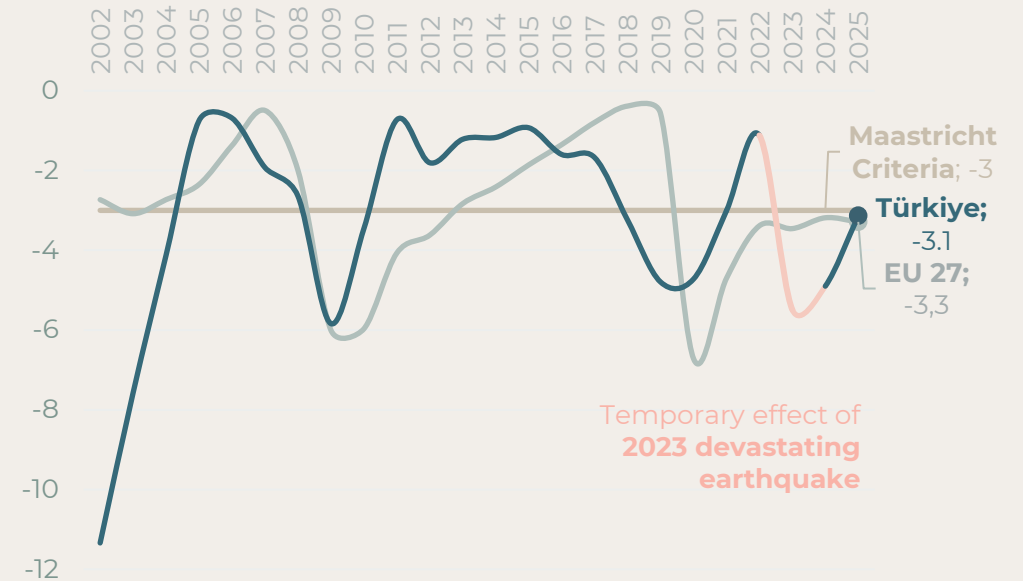
Robust Economy

Strong macroeconomic fundamentals based on successful public finance management

Gross Public Debt Stock as % of GDP



Budget Balance as % of GDP

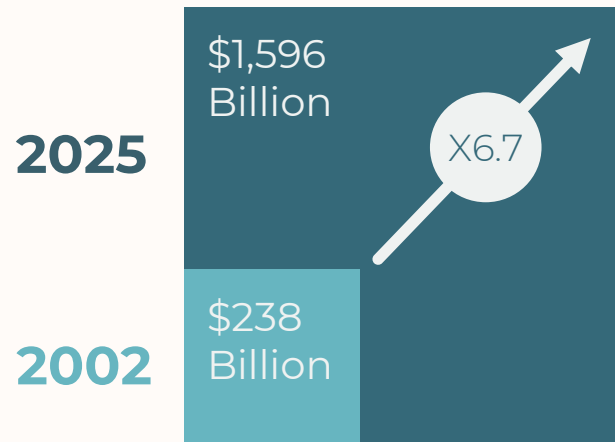


Robust Economy

A seven fold increase in the size of the economy over the past 23 years

Turkish economy has grown nearly 7-fold over the past 23 years and is promising to be on the growing trend

GDP at current prices, \$ Billion



Source: IMF, TurkStat

Robust domestic market and entrepreneurial private sector spurred investments and exports

Contribution to GDP 2002-2025

+72%

Domestic Consumption



+30%

Investment Expenditures



+22%

Exports



Robust domestic market and entrepreneurial private sector spurred investments and exports

Contribution to GDP 2002-2025 (in chain linked volume)

+72%

Domestic
Consumption



+30%

Investment
Expenditures



+22%

Exports



-3%

Stocks



-21%

Imports

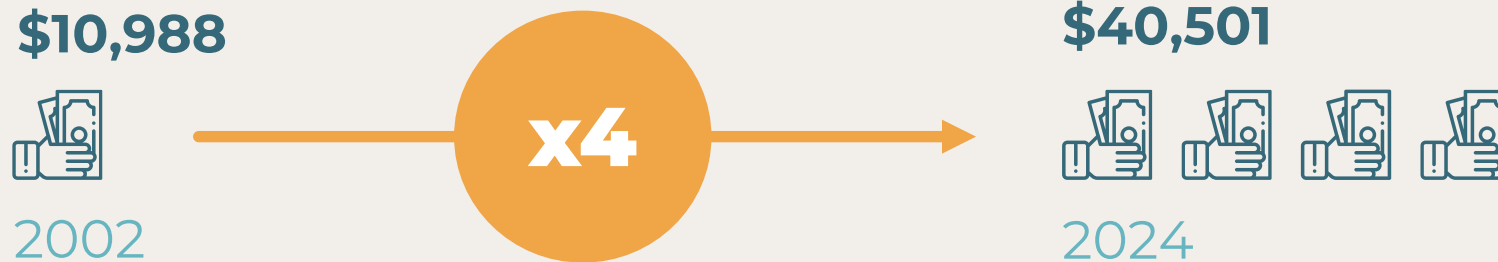


Domestic Market

Impressive economic growth leading to a sizable middle class with increasing purchasing power

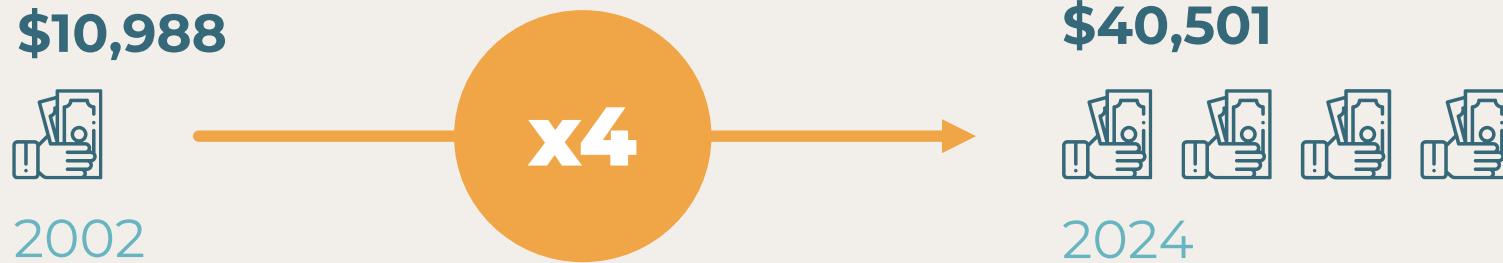
Income per capita

GDP per capita, current prices at purchasing power parity



Income per capita

GDP per capita, current prices at purchasing power parity



Stock of Automobiles

Millions of passenger cars

2002 **4.6M** 

2025 **17.4M**    

Turkish Aviation Passenger

Millions of passengers

2002 **34M** 

2025 **247M**       

Domestic Market

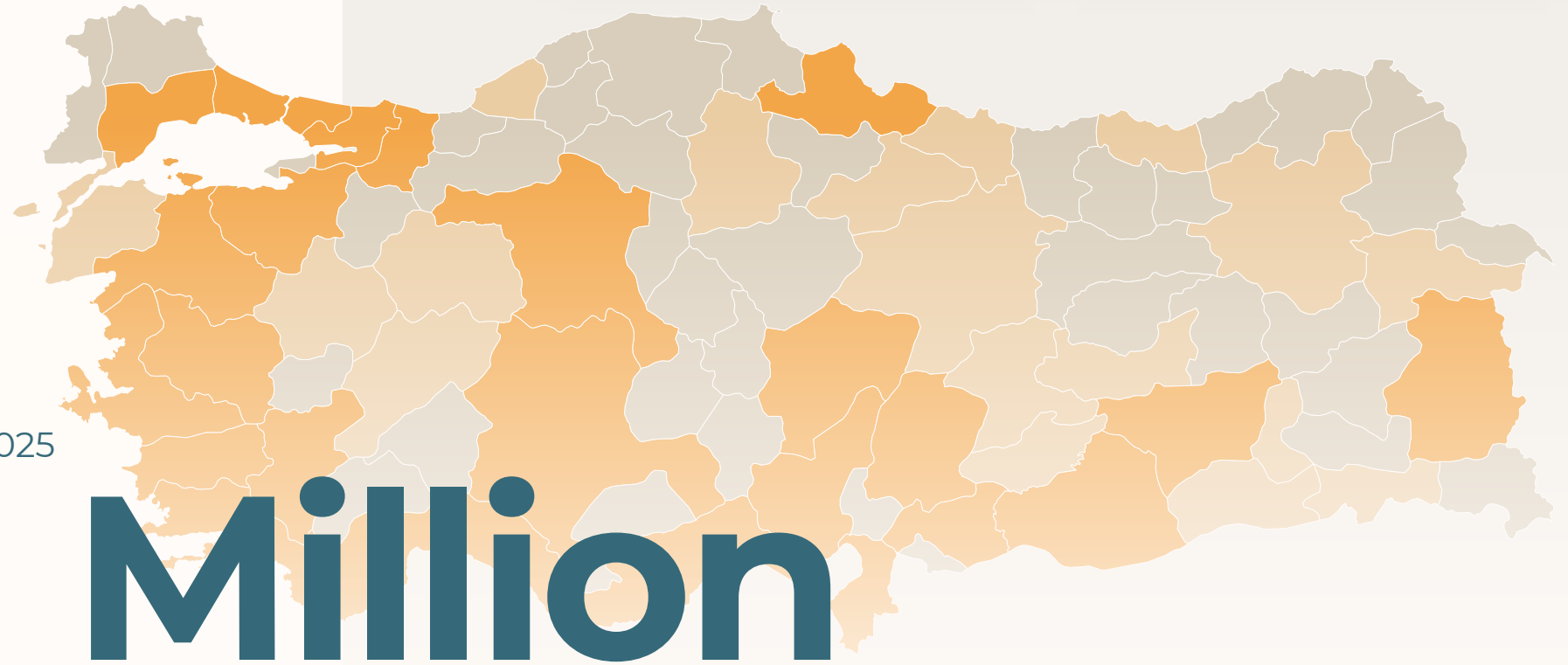
Domestic market further supported by emerging urban centers

Half of the population is under the age of

34.9

24 urban centers with populations over

1 Million



Total Population as of 2025

86.1 Million

Domestic and Accessible Markets

Domestic Market + EU Market + Free Trade Area



Source: TurkStat

Domestic and Accessible Markets

Domestic Market + EU Market + Free Trade Area



86.1 Million
in Türkiye



450 Million
in EU

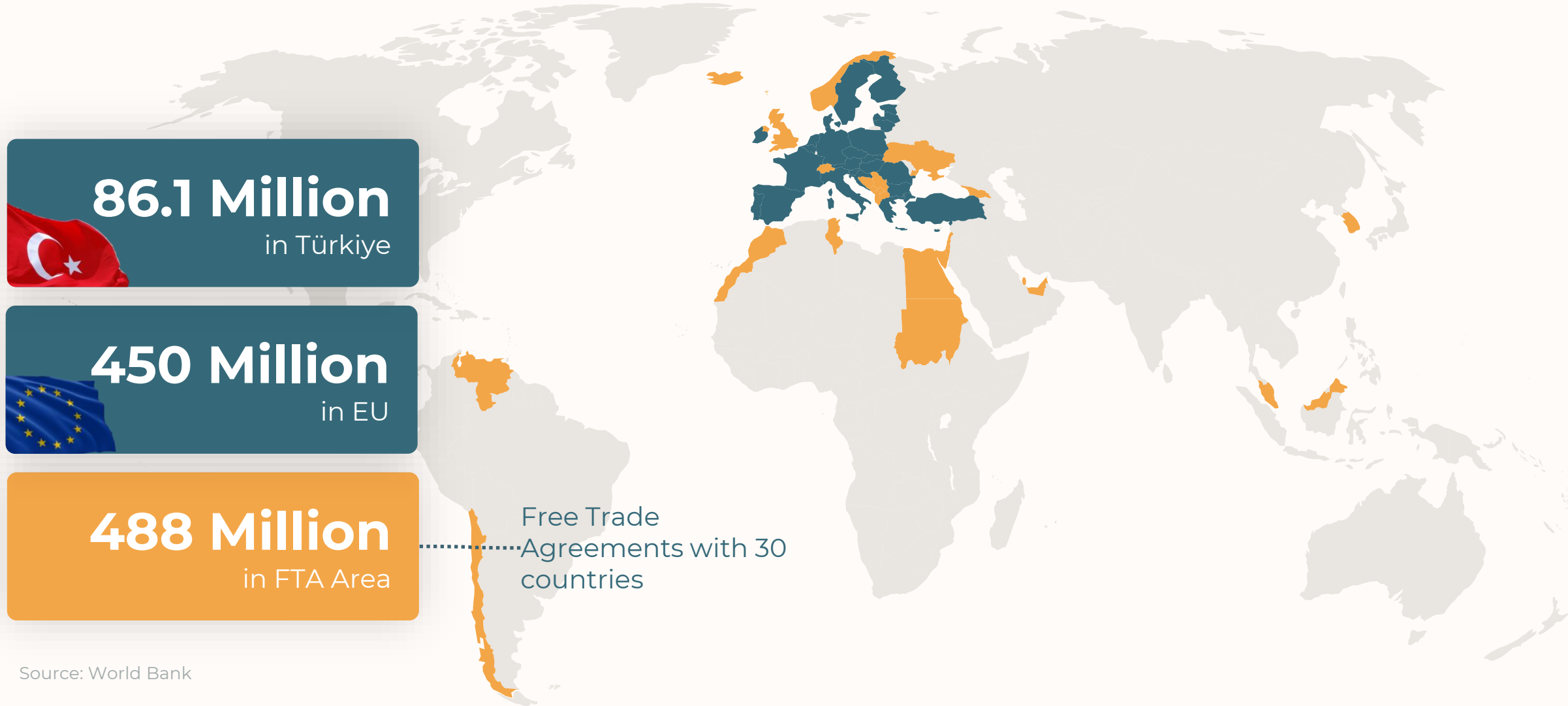
488 Million
in FTA Area

Customs Union with the EU allows direct access to the EU Market



Domestic and Accessible Markets

Domestic Market + EU Market + Free Trade Area



86.1 Million
in Türkiye

450 Million
in EU

488 Million
in FTA Area

Free Trade
Agreements with 30
countries

Domestic and Accessible Markets

Domestic Market + EU Market + Free Trade Area



86.1 Million

in Türkiye



450 Million

in EU

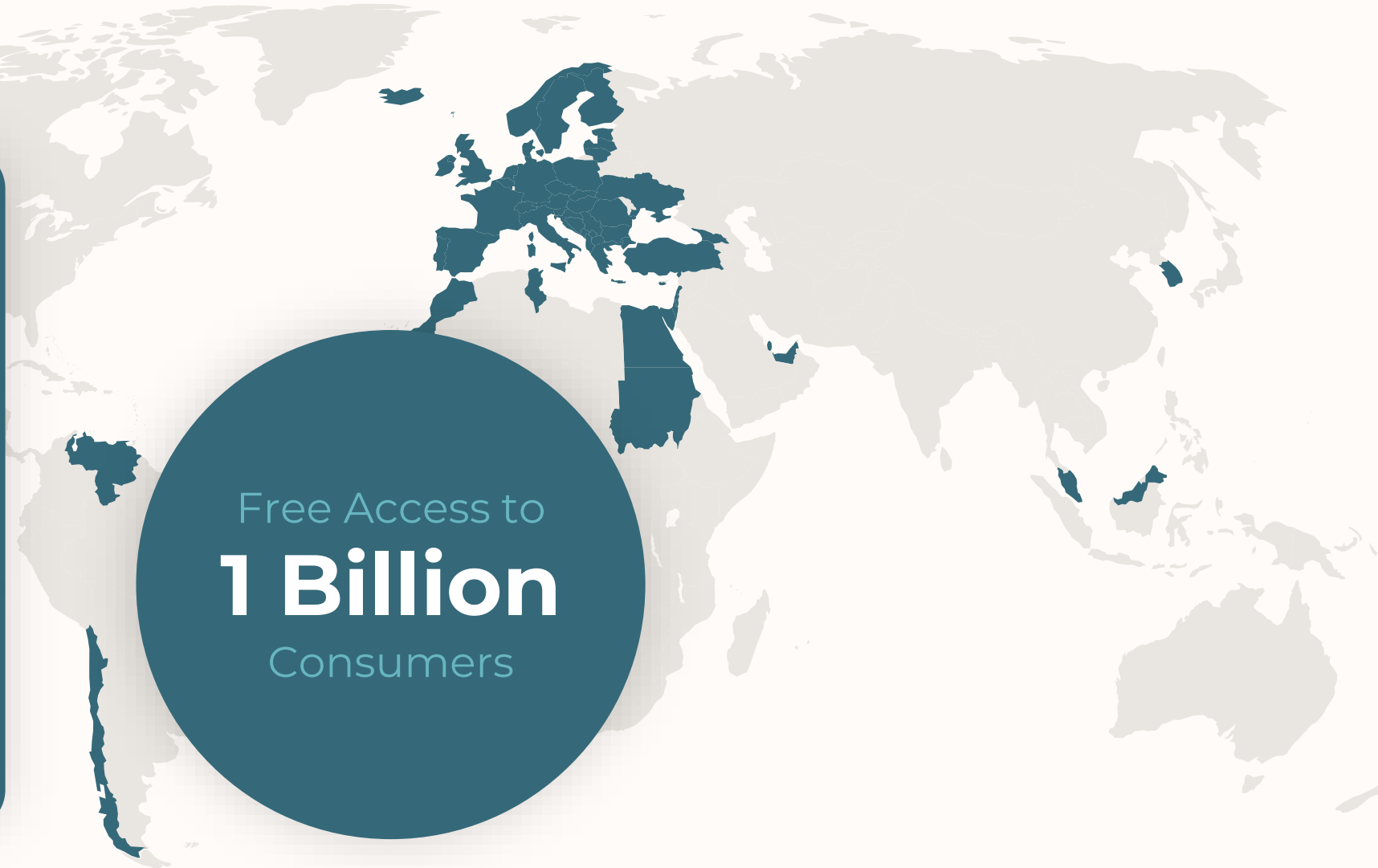
488 Million

in FTA Area

Free Access to

1 Billion

Consumers



Strategic Location

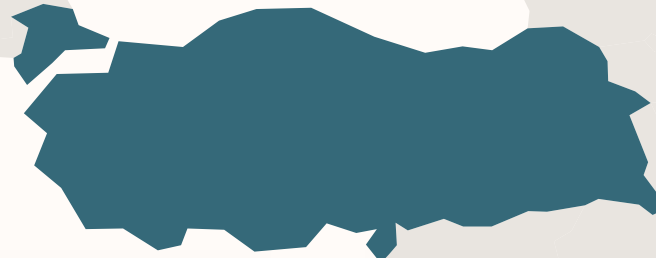
**Hub for multinationals to manufacture,
export and manage**

Working Hours
Intersect with
16 Time Zones



Strategic Location

Hub for multinationals to manufacture, export and manage



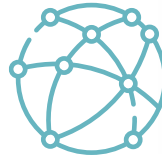
At the Crossroads of Major Markets

\$32.1T GDP, 1.3 billion people, \$10.3 trillion import across Europe, MENA, and Central Asia - all within 4 hours of Türkiye.



Unmatched Global Connectivity

Turkish Airlines flies to 356 destinations in 132 countries.



Manufacturing & Export Hub

Türkiye is a key base for multinationals with strong production and logistics.



Regional Operations Center

Ideal for managing, sourcing, and training across nearby markets.



Strategic Location

Hub for multinationals to manufacture, export and manage



66 Countries



70 Countries



Production base for MENA



largest production facility worldwide



89 Countries



22 Countries



Exporting 75% of its production



80 Countries



Exporting 85% of its production



Exporting 87% of its production



103 Countries

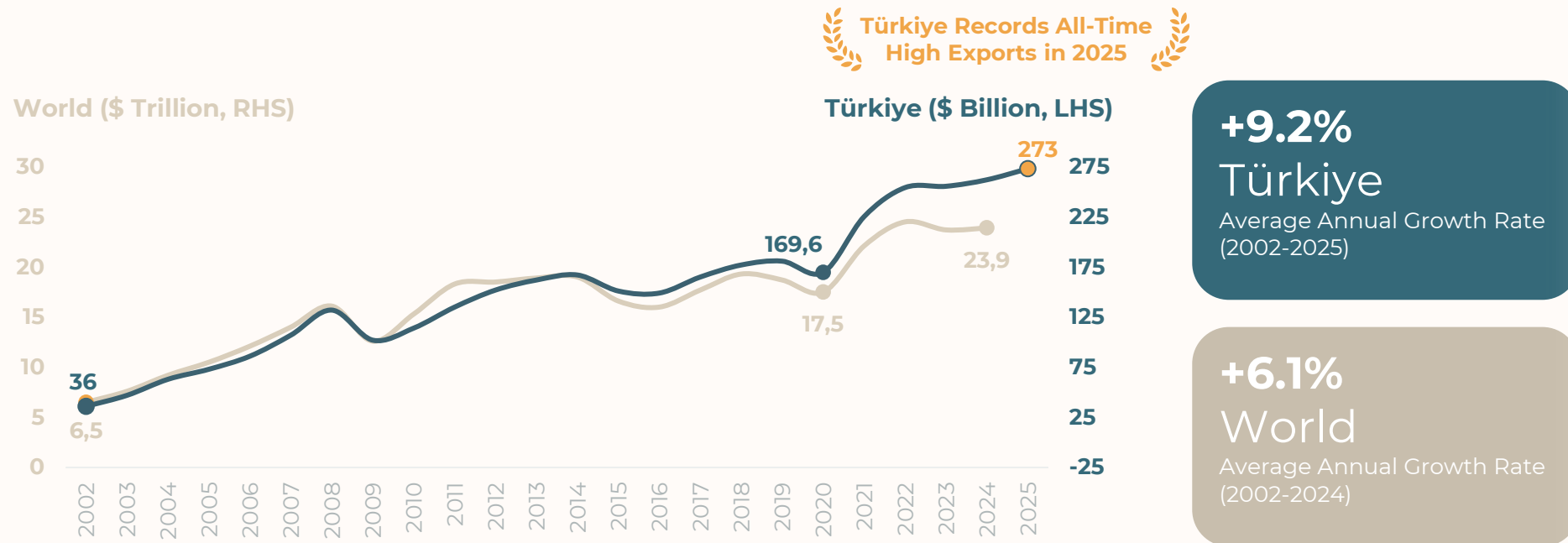


30 Countries

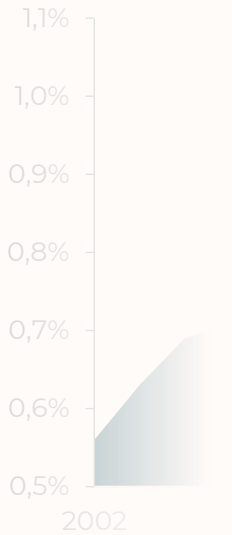
Strategic Location

Strategic location and enhanced production capabilities attracting multinationals to invest for export

Exports of Goods in Türkiye and the World



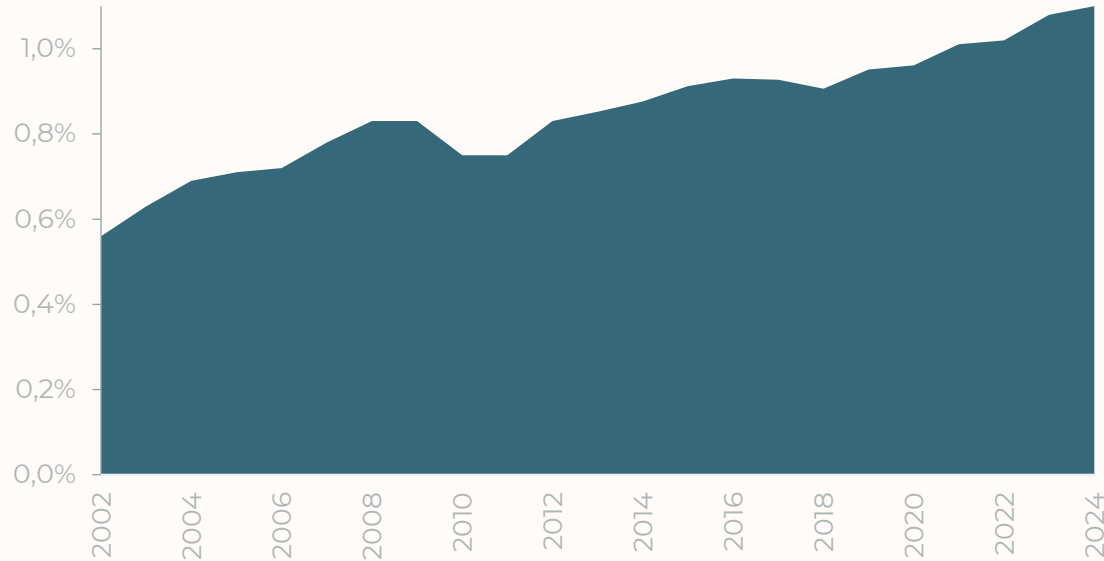
Türkiye's



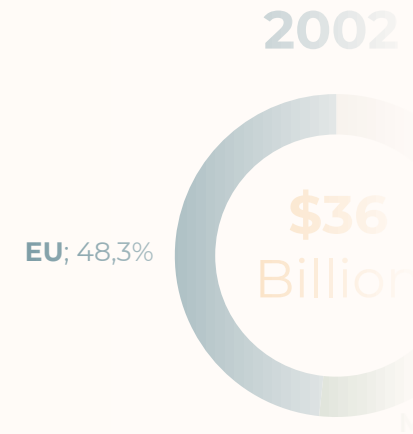
Strategic Location

Strategic location and enhanced production capacity attracting multinationals to invest for export

Türkiye's Share In Global Exports Of Goods



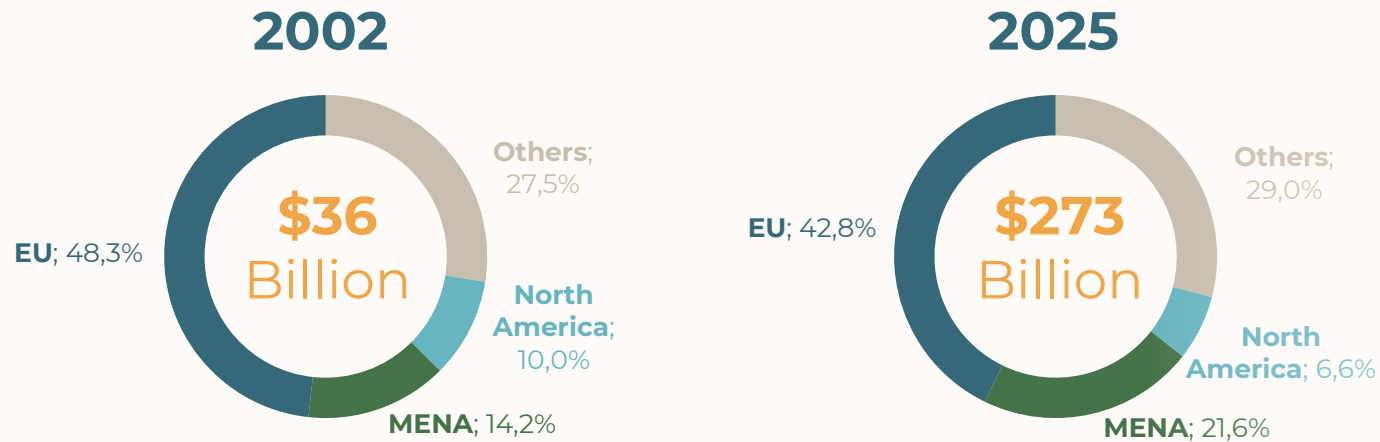
Merchandise Exports



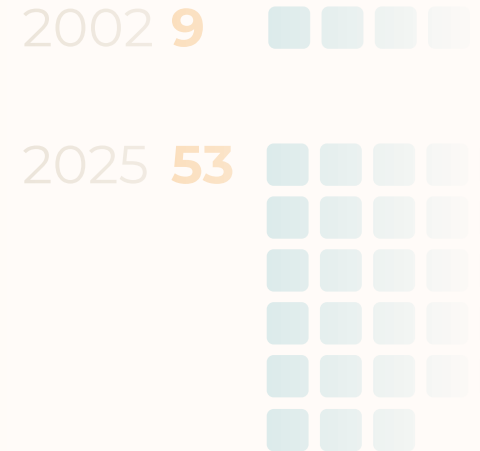
Strategic Location

Strategic location and enhanced production capabilities attracting multinationals to invest for export

Merchandise Exports By Geography



Number of exports



Strategic Location

Strategic location and enhanced production capabilities attracting multinationals to invest for export

Number of export products **over USD 1 billion**

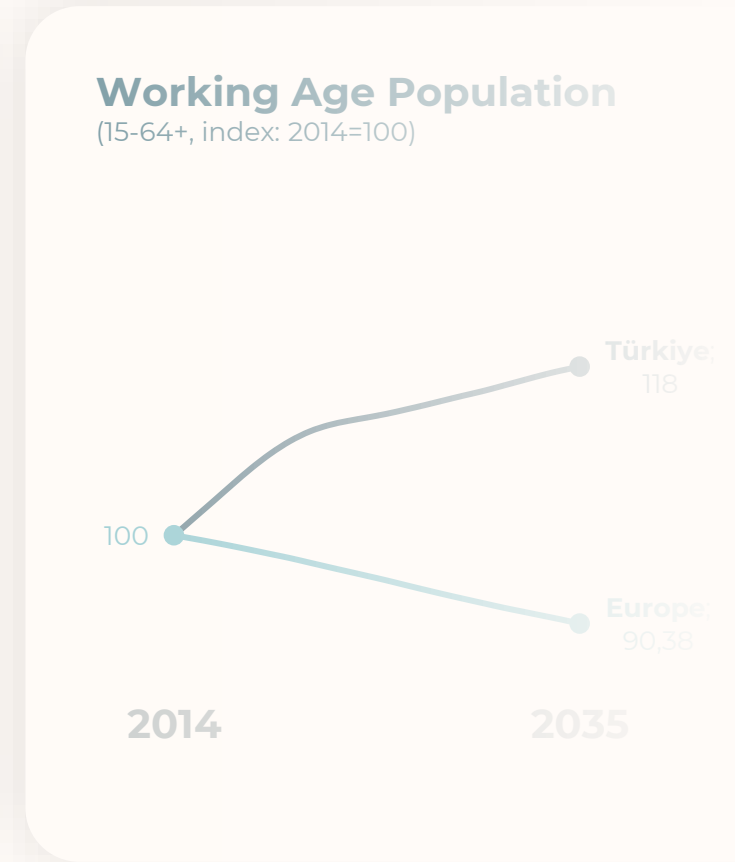
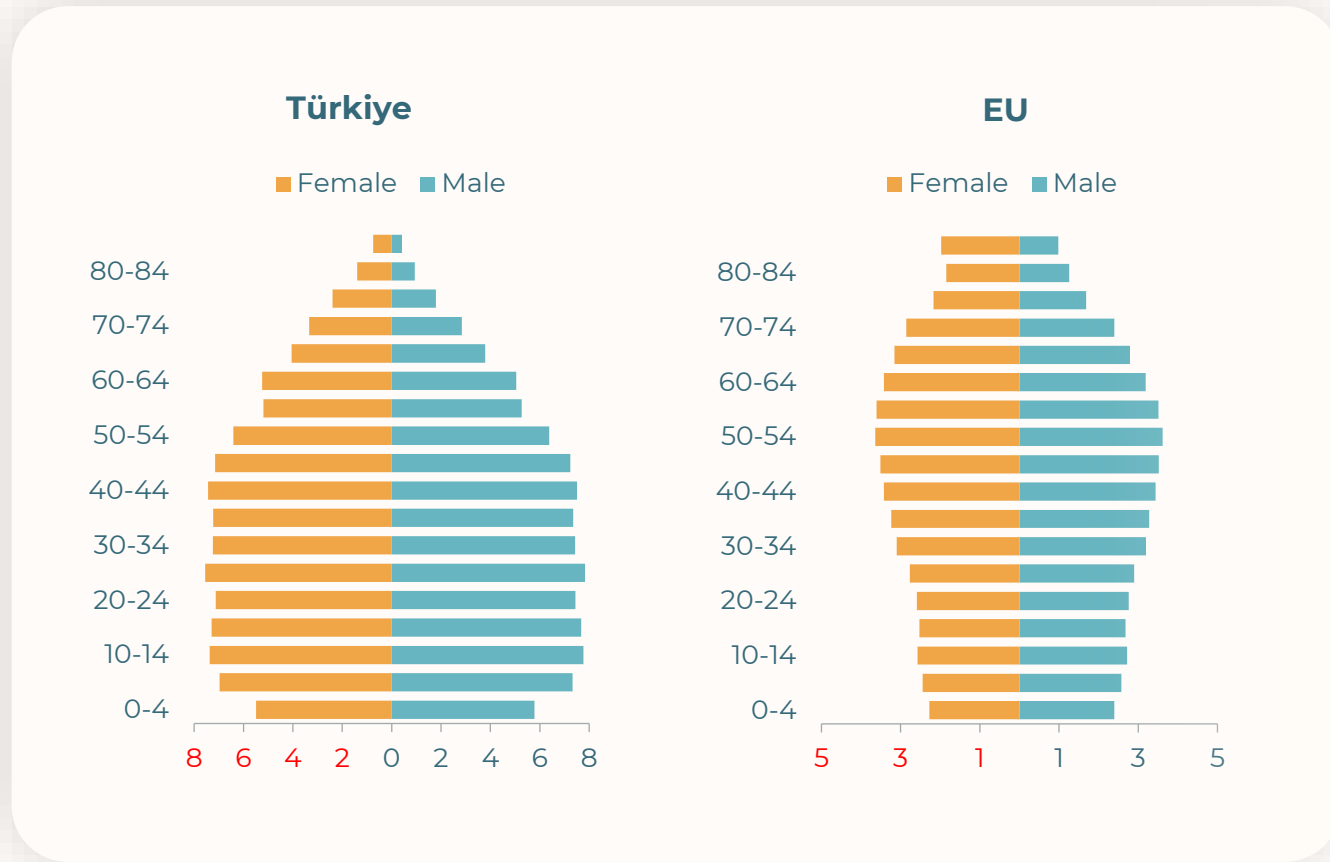
2002 **9** ■■■■■■■■

2025 **53** ■■■■■■■■
■■■■■■■■
■■■■■■■■
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Favorable Demographics

Half of population under age of 34.9 creating dynamic labor force and fiscal discipline

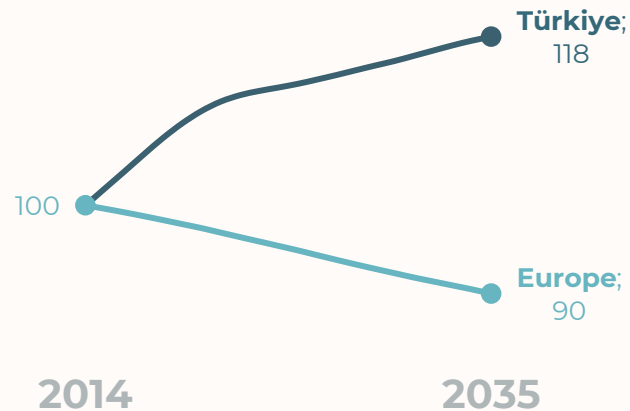


Favorable Demographics

Half of population under age of 34.9 creating dynamic labor force and fiscal discipline

Working Age Population

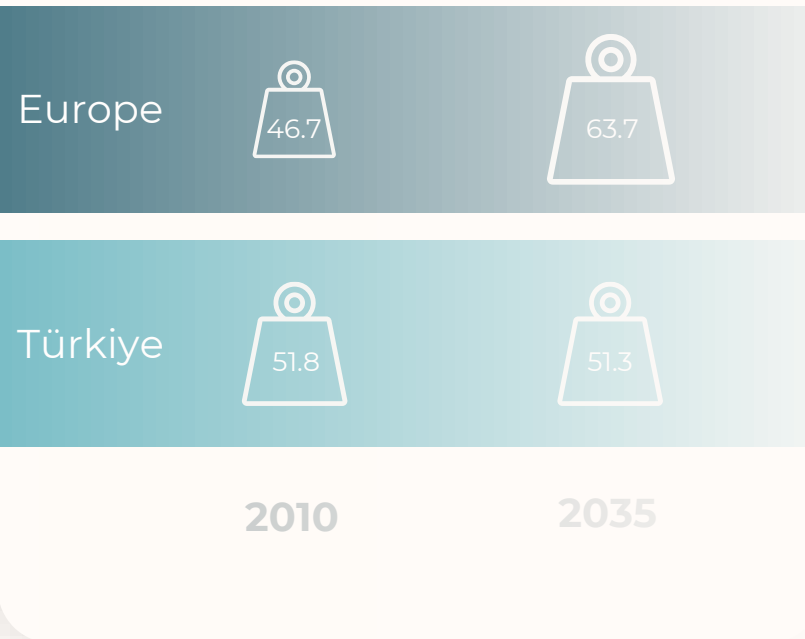
(15-64+, index: 2014=100)



Total Dependency Ratio

(%, Lower is better)

Formula; (Age 0-14 & 65+)/ (Age 15-64)



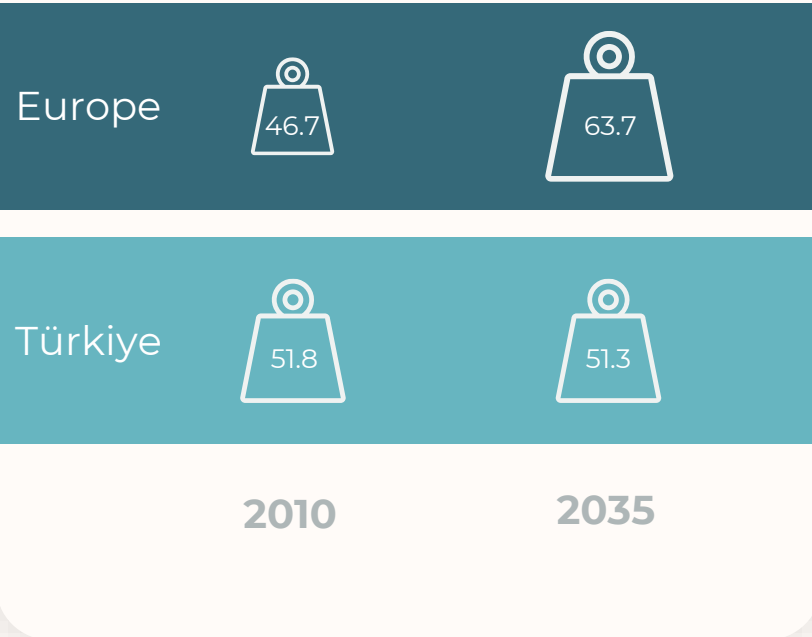
Favorable Demographics

Half of population under age of 34.4 creating dynamic labor force and fiscal discipline

Total Dependency Ratio

(%, Lower is better)

Formula; (Age Group 0-14 & 65+)/ (Age Group 15-64)



Source: UN

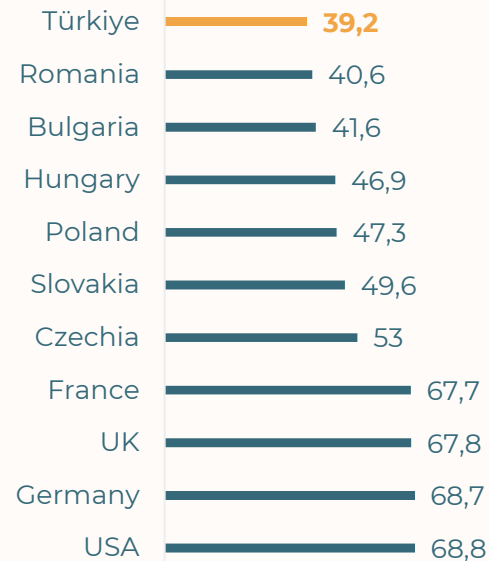


Skilled and Competitive Labor Force

Upgraded education system to enable a skilled labor pool and address business requirements

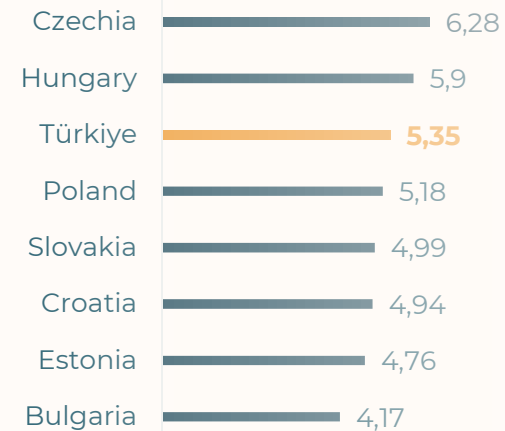
Cost of Living Index - 2026

Lower is better (New York = 100)



Availability of Qualified Engineers

Higher is better (10=Available 0=Unavailable) 2025

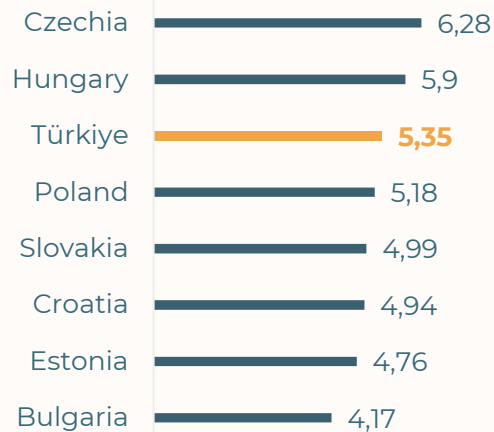


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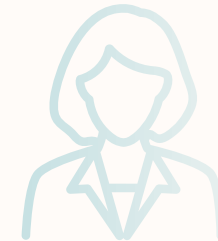
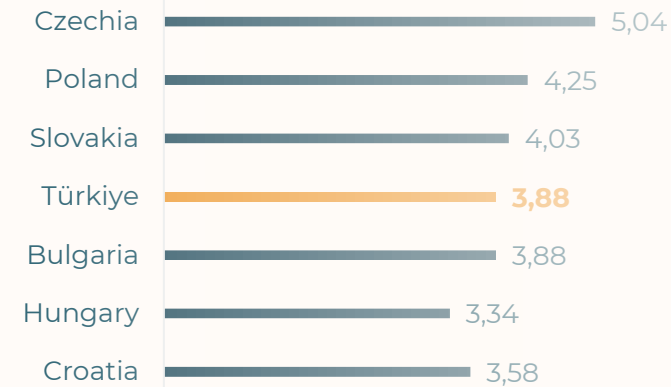
Availability of Qualified Engineers

Higher is better (10=Available 0=Unavailable) 2025



Availability of Competent Senior Manager

Higher is better (10=Available 0=Unavailable) 2025

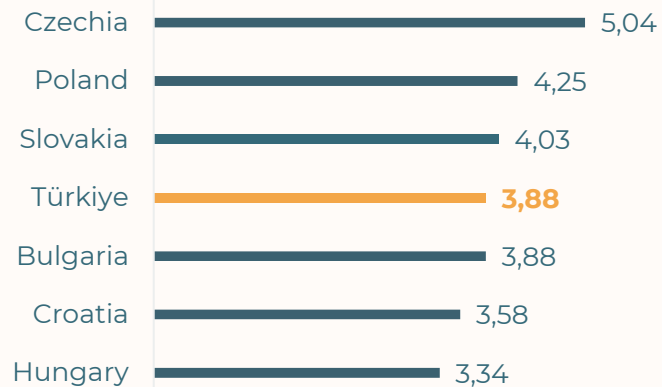


Skilled and Competitive Labor Force

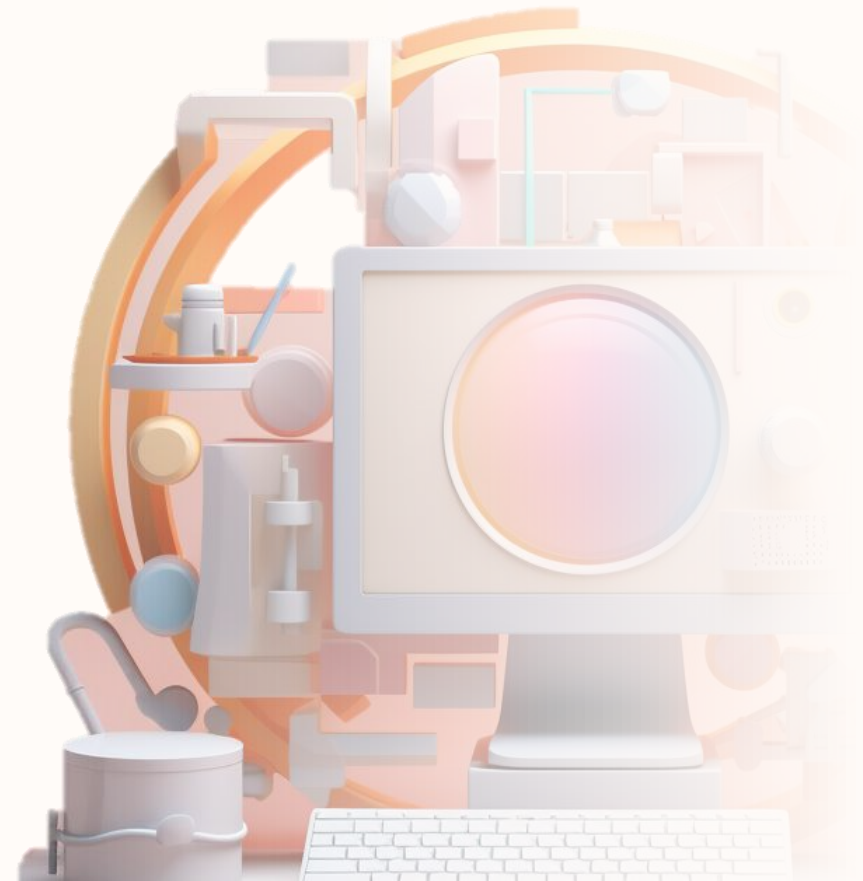
Upgraded education system to enable a skilled labor pool and address business requirements

Availability of Competent Senior Managers

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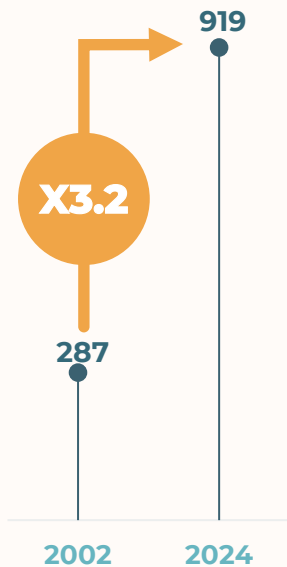
Source: IMD World Competitiveness Year Executive Opinion Survey based on an index from 0 to 10.



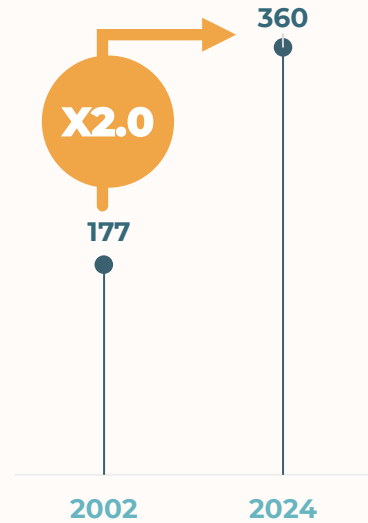
Skilled and Competitive Labor Force

Upgraded education system to enable a skilled labor pool and address business requirements

University Graduate (Thousands)



Vocational and Technical High School (Thousands)



Education Level of Labor Force (%)



Major reforms every 18-24 months

Continuous Reform Process

2001	Coordination Council for the Improvement of the Investment Environment
2003	New Labor Law Ease of company establishment (Law No: 4884)  New FDI Law
2004	Establishment and Operating Licenses
2005	New Banking Law
2006	Tax Reform -> Corporate Tax 20% down from 33%  Establishment of Investment Office
2007	New Insurance Law Investment Incentives
2008	Overhaul of Social Security System R&D and Innovation Incentives
2009	Upgrading Investment Incentives
2011	New Commercial Code New Code of Obligations
2012	New Capital Market Law Upgrading Investment Incentives Removing Restrictions on Foreigners' Purchases of Real Estate
2013	Unifying All Exchanges (Stock, Derivative, Gold, etc.) under BIST

2014

Istanbul Arbitration Center

2016

Upgrading Investment Incentives

 **Personal Data Protection Law**

2017

Industrial Property Law (IPR)

Production Reform Package

New Labor Courts Code

2018

Amendments to improve doing business (Law 7099)

2019

Tech-Driven Industry Initiative

Ease of Doing Business Reform Package I

2020


Ease of Doing Business Reform Package II

Amendments to the Capital Market Law (Introduction of Global Standards)

2021

Paris Agreement

Green Deal Action Plan

 **FDI Strategy**

2022

The law on the regulation of electronic commerce

Istanbul Financial Centre Law

2023

12th Development Plan

Introduction of ALAIC (Advance Loans Against Investment Commitment)

2024

 **High Tech Investment Program HIT-30**

Amendments to Personal Data Law

Coastal Law Changes Enabling Solar Power (SPP) on Lakes

2025

 **New Investment Incentive System**

2030 Industry and Technology Strategy

 **Climate Law**

Regulation on the Establishment of Emissions Trading System (ETS)

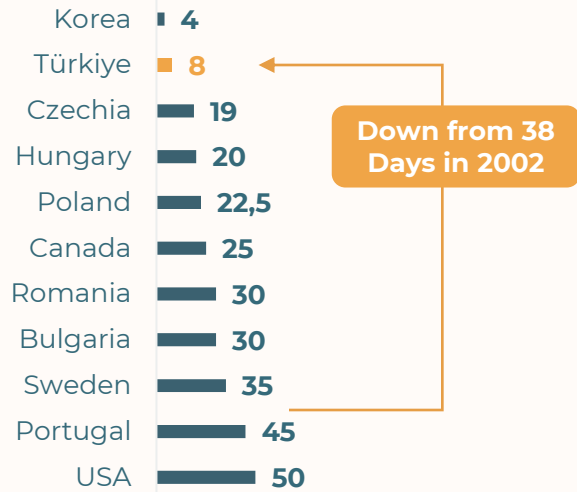
Numbers of Days to Setup a Company (2025)
Lower is better

FDI Regulatory Restrictiveness Index (2023)
Lower is better

Ease of Doing Business Ranking 2020
Lower is better

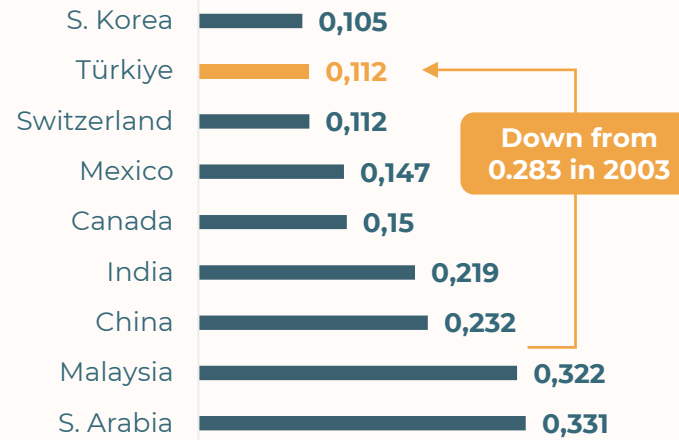
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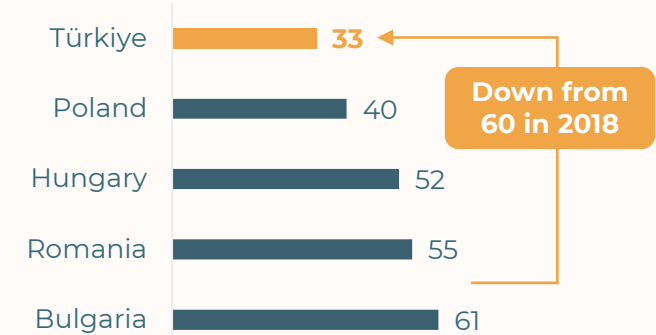
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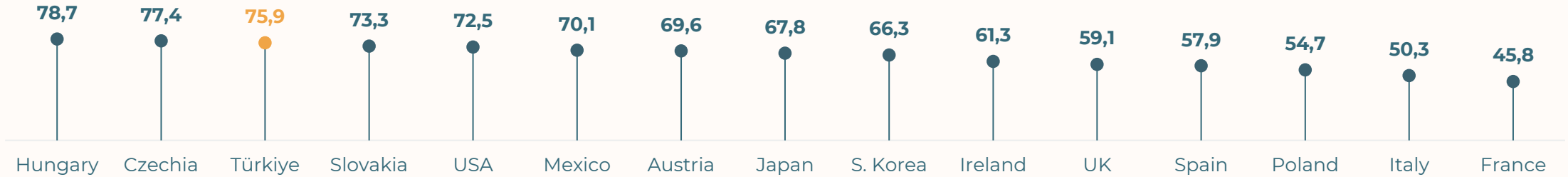
Continuous Reform Process

Continuously implementing sweeping reforms in many areas

Business Friendliness

Offering protection and ease of doing business

2025 International Tax Competitiveness (Index=100 as most competitive)



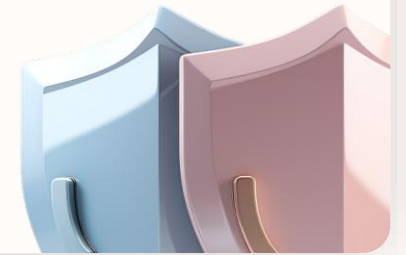
Protection of International Investors by FDI Law



Bilateral Investments Protection Treaties with 89 Countries



Treaties to Avoid Double Taxation with 93 Countries



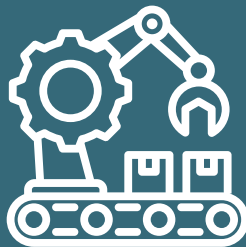
Lucrative Incentives

Offering lucrative incentives in many ways

Manufacturing Incentives

Tax deductions & exemptions

Cash Grants



Incentives for Service Exporters

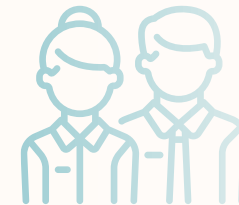
Tax deductions for exporting services in;

- Engineering
- Architecture
- Design
- Software
- Medical Reporting
- Accounting
- Call Center
- Data Center
- Education
- Healthcare



Employment Incentives

Payroll & Training support



Lucrative Incentives

Offering lucrative incentives in many ways

Incentives for Service Exporters

Tax deductions for exporting services in;

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- Data Center
- Education
- Healthcare



Employment Incentives

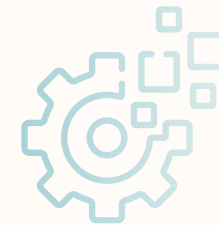
Payroll & Training support



Technology Development Zones

To support R&D

Tax deductions & exemptions



Lucrative Incentives

Offering lucrative incentives in many ways

Employment Incentives

Payroll & Training support



Technology Development Zones

To support R&D

Tax deductions & exemptions



R&D and Innovation Incentives

Tax deductions & exemptions



Lucrative Incentives

Offering lucrative incentives in many ways

Technology Development Zones

To support R&D

Tax deductions & exemptions



R&D and Innovation Incentives

Tax deductions & exemptions



Investment Zones

Free Zones

Tax deductions & exemptions

Organized Industrial Zones

Developed infrastructure



Lucrative Incentives

Offering lucrative incentives in many ways

R&D and Innovation Incentives

Tax deductions & exemptions



Investment Zones

Free Zones

Tax deductions & exemptions

Organized Industrial Zones

Developed infrastructure



Lucrative Incentives

Offering lucrative incentives in many ways

Investment Zones

Free Zones

Tax deductions & exemptions

Organized Industrial Zones

Developed infrastructure



Advantageous R&D Ecosystem

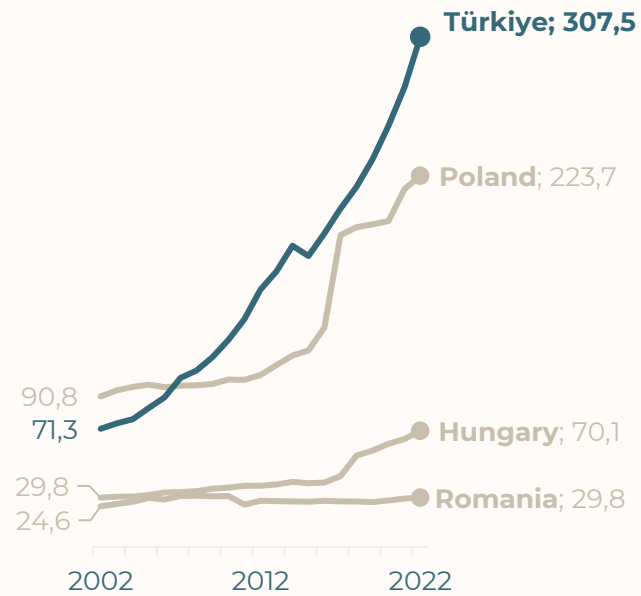
R&D incentives are further supported by a favorable ecosystem

**780
International
Companies**

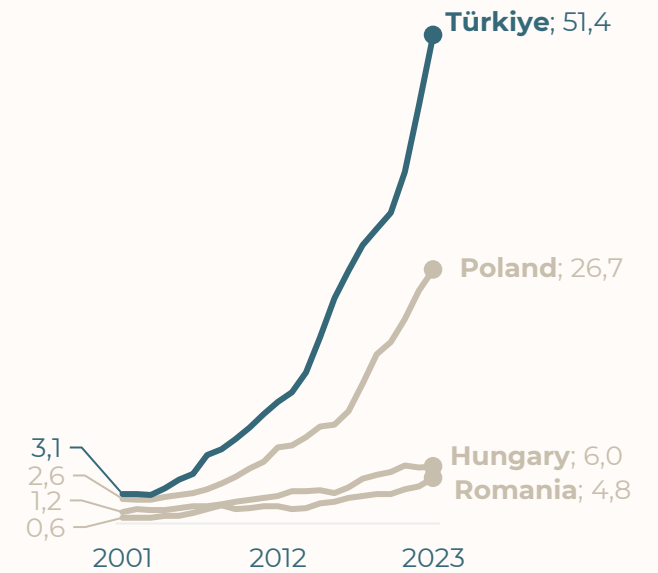
Operating in
Technoparks and
R&D Centers



Number of Researchers
(thousands)



Increasing R&D Spending
(\$ Billion, PPP)



Advantageous R&D Ecosystem

R&D incentives are further supported by a favorable ecosystem

Selected international companies conducting R&D in Türkiye



Sectoral Opportunities

Offering abundant opportunities in a variety of sectors

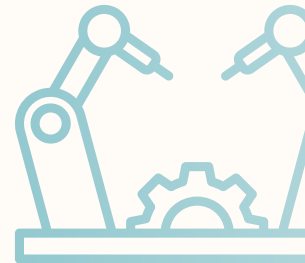
Aerospace & Defence

- \$25 billion defence spending (2024)
- Export: \$10 billion (2025)
- Air passengers: 247 million (2025)
- İstanbul is the 2nd city in Europe by passenger traffic
- Top UAV exporter in the world with a 65% share. (2018-2023)
- One of the 11 countries to produce satellites



Machinery & Electrical Eqp.

- Largest TV & white goods producer in Europe
- Exporting 75% of its production
- Revenue: \$90.1 billion (2024)
- Export: \$29 billion (2025)



Agrofood

- 7th largest agriculture producer in the World, 1st in Europe (2025)
- Agriculture & Food Industry Market: \$103.7 billion (2023)
- Export: \$36.4 billion (2025)
- Export to around 200 countries

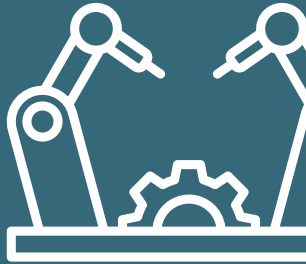


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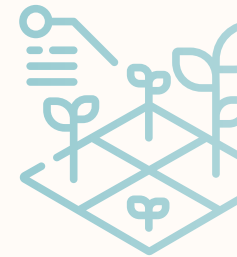
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- 6th largest electricity market in Europe with over 122 GW (2025)
- Over 58% renewable energy share in installed capacity, positioning Türkiye among Europe's leaders (2025)
- Türkiye generated 7 GW new capacity in 2025
- 4th in the world in geothermal energy capacity

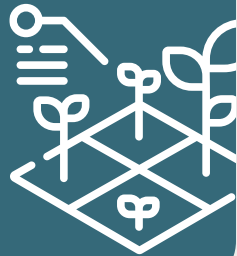


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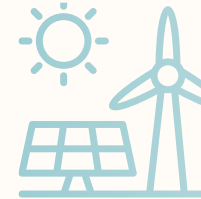
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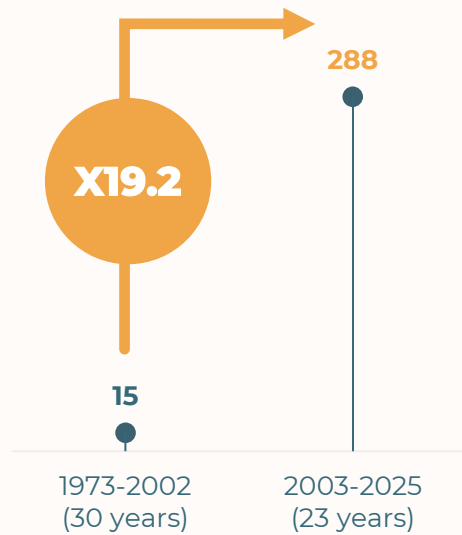
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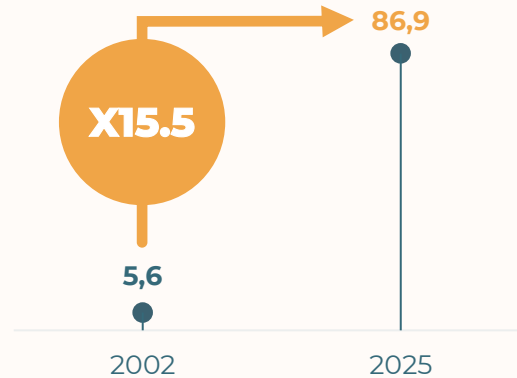
Foreign Direct Investment

Exceptional increase in foreign investment boosted value Türkiye offers

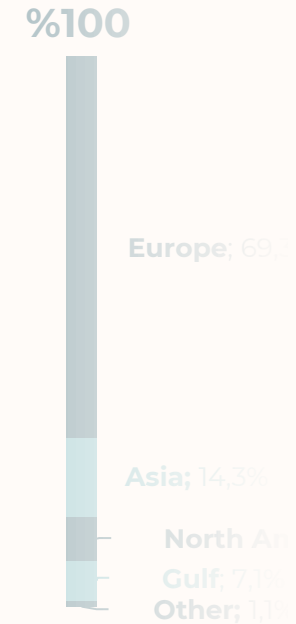
FDI Inflows to Türkiye
(Billion \$)



Number of International Companies in Türkiye
(Thousands)



Geographic Breakdown
(2003-2025)

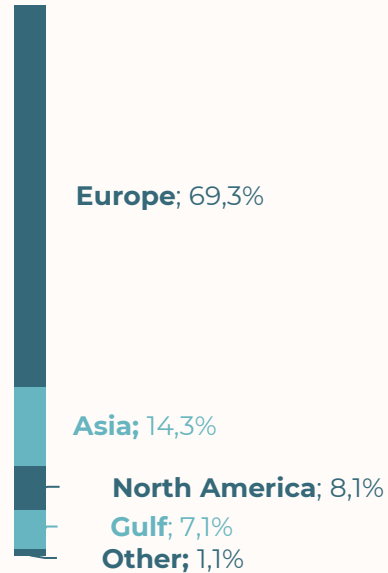


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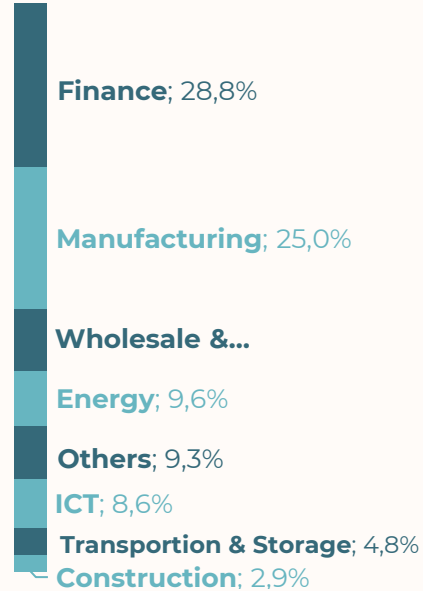
Geographic Breakdown (2003-2025)

%100



Sectoral Breakdown (2003-2025)

%100



Private
Public

A Govern
Report

Acting
Solution

Invest in Türkiye

Assist you before, during and after your entry into Türkiye

Private Sector Approach with
Public Sector Capabilities



A Governmental Agency
Reporting to the President



Acting as a
Solution Partner



**INVEST IN
TÜRKIYE**

Custom
Cons

Coord
with
Stake

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INVEST IN TÜRKİYE

**Customized
Consulting**



**Business
Facilitation**



**Tailor-Made
Delegation
Visits**



**Partnership
Development
Assistance**



**Coordination
with
Stakeholders**



**Site Selection
Support**



**Project
Launch**



**Ongoing
Support**



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