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FDI AGENDA



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Message from the Investment and Finance Office



Türkiye's dynamic investment agenda continues to be shaped by global engagement, technological leadership, and the rise of a resilient entrepreneurship ecosystem. Over the past month, these themes have converged on some of the world's most influential platforms for technology and innovation.

At The Next Web Conference in Amsterdam, nine standout Turkish startups showcased cutting-edge solutions, drawing strong interest from international stakeholders. Three were selected among the top 10 finalists to pitch on the main stage, underscoring Türkiye's growing footprint in the global tech landscape. Similarly, at Viva Technology 2025 in Paris, twenty innovative startups represented Türkiye across sectors ranging from AI to gaming, presenting bold ideas to a global audience of over 165,000 investors, founders, and industry leaders.

Türkiye's strategic vision for innovation also took center stage at London Tech Week, GITEX Europe in Berlin, and We Make Future in Rimini. The Investment and Finance Office proudly represented Türkiye at these global gatherings, reinforcing the country's commitment to promoting next-generation technologies, digital transformation, and talent mobility.

On the investment front, the Tashkent International Investment Forum marked a milestone for regional cooperation with the official launch of TurkIPAnet, a collaborative platform for investment promotion agencies of the Turkic world. This initiative aims to foster knowledge sharing, joint promotion, and stronger institutional ties across member states.

Türkiye also continued to attract high-value investments across diverse sectors. UAE-based healthcare group EarlyHealth strengthened its presence in the Turkish market through the acquisition of Corena, one of Türkiye's leading pharmaceutical distributors. Meanwhile, Mashreq Bank's decision to open a representative office in Türkiye reflects sustained investor confidence in the country's financial ecosystem.

The cleantech sector also made headlines, with Werover securing USD 1.7 million to scale its AI-powered wind turbine monitoring solution—paving the way for expanded operations across Europe and beyond.

In parallel, the Turkish Airlines Istanbul Leadership Forum Global Connect brought together an influential network of business and policy leaders, showcasing Türkiye's vibrant investment, cultural, and innovation landscape. Co-organized with key partners including DEİK, AmCham Türkiye, and the Türkiye Tourism Promotion and Development Agency, the forum highlighted Türkiye's strategic location and its growing role in global connectivity. Additionally, the SDN Tech Expo 2025 served as a platform for in-depth discussions on the evolution of Türkiye's entrepreneurship culture in recent years.

At the Investment and Finance Office, we remain committed to empowering innovation, attracting high-impact investments, and strengthening partnerships across borders. As the Nexus of the World, Türkiye is not just participating in the future—it is helping shape it.

A. Burak Dağlıoğlu
President, Investment and Finance Office



President Erdoğan Highlights Major Investments as Türkiye Eyes Global Competitiveness

President Recep Tayyip Erdoğan reaffirmed Türkiye's commitment to large-scale infrastructure and defense investments during a press briefing following a Presidential Cabinet meeting at the Presidential Complex in Ankara.

Describing transportation and defense as two key pillars of Türkiye's economic resilience and global competitiveness, President Erdoğan cited recent holiday travel figures as evidence of the impact of modernized infrastructure.

"We have once again seen the significance of our massive investments in transport infrastructure," President Erdoğan said, noting that 3.9 million passengers traveled through Türkiye's airports over the recent holiday period. Istanbul Airport alone handled more than 1.15 million travelers, while Ankara's Esenboğa Airport served nearly 190,000. Other major hubs—including Antalya, Muğla Milas-Bodrum, Dalaman, and İzmir Adnan Menderes—also saw record-breaking passenger numbers.

As Türkiye seeks to further strengthen its role as a regional logistics hub, President Erdoğan announced progress on the ambitious Ankara-Kırıkkale-Çorum-Samsun High-Speed Rail Project. The foundation for the Delice-Çorum section was laid. Once fully completed, the rail corridor will reduce travel time between Ankara

and Çorum to approximately one hour and fifteen minutes.

The entire route—expected to be operational by 2029—will connect the Black Sea to the Mediterranean by linking Samsun and Mersin ports. Designed to carry up to 12 million passengers and 14 million tons of freight annually, the line will feature five stations, eight tunnels, 26 bridges and viaducts, and 16 overpasses. The project will also help reduce freight traffic through the Bosphorus Strait.

Meanwhile, the Turkish defense sector continues to expand its global footprint. President Erdoğan revealed a major agreement signed at the Indo Defence 2025 Expo for the sale of 48 KAAAN fighter jets to Indonesia, in a deal valued at approximately USD 15 billion. The KAAAN, Türkiye's domestically developed fifth-generation fighter jet, is central to the country's national defense strategy.

"Today, we stand among the world's leading nations in unmanned aerial vehicles," the President said. "We have become a global brand in armored land vehicles and are now producing our own manned and unmanned aircraft, missiles, radar systems, naval platforms, and advanced communication technologies."

With ongoing investments in infrastructure and defense, President Erdoğan said Türkiye continues to attract international interest and is positioning itself as the nexus of innovation, manufacturing, and technology in both civilian and military sectors.



Türkiye and the US Eye USD 100 Billion Trade Goal at NATO Summit

President Recep Tayyip Erdoğan held high-level talks with US President Donald Trump on the sidelines of the NATO Summit in The Hague, focusing on strengthening cooperation in the defense and energy sectors.

The meeting followed a formal dinner hosted by Dutch King Willem-Alexander and Queen Máxima in honor of NATO leaders and their spouses. The two leaders discussed expanding joint initiatives in key

strategic areas, with President Erdoğan highlighting the potential for defense and energy investments to deepen bilateral relations and drive progress toward the shared goal of USD 100 billion in annual trade.

President Erdoğan underscored the importance of leveraging NATO's platform to reinforce Türkiye's strategic partnerships and reaffirm its role in regional security while also emphasizing the need for closer economic collaboration between the two NATO allies.

The summit provided Türkiye with an opportunity to strengthen its influence within the alliance and promote broader cooperation in both defense and economic domains.





President Erdoğan Honors Türkiye's Top Exporters for Record Trade Figures

President Recep Tayyip Erdoğan praised Türkiye's top exporters during a high-profile awards ceremony in Istanbul, celebrating a year of record-breaking export growth and reaffirming the country's ambitions to become a global trade powerhouse.

Speaking at the 32nd Ordinary General Assembly of the Türkiye Exporters Assembly (TIM), President Erdoğan said Türkiye's economic strategy — anchored in investment, employment, production, and exports — remained resilient despite shifting global dynamics.

"Despite the global economic and political landscape, we have remained firmly committed to our objectives," President Erdoğan told delegates. "In 2024, our economy grew by 3.2 percent — a testament to our strategy centered on investment, production, and international trade."

The President outlined the government's continued commitment to supporting exporters through public-private partnerships and easing barriers to global commerce. "Our goal is clear," the President said and added, "We aim to place Türkiye among the top ten exporting countries in the world."

According to data released by TIM, the top exporters in 2024 were largely dominated by the automotive and energy sectors. Leading the list were Ford, Toyota, Türkiye Petrol

Rafinerileri, Kibar Dış Ticaret, Star Rafineri, TGS Dış Ticaret, Oyak-Renault, Vestel, Arçelik, and Baykar.

Türkiye's total exports reached a record USD 262 billion in goods and USD 115 billion in services, TIM reported, with both categories on track to surpass those figures in 2025.

Trade Minister Ömer Bolat echoed the President's optimistic outlook, pointing to sustained economic momentum. "With 19 consecutive quarters of growth, a GDP reaching USD 1.371 trillion in the first quarter of 2025, and record export figures, Türkiye is now the second fastest-growing economy in the OECD," Minister Bolat said. "Our narrowing current account deficit further reflects the success of our policies."

The event concluded with an awards ceremony recognizing the companies that contributed most significantly to Türkiye's export success. Companies behind the Türkiye's total USD 377 billion in exports for 2024 — combining goods and services — were honored, including a special award for the top e-exporter. President Erdoğan personally presented the trophies to the top 10 exporters.



Minister Kacır Unveils Türkiye's Space and Satellite Vision at Connectivity Forum



Industry and Technology Minister Mehmet Fatih Kacır highlighted Türkiye's expanding capabilities and long-term vision in space and satellite technologies at the "New Age of Connectivity Forum" held in Ankara.

Reflecting on Türkiye's trajectory in the field, Minister Kacır stated, "Our satellite development journey began with BİLSAT and RASAT, and advanced significantly with the GÖKTÜRK-2B satellite, which now features over 90 percent local content. Now an asset of our Air Force, GÖKTÜRK-2B can capture unlimited imagery from anywhere in the world."

As part of its National Space Program, Türkiye is also preparing

for a lunar mission. Minister Kacır confirmed that a domestically developed spacecraft, powered by a national propulsion system, will be used to reach the Moon. Plans to establish a dedicated space technology park in Ankara and construct a national spaceport further support this mission, reinforcing Türkiye's ambition to become a self-reliant and enduring player in the global space industry.

Minister Kacır concluded by underscoring Türkiye's transition from a technology consumer to a co-developer and producer. While open to international collaboration, he affirmed Türkiye's intent to assume a leadership role in the evolving landscape of space and satellite innovation.

World Bank Raises Türkiye's Growth Forecast Amid Global Slowdown



The World Bank has revised its global economic outlook, projecting the slowest pace of global growth since 2008—excluding recessions—due to escalating trade tensions and ongoing policy uncertainty.

Despite this widespread downward revision, Türkiye has emerged as one of the few exceptions. In its latest report, the World Bank raised Türkiye's growth projection for 2025 from 2.6 percent to 3.6 percent, reflecting a 0.5 percentage point upward revision.

The report highlights that the upward revision for 2025 is largely attributed to stronger than expected growth in the final quarter of 2024. While Türkiye's

2024 growth is expected to remain moderate, this reflects tight monetary policy, anticipated fiscal consolidation, and a challenging global environment.

Commenting on the report, Minister of Treasury and Finance Mehmet Şimşek stated, "Expectations are improving as confidence in our economic program strengthens. While the World Bank has revised growth projections downward for around 70 percent of global economies in 2025, it has raised Türkiye's forecast by 0.5 percentage point. We will resolutely continue implementing our policies that lay the foundations for sustainable and high-quality growth."



Turkish Tech Startup Werover Secures USD 1.7 Million in Funding

Turkish technology startup Werover, known for its innovative solutions in wind turbine blade health monitoring, has raised USD 1.7 million in a new investment round aimed at expanding its international footprint.

The funding was led by Qatar-based Alchemist Doha, with participation from a number of prominent investors including Kerim Kotan, Cleantech Ventures, Erdem Holding, Ata Akça, Founder One, Burcu Gezegen, and Yalın Karadoğan.

Werover's flagship product Windrover is gaining traction in the renewable energy sector for its novel approach to detecting blade damage in wind turbines.

The compact, mountable device is installed on turbine towers and captures acoustic data from the blades. This data is analyzed using AI to detect potential damage with a reported 92 percent accuracy

rate, enabling early intervention and maintenance.

Founded in Türkiye in 2018, Werover has since expanded to Germany and relocated its headquarters to London to strengthen its presence in the European market.

Over the past 18 months, the company has completed more than 400 installations, a milestone that reflects its growing influence in the wind energy industry.

Commenting on the investment, Werover CEO Balca Yılmaz said, "With this funding, we will focus on increasing our deployments and customer base across Europe." "We are thrilled to bring value to wind energy operations with our high-tech, innovative product that is set to transform the dynamics of this vital industry. We are proud that some of our customers became investors after seeing the results first-hand."

Werover plans to use the investment to accelerate installations across Europe and expand its global market reach.



Mashreq Opens Türkiye Office, Strengthening UAE-Türkiye Financial Ties

Türkiye continues to attract global financial institutions seeking to expand their international footprint and connect with one of the world's most dynamic markets. In a strong vote of confidence in Türkiye's investment environment, Mashreq—one of the leading banks in the Middle East and North Africa—has opened a representative office in the country.

This new office marks a significant milestone in Türkiye's emergence as a regional financial hub and gateway between continents. For decades, Türkiye has fostered a resilient banking sector, advanced capital markets, and a diversified economy—offering a compelling proposition for international players. Mashreq's decision to establish an on the ground presence further reinforces Türkiye's position as a strategic partner in the global financial system.

The UAE-based bank has long been active in the Turkish market, working with financial institutions and corporates to support syndicated loans, trade finance, and cross-border capital flows. It has also played a key role in major bond issuances by Turkish banks, connecting local borrowers with global investors. With the launch of its Türkiye office, Mashreq is now positioned to deliver more tailored solutions and deepen collaboration across key financial services.

Commenting on the expansion, Mashreq Group Chief Executive Officer Ahmed Abdelaal emphasized Türkiye's strategic importance

within the bank's global vision: "Our entry into Türkiye is a strategic advancement that reinforces Mashreq's commitment to building meaningful partnerships across high-growth markets. Türkiye's unique geopolitical position, vibrant economy, and strong commercial ties with the UAE offer tremendous potential for mutual growth. This new chapter will allow us to provide best-in-class financial services to Turkish clients while driving our shared vision for sustainable, diversified economic cooperation."

Mashreq Group Head of Corporate and Investment Banking Joel Van Dusen highlighted the benefits of a direct presence in Türkiye: "Opening a representative office in Türkiye enables us to work more closely with clients in one of the region's most strategically located markets. With an on-the-ground presence, we can deliver more agile and customized financial solutions in areas such as trade finance, treasury, and capital markets. Backed by Mashreq's global expertise and digital-first approach, we aim to support Türkiye's dynamic financial ecosystem and foster greater cross-border economic activity."

This move comes at a time of deepening economic ties between Türkiye and the United Arab Emirates. Bilateral trade exceeded USD 20 billion in 2024, and the Comprehensive Economic Partnership Agreement (CEPA), signed in 2023, is expected to boost non-oil trade to USD 40 billion by 2031. Türkiye's status as one of Europe's top manufacturing hubs—and its integration into regional and global value chains—makes it a natural partner for international financial institutions seeking to expand in the region.



EarlyHealth Group Expands into Türkiye with Acquisition of Corena Ecza Deposu

UAE-headquartered global healthcare service provider EarlyHealth Group has taken a major step in its international expansion by acquiring Corena Ecza Deposu, one of Türkiye's leading pharmaceutical distribution companies. The deal is a cornerstone of EarlyHealth's USD 100 million investment strategy aimed at enhancing its presence in emerging markets.

Having entered the Turkish market in 2023, EarlyHealth's acquisition strengthens its position as a key player in the country's life sciences sector. Known for its work in clinical research and managed access programs, the company views Türkiye as a vital link in its global network. EarlyHealth CEO Dr. Dan A. Renout stated that by combining Corena's local expertise with EarlyHealth's international infrastructure, they intend to accelerate Türkiye's export capacity and expand R&D-driven academic collaborations.

Corena Founder Nihal Aygün expressed her excitement about elevating their nearly two-decade-long collaboration into a strategic partnership. She emphasized that the acquisition would support Türkiye's efforts to reduce its dependency on

pharmaceutical imports while positioning the country as a vital player in the global supply chain.

The acquisition ceremony took place in Dubai, with notable attendees including Türkiye's Consul General in Dubai, Onur Saylan; Sheikh Khalifa bin Khalid Al Hamed of the Abu Dhabi Royal Family; and Investment and Finance Office Country Advisor Ahmed Emre Büyükkılıç.

Founded in California in 1984, EarlyHealth Group has expanded through strategic acquisitions across Europe and Asia. In 2023, the company relocated its headquarters to the UAE and officially entered the Turkish market by establishing an office in Istanbul and a logistics center in Ankara.

Meanwhile, Ankara-based Corena, established in 1998, already operates in Switzerland, Malta, and the UAE. This strategic acquisition marks a pivotal step in integrating Türkiye more deeply into the global life sciences and healthcare landscape.



Türkiye's Startups Spotlighted at Europe's Premier Tech Event: The Next Web Conference

Investment and Finance Office participated in The Next Web (TNW) Conference in Amsterdam, one of Europe's leading technology and entrepreneurship events. Recognized as the largest tech conference in the Benelux region, TNW brought together global entrepreneurs, investors, and ecosystem leaders.

Under the leadership of Investment and Finance Office, nine Turkish startups from diverse sectors showcased their innovative solutions to a global audience. The strong presence of these startups garnered significant attention from international stakeholders.

Prior to the main event, Investment and Finance Office hosted an exclusive side event in collaboration with Corendon, offering a dynamic platform for Turkish startups and Dutch investors to connect and explore potential collaborations.

"Türkiye's entrepreneurial landscape is flourishing, and our startups are developing technologies with a truly global impact," said Turkish Consul General in Amsterdam Mahmut Burak Ersoy. He highlighted the country's growing pool of tech-savvy talent and its increasing

competitiveness on the global stage.

During the conference, Investment and Finance Office Vice President Bekir Polat addressed participants, emphasizing the momentum of Türkiye's entrepreneurial ecosystem:

"We brought nine high-potential Turkish startups to Amsterdam. Three of them made it to the finals of the startup competition, selected as part of the top 10 to pitch on the main stage."

Polat also noted that Türkiye's entrepreneurial ecosystem has attracted nearly USD 5 billion in investments over the past four years, underlining the importance of international platforms like TNW in showcasing Türkiye's innovation potential on the global stage.

Turkish Consul General in Amsterdam Mahmut Burak Ersoy also visited the main exhibition area to engage with Turkish startups and learn more about their work. He shared valuable insights into business opportunities and expansion strategies within the Dutch and wider European markets.

Among the 10 startups selected for the finals were three Turkish startups operating in the media, technology, and mobility sectors. Throughout the conference, global participants showcased cutting-edge products and services across key areas such as sustainability, AI, renewable energy, innovation, and digital transformation.



Türkiye's Startup Ecosystem Showcased at VivaTech 2025 in Paris

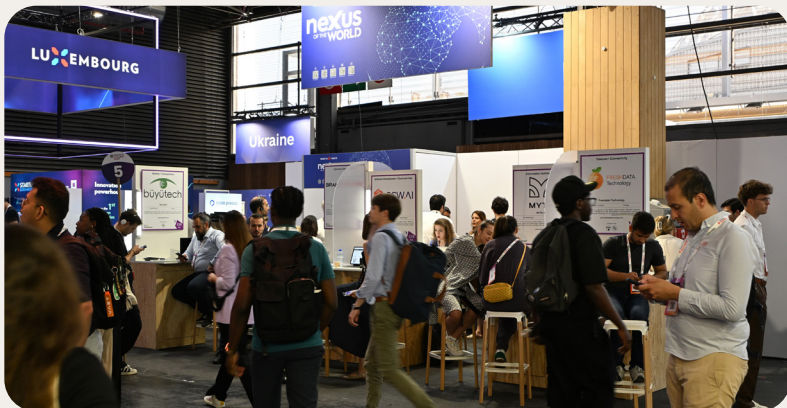
VivaTech 2025, one of Europe's leading technology and startup events, continues in Paris with a record-breaking turnout expected. The event, which welcomed 165,000 visitors last year, is set to host over 13,500 startups, 3,500 exhibitors, 3,200 investors, and more than 165,000 participants this year. The focus this year includes artificial intelligence, sustainable technologies, deep tech innovations, women entrepreneurs, and next-generation startups.

As part of the event, the Investment and Finance Office is hosting a national pavilion with 10 booths, presenting 20 standout Turkish startups. These startups are actively showcasing their products and innovations to global investors and tech leaders.

Turkish Ambassador to France, Yunus Demirer, visited the pavilion and emphasized the importance of Turkish participation: "VivaTech is one of the most significant tech fairs in Europe, and we are pleased to see growing attendance every year. This is a vital platform for startups to gain visibility and connect globally."

Investment and Finance Office Head of Communications Gökhan Yücel highlighted the Office's global efforts: "One of our key missions is to promote Türkiye's startup and innovation ecosystem internationally. Here at VivaTech, we're proud to support 20 Turkish startups as they interact with investors and peers from across the globe."

Yücel noted that the participating startups reflect global trends, operating in fields such as artificial intelligence, gaming, fintech, health tech, and marketing. "Our startups are truly the pride of our country and can compete on equal footing with their international counterparts," he said.



Investment Agencies of the Turkic World Unite for Stronger Regional Cooperation

The Tashkent International Investment Forum, held on June 10-12 in Uzbekistan, brought together global investors, senior officials, and institutional leaders to strengthen international partnerships and regional economic integration. On the fourth day of the forum, a dedicated panel session titled "Meeting of the Heads of Investment Promotion Agencies of the Turkic World for Networking and Collaboration" convened with the participation of key stakeholders from Turkic states.

Investment and Finance Office Head of Strategy Department Mahmut Muhiddin Keskin participated in the panel as a speaker. In his remarks, he highlighted the importance of structured collaboration between investment promotion agencies (IPAs) in the Turkic world, particularly in areas such as institutional capacity building, knowledge exchange, and joint promotional initiatives.

The session, moderated by Turkic Investment Fund General Director General Ramil Babayev, addressed opportunities for enhanced

cooperation among IPAs across the Turkic region. Discussions focused on strengthening institutional capacity, sharing best practices, launching joint promotion campaigns, and exploring collaboration in digital transformation and innovation.

Speakers underscored the significant economic potential of the Turkic states, whose combined GDP surpasses USD 1.8 trillion and whose population exceeds 170 million. They emphasized the role of closer cooperation in achieving higher regional investment performance and sustainable growth. Participants also discussed initiatives to improve entrepreneurial ecosystems, support multilateral trade stability, and integrate advanced technologies into national economies.

Concluding the event, a Memorandum of Understanding on Cooperation among Investment Promotion Agencies was signed by the member states of the Organization of Turkic States. The signing marked the official establishment of the Turkic Investment Promotion Network (TurkIPAnet). This new platform aims to advance institutional cooperation, foster joint promotion initiatives, strengthen knowledge exchange, and develop digital tools to facilitate investment flows among member countries.



Türkiye Showcases Strength in Trade and Innovation at AmChams Regional Economic Summit in Athens

Investment and Finance Office of the Presidency of the Republic of Türkiye participated in the 2nd AmChams Regional Economic Summit held in Athens — a key platform for enhancing cross-border economic cooperation in the region.

Investment and Finance Office Vice President Bekir Polat was a keynote speaker in the panel on Digital Transformation, Innovation, and the AI Revolution, where he emphasized Türkiye's strategic role in global trade and investment.

Polat: Türkiye stands at the nexus of trade routes, offering access to some of the world's most dynamic markets. With its skilled workforce, tech-savvy population, and investment-friendly business environment, Türkiye continues to emerge as a natural hub for sustainable growth.



Türkiye's Business and Investment Landscape Spotlights at Istanbul Leadership Forum Global Connect

The Turkish Airlines Istanbul Leadership Forum Global Connect brought together a distinguished network of leaders, many of whom are alumni of the Harvard GMP 37 program.

Held in collaboration with the DEİK -

Foreign Economic Relations Board, AmCham Türkiye, Tourism Promotion and Development Agency, and key stakeholders from both public and private sectors, the forum spotlighted Türkiye's vibrant business, cultural, and investment landscape while fostering meaningful dialogue across industries.

Investment and Finance Office Vice President Bekir Polat delivered a keynote speech, emphasizing Türkiye's position as the nexus of the world and the Office's unique role in facilitating seamless business experiences for international investors.

Korea-Türkiye Seminar Highlights Renewable Energy Partnership



Korea-Türkiye Renewable Energy Seminar was held in Seoul, co-organized by the Investment and Finance Office and the Korea New and Renewable Energy Association (KNREA), with the support of the The National Assembly of The Republic of Korea, the Turkish Embassy in Seoul, and Deloitte.

The event brought together over 50 representatives from South Korea's renewable energy sector, fostering new partnerships and bilateral dialogue.

Opening speeches were delivered by Investment and Finance Office Vice President Zeynel

Kılınç, Turkish Embassy Deputy Ambassador Tolga Şimşir, and KNREA Vice President Lim Wan Bin.

During their presentations, Investment and Finance Office Country Advisor Taha Saran introduced Türkiye's dynamic investment environment and strategic advantages for global investors. Investment and Finance Office Project Manager Rauf Fırat YAŞAR provided an overview of Türkiye's renewable energy landscape, underlining the country's momentum as the nexus of sustainability.



Türkiye Showcases Renewable Energy Vision at ENVEX 2025

The 46th International Exhibition on Environmental Technology & Green Energy (ENVEX) welcomed over 44,000 visitors in Seoul, South Korea—making it the largest environmental exhibition in the country.

Organized by the Korean Ministry of Environment and the Korea Environmental Conservation Institute (KECI), the event served as a global platform for green

innovation and collaboration.

During the event, Investment and Finance Office Country Advisor Taha Saran delivered a presentation on the Renewable Energy Market in Türkiye at the "Overseas Environmental Market Investment" seminar. Speaking to an audience of over 60 participants, he outlined the latest trends and government strategies in Türkiye's renewable energy and sustainability space.

Saran emphasized Türkiye's rising profile as the nexus of sustainability—where innovation, growth, and environmental responsibility converge.



Investment and Finance Office at Software Ecosystem Summit

Investment and Finance Office participated in the Software Ecosystem Investment Summit, co-organized by the Software Industrialists Association (YASAD) and Development and Investment Bank of Türkiye.

Bringing together over 400 participants and 46 speakers, the summit served as a vital platform to explore the future of Türkiye's software sector and its role in innovation-driven growth.

Keynote speakers included Industry and Technology Deputy Minister Zekeriya Coştu, Investment and Finance Office Vice President Bekir Polat, Capital Markets of Türkiye Chairman İbrahim Ömer Gönül, YASAD Chair Gönül Kamalı, KOSGEB Vice President Selim Serkan Ercan, and Development and Investment Bank CEO İbrahim Öztop.

Each shared unique insights on the strategic role of entrepreneurship, innovation, and capital in shaping Türkiye's economic transformation.



Redefining Entrepreneurship at SDN Tech Expo

Investment and Finance Office Head of Communications Department Gökhan Yücel was a panelist at a session titled "Now and Beyond: A Changing Generation in Entrepreneurship" during the SDN Tech Expo 2025 in Istanbul. The panel was moderated by MobileAction Founder and CEO Aykut Karaalioglu, and featured speakers including ARDVENTURE Founder and CEO Arda ÖDEMiŞ and Arz Portföy Managing Partner Murat Onuk.

The panel provided an in-depth discussion on the evolution of entrepreneurship culture in Türkiye in recent years. Speakers emphasized that the growing interest among young entrepreneurs is no longer driven solely by financial gain but is increasingly shaped by goals such as social impact, sustainability, and value creation.

It was also noted that this transformation in entrepreneurial mindsets is supported by public-private cooperation, with government incentives playing a crucial role in fostering technology-based ventures within the investor ecosystem.



Türkiye Highlights Strategic Position in Global Logistics at Munich Transport Logistic Fair 2025

The Investment and Finance Office of the Presidency of the Republic of Türkiye took part in Munich Transport Logistic Fair 2025—one of the world's leading events for logistics and supply chain solutions.

Investment and Finance Office Public-Private Partnership Department Head Ali Kamil Özmen joined a high-level panel hosted by Rhenus Logistics, titled "Rethinking Intermodality: Flow Across the Trans-Caspian Route and the Role of the Private Sector." During the session, he highlighted Türkiye's growing strategic importance in global logistics and the key opportunities it offers for international investors and private sector actors.

Türkiye's role as a nexus of logistics continues to strengthen with its expanding infrastructure and intercontinental trade connectivity.



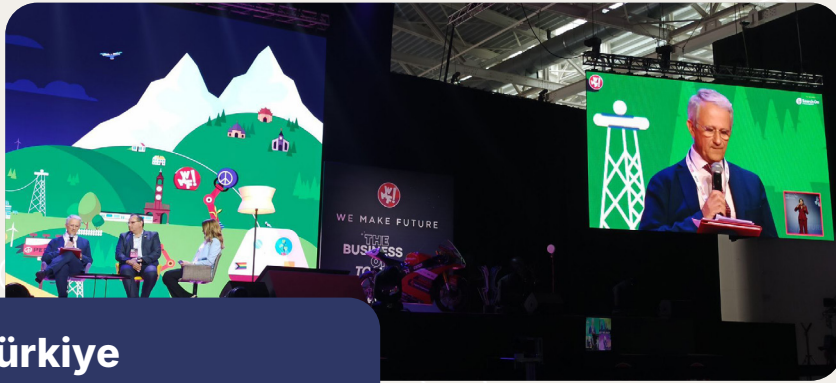
Türkiye Showcases Innovation-Driven Investment Agenda at London Tech Week

Türkiye's innovation strategy was showcased at London Tech Week — a global platform connecting technology, investment, and talent.

Investment and Finance Office Country Advisor Enes Güzel presented Türkiye's technology-driven investment agenda during the panel "Building a High-Tech

Future: Government and Industry Perspectives from Türkiye", highlighting national priorities and the role of public-private collaboration in high-tech industries.

The Türkiye pavilion attracted strong interest throughout the week and served as a meeting point for tech leaders and innovators. Among the distinguished guests, Turkish Ambassador to the UK Osman Koray Ertaş paid a visit, underscoring Türkiye's growing presence in the global tech landscape.



Türkiye Underscores Digital Innovation Agenda at We Make Future 2025

Investment and Finance Office took part We Make Future 2025 — an international fair on AI, technology, and digital innovation — where 548 exhibitors, including national pavilions from six countries, gathered to explore the future of the digital economy.

Investment and Finance Office Country Advisors Gino Costa and Alfredo Nocera engaged with

startups, investors, and innovators across dedicated stages, including the startup pitch zone and thematic panels.

During a panel moderated by Al Jazeera TV Presenter Leyla Elcehkhly on the Main Stage, Investment and Finance Office Country Advisor Gino Costa highlighted Türkiye's thriving innovation ecosystem — from the National AI Strategy and TechVisa program to TÜBİTAK's extensive support mechanisms and the country's investor-friendly environment.

Türkiye continues to stand as the Nexus of the World for digital innovation and investment.



Türkiye Engages Global Tech Investors at GITEX EUROPE Berlin 2025

The Investment and Finance Office attended GITEX EUROPE Berlin 2025 — one of the world's leading platforms for technology and digital transformation.

Throughout the event, the Investment and Finance Office's delegation engaged with a wide range of potential investors, showcasing Türkiye's vibrant investment landscape and the diverse opportunities it offers across tech-driven sectors. As the nexus of digital, Türkiye continues to attract international interest with its strong startup ecosystem, growing innovation capacity, and supportive policy environment.



Türkiye at Baku ID 2025 for Startup and Investment Leadership

Baku ID 2025 brought together the innovation and startup ecosystem across the Caucasus, Central Asia, and MENA—empowering startups, investors, and innovators through collaboration, learning, and growth.

Organized by Sabah.hub Innovation Center, the event spotlighted sectoral insights. Investment and Finance Office Sectoral Activities Unit

Manager Mustafa Erdönmez delivered a presentation on the country's vibrant investment landscape and startup ecosystem.

Erdönmez highlighted Türkiye's unique position as the nexus of innovation, enabled by investor-friendly policies and a supportive environment for startups.

In recognition of its continued efforts to promote Türkiye's investment potential globally and assist investors at every step, the Investment and Finance Office received a special recognition award during the event.



Investment and Finance Office Highlights Industrial Partnership Opportunities at Michigan Automotive Roundtable

Investment and Finance Office hosted a dedicated roundtable in Michigan, U.S., focusing on Türkiye's growing role in the global automotive landscape.

Investment and Finance Office Country Advisors Mehmet Tangut and Uğur Öztürk participated in the event, where discussions highlighted how Türkiye's robust manufacturing sector—supported

by strategic incentives and a highly skilled workforce—continues to serve as a key gateway for U.S. companies looking to diversify supply chains and access a market of over one billion consumers. Tangut emphasized Türkiye's advanced production capabilities and emerging opportunities in EV and mobility solutions.

Key takeaways included strong incentives for U.S. investors in the mobility industry, a growing pipeline of Turkish Tier 1 suppliers ready to co-innovate with U.S. OEMs, and new tax frameworks designed to accelerate cross-border deal flow.

As the nexus of manufacturing, Türkiye is driving forward global industrial partnerships.

nexus INVEST IN TURKIYE

Milestones in Türkiye

nexus INVEST IN TURKIYE

Kültepe

Oldest Recorded Foreign Direct Investment in History

nexus INVEST IN TURKIYE

Ionia's Maritime Revolution

The Birth of Global Trade

nexus INVEST IN TURKIYE

Hereke Factory

The Ottoman Empire's Industrial Revolution

nexus INVEST IN TURKIYE

Tünel

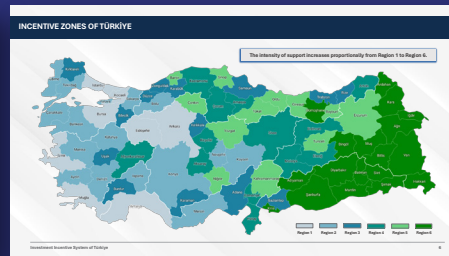
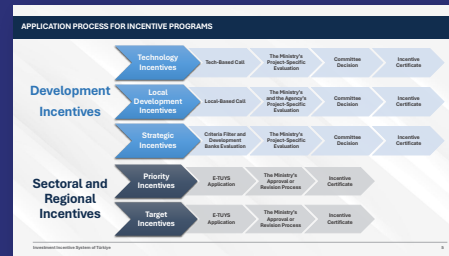
The Subway Before the Subway

nexus INVEST IN TURKIYE

Aizanoi

The World's First Stock Exchange

INVESTMENT INCENTIVE SYSTEM OF TÜRKİYE 2024



SUPPORT ITEMS OF DEVELOPMENT INCENTIVES

Support Items of Development Incentives	Technology Incentives	Strategic Incentives	Strategic Incentives
VAT Exemption (Machinery and Equipment Purchase and Construction Expenditures)	Available	Available	Available
Customs Duty Exemption	Available	Available	Available
Tax Reduction	Investment Contribution Rate: 100%	100%	100%
Investment Contribution Rate	100%	100%	100%
Tax Reduction Rate	100%	100%	100%
Social Security Premium Support (Employer's Share)	Support Period: 8 Years (12 Years for Region 6)	100% (100% for Region 6)	100% (100% for Region 6)
Social Security Premium Support (Employee's Share)	Support Period: 10 Years (10 Years for Region 6)	100% (100% for Region 6)	100% (100% for Region 6)
Social Security Premium Support (Employer's Share)	Support Period: 10 Years (10 Years for Region 6)	100% (100% for Region 6)	100% (100% for Region 6)
Land Allocation	Interest Rate Subsidy Rate: 100%	100%	100%
Interest or Profit Share Support	Maximum Support Rate: 100%	100%	100%
Maximum Support Amount	100% (100 Million TL)	100% (100 Million TL)	100% (100 Million TL)
Health Support *	Support Rate per Machine: 100%	100%	100%
Maximum Support Rate	100%	100%	100%
Maximum Support Amount	100% (100 Million TL)	100% (100 Million TL)	100% (100 Million TL)

PROJECT BASED INCENTIVES

Criteria	Support Items
<ul style="list-style-type: none"> Investment over 200 million TL (200 million TL) Production of high-tech, strategic products High value-added manufacturing Investment in highly impacted or low demand, production processes 	<ul style="list-style-type: none"> Customs Support VAT Exemption (Machinery & Equipment) VAT Exemption (Construction Expenditures) Corporate Tax Reduction Social Security Premium Support (Employer's Share) Qualified Personnel Support Energy Support Interest or Profit Share Support Land Allocation Infrastructure Support Facilitating Guarantee Capital Contribution Support

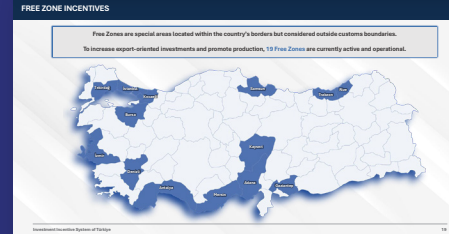
HIT-30 INCENTIVE PROGRAM

Criteria	Support Items
<ul style="list-style-type: none"> The product should be included in the High-Tech 30 list The product should be manufactured in the Ministry of Industry and Technology 	<ul style="list-style-type: none"> Customs Support VAT Exemption (Machinery & Equipment) Customs Duty Exemption Corporate Tax Reduction Social Security Premium Support (Employer's Share) Qualified Personnel Support Energy Support Interest or Profit Share Support Land Allocation

HIGH-TECH SECTORS AND PRIORITY INVESTMENT AREAS

Over 20 Priority Investment Topics in 8 High-Tech Sectors

- Hydrogen
- Semiconductors
- Healthy Life Technologies
- Digital Technologies
- Communication and Aerospace
- Value Chain Enhancement
- Green Energy
- Advanced Manufacturing

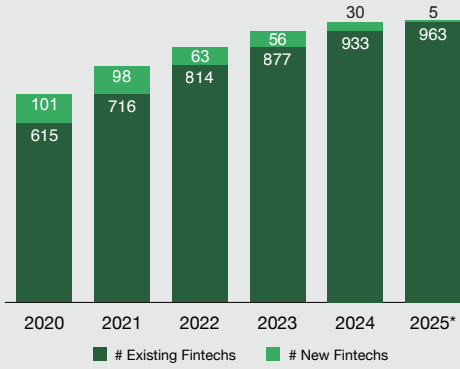


FREE ZONE INCENTIVES

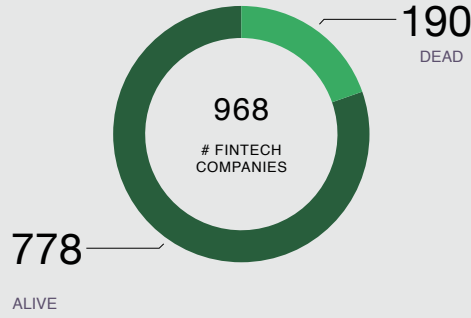
Criteria	Support Items
<ul style="list-style-type: none"> The product of goods and the investment project must be export-oriented. The investment must involve one of the following activities: <ul style="list-style-type: none"> Manufacturing of machinery and equipment (MEQ) Software Contract Trade Printing Packaging Processing and assembly Assembly and disassembly Maintenance services 	<ul style="list-style-type: none"> VAT Exemption Customs Duty Exemption Special Consumption Tax Exemption Tax Exemption (For Manufacturing Sector) Interest Tax Exemption Stamp Duty Exemption Property Tax Exemption Permissions to export Income Handicraft Machinery

FINTECH SNAPSHOT FOR TÜRKİYE

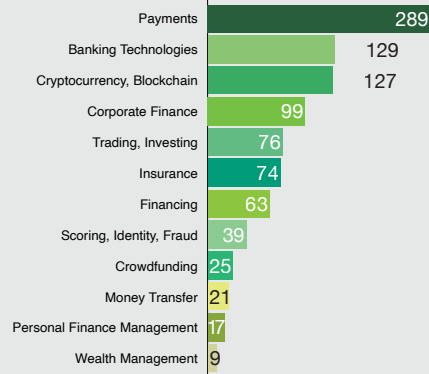
FINTECH COMPANIES



STARTUPS.WATCH DATA



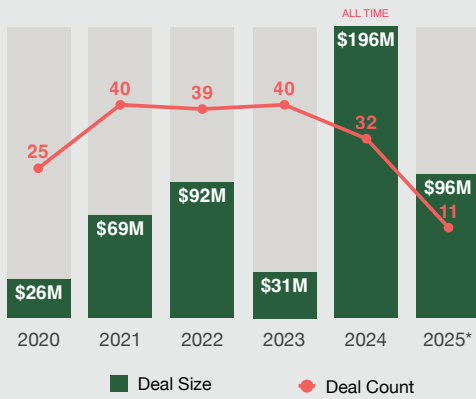
FINTECH COMPANIES BY VERTICAL



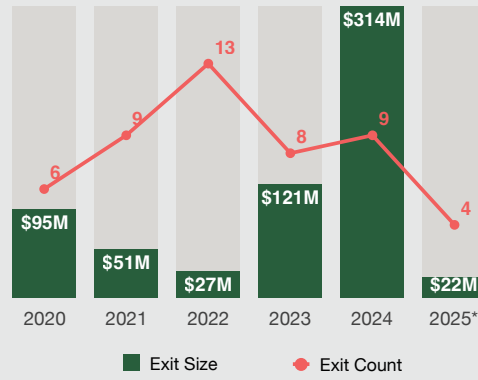
FINTECH STARTUPS BY VERTICAL & YEAR FOUNDED

TOP 5	2020	2021	2022	2023	2024	2025*
1	PAYMENTS	PAYMENTS	CRYPTOCURRENCY BLOCKCHAIN	PAYMENTS	TRADING, INVESTING	TRADING, INVESTING
2	BANKING TECHNOLOGIES	CRYPTOCURRENCY BLOCKCHAIN	PAYMENTS	TRADING, INVESTING	BANKING TECHNOLOGIES	FINANCING
3	CRYPTOCURRENCY BLOCKCHAIN	BANKING TECHNOLOGIES	BANKING TECHNOLOGIES	BANKING TECHNOLOGIES	PAYMENTS	CORPORATE FINANCE
4	TRADING, INVESTING	TRADING, INVESTING	CORPORATE FINANCE	CRYPTOCURRENCY BLOCKCHAIN	FINANCING	
5	FINANCING	CORPORATE FINANCE	TRADING, INVESTING	FINANCING	CRYPTOCURRENCY BLOCKCHAIN	

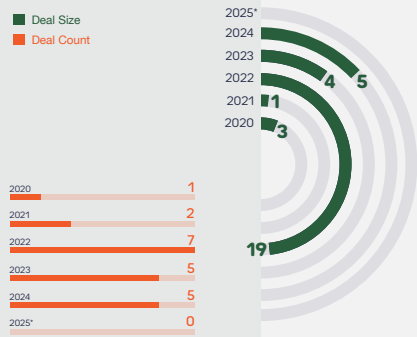
FINTECH ANGEL & VC DEALS



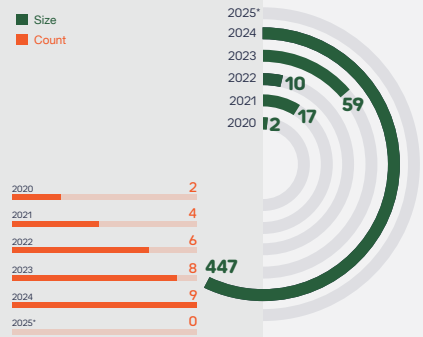
FINTECH EXITS



DEALS MADE BY TURKISH FINTECHS**



ACQUISITIONS MADE BY TURKISH FINTECHS



TÜRKİYE REAL ESTATE MARKET OVERVIEW 2024

Türkiye Real Estate Market Overview

Research | 2024-Year-End

Creating value for our clients' real estate strategies through research and market analysis

Presented by: Value Solution PARTNERS, JLL, INVEST IN TÜRKİYE

In collaboration with:



Retail | Supply

Türkiye Retail Market Development

Annual Completion

Shopping Center Development in Türkiye

Shopping Center Market Size

Retail | Supply

Türkiye Retail Density by Cities (Top 20)

Türkiye Retail Density Map (GLA per 1,000 inhabitants)

Retail | Prime Rent

Top 15 prime shopping center rents Q4 2024

Retail | Consumer Demand

Türkiye Retail Sales Volume Index (annual % change)

Retail Sales Growth Forecast

Retail | Consumer Demand

Retail Sales Volume Index by Categories (annual change as of December 2024)

Logistics | Main Markets

Main Logistics Markets

Logistics | LPI

Logistics Performance Index (LPI), Türkiye

Türkiye's Ranking

Türkiye's logistics sector aims for top 25th global rank by 2028*

Residential | Sales to Foreigners

Residential Sales Numbers to Foreigners

Most Preferred Cities by Foreigners in 2024

Residential Sales Numbers to Foreigners by Nationality, 2024

Your go-to podcast for all topics related to Türkiye's vibrant **investment ecosystem**.

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VALENT CONNECTIV
CONNECTIVITY DIGITALIZA
LIZATION ENTREPRENE
REPRENEURSHIP INNOVA
NOVATION MARKET ACC
KET ACCESS SUSTAINAB
STAINABILITY TECHNOL
NOLOGY GLOBAL VALUE
AL VALUE CHAIN CONNEC
CONNECTIVITY DIGITALIZAT
ALIZATION ENTREPRENEU
RENEURSHIP GLOBAL VAL
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Foreign Direct Investment in Türkiye Century



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Agrofood Industry Report



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Acquisition of Turkish Citizenship



WHY TÜRKİYE

TÜRKİYE: HUB FOR INNOVATION AND GROWTH

Within a 4-hour flight, easy access to multiple markets of USD 32.1 trillion GDP, USD 10.3 trillion trade, and 1.3 billion people.

Booming economy reaching **1,322 billion in 2024**, up from USD 238 billion in 2002.

Over **USD 273 billion** of FDI between 2003-2024, while the total amount of FDI attracted between 1980-2002 stood at USD 15 billion.

ACCESS TO MULTIPLE MARKETS

EURASIA

GDP: \$2.8 trillion
Import: \$467 billion
Population: 244 million

MENA

GDP: \$4.4 trillion
Import: \$1.5 trillion
Population: 472 million

EUROPE

GDP: \$24.9 trillion
Import: \$8.3 trillion
Population: 595 million

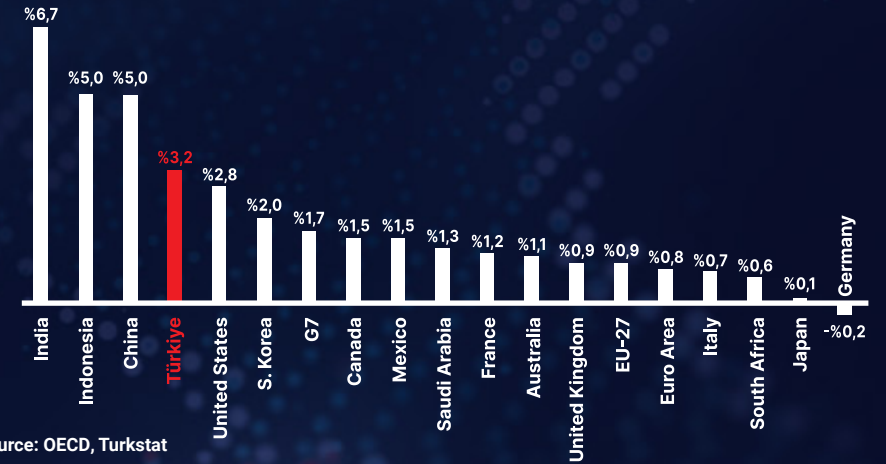
TOTAL

GDP: \$32.1 trillion
Import: \$10.3 trillion
Population: 1.3 billion

Source: World Bank, 2023
Comtrade, 2023

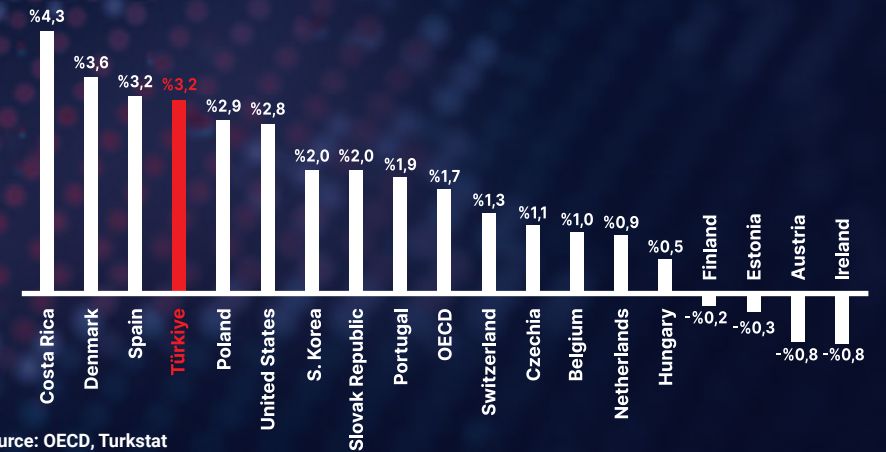
REAL GDP GROWTH (2024)

G20 Economies (%)



Source: OECD, Turkstat

OECD Economies (%)



Source: OECD, Turkstat

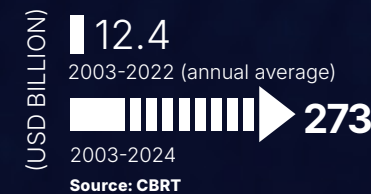
TÜRKİYE

was the fastest growing economy of the OECD members during 2003-2024, with an average annual growth rate of

5.3%

CUMULATIVE FDI INFLOWS TO TÜRKİYE

(USD BILLION)



Source: CBRT

- Investment incentives as well as R&D support.
- Equal treatment to national and global investors guaranteed by law.
- 7 days to set up a company in Türkiye, while it takes an average of 8,5 days in OECD high-income countries.
- (World Bank Doing Business 2020)

HIGHLIGHTS

The fastest growing economy in Europe and one of the fastest growing economies in the world with an average annual GDP growth rate of 5.3% over the past 21 years.

(2003-2024, TurkStat)

SOPHISTICATED CONSUMER BASE

A population of 85.7 million, half of which is under the age of 34,4.

(2024, TurkStat)

Largest youth population compared with the EU.

(2023, Eurostat)

96.4 million fixed and mobile broadband internet subscribers.

(2024, Information and Communications Technologies Authority)

SKILLED AND DEDICATED LABOR FORCE

Around 36 million young, well-educated and motivated professionals.

(2024, Turkstat)

Around 960,000 students graduate annually from 208 universities.

(2024, CoHE)

TÜRKİYE'S INFRASTRUCTURAL DEVELOPMENT

💰 **USD 215 Billion**

Total value of PPP contracts in Türkiye during the 1986-2024 period.

🧠 **272**

Total number of PPP projects completed in Türkiye during the 1986-2024 period.

🛏️ **27,797**

Total number of hospital beds under PPP projects. 18 healthcare campuses have been completed with a total number of 27,797 bed capacity.

🚀 **58**

Number of airports in Türkiye increased from 26 in 2002 to 58 by 2024.

Who we are

Investment and Finance Office is the official organization that:

- Promotes the investment environment of Türkiye and provides assistance to investors.
- Reports directly to the President of the Republic of Türkiye.

How we help

- Multilingual (Turkish, English, German, French, Italian, Arabic, Spanish, Chinese, Japanese and Korean)
- One-Stop-Shop approach
- Result-oriented
- Private sector approach with full confidentiality
- Focusing on high-tech, value-added and employment generating investments.

What we do

- Presenting investment opportunities to the investors and providing assistance during all the stages of their investments.
- Serving as the reference point for international investors and the point of contact for all institutions engaged in promoting and attracting investments at national, regional and local levels.
- Offering free-of-charge services including market information and analyses, site selection, B2B meetings, coordination with relevant governmental institutions, and facilitating legal procedures and applications such as establishing business operations, incentive applications, obtaining licenses and work permits.

OUR GLOBAL LOCATIONS

	USA
	GERMANY
	ITALY
	SPAIN
	NETHERLANDS
	TÜRKİYE
	S. ARABIA
	UAE
	QATAR
	CHINA
	S. KOREA
	JAPAN
	UK
	SINGAPORE

SECTORS

Agrofood
Automotive
Chemicals
Defense & Aerospace
Energy
Financial Investments & Startups
ICT
Infrastructure
Life Sciences
Machinery
Business Services
Financial Services
Mining & Metals
Real Estate
Tourism



Explore untapped investment opportunities across a variety of industries in Türkiye.

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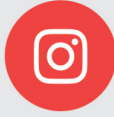
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