

Prime Location
Global Reach

Türkiye's Chemicals Industry

2025



PRESIDENCY OF
THE REPUBLIC OF TÜRKİYE
**INVESTMENT &
FINANCE OFFICE**

nexus
OF THE WORLD



ASSIST YOU BEFORE, DURING AND AFTER YOUR ENTRY INTO TÜRKİYE

Private Sector Approach with
Public Sector Capabilities



A Governmental Agency
Reporting to the President



Acting as a
Solution Partner



Customized
Consulting



Business
Facilitation



Coordination
with
Stakeholders



Site Selection
Support





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Customized Consulting



Business Facilitation



Tailor-Made Delegation Visits



Partnership Development Assistance



Coordination with Stakeholders



Site Selection Support



Project Launch



Ongoing Support



AGENDA

CHEMICALS
INDUSTRY
OUTLOOK



TÜRKİYE'S
ADVANTAGES



SUB-SECTORS
SPOTS

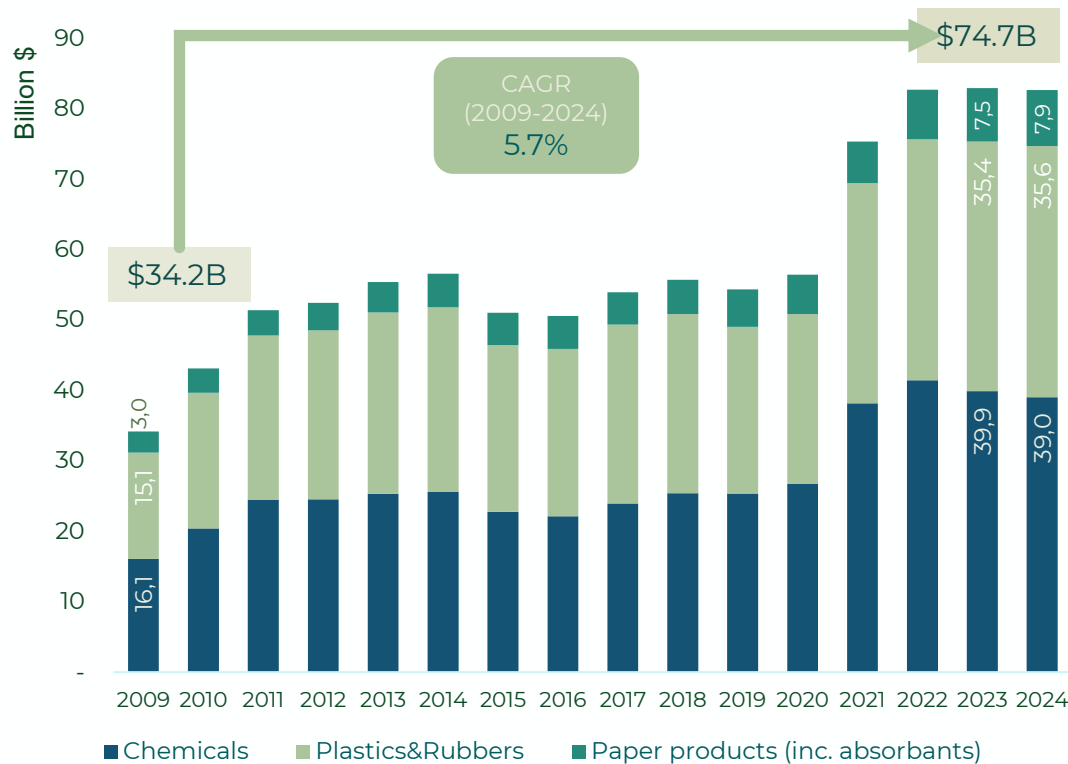


CHEMICAL SALES

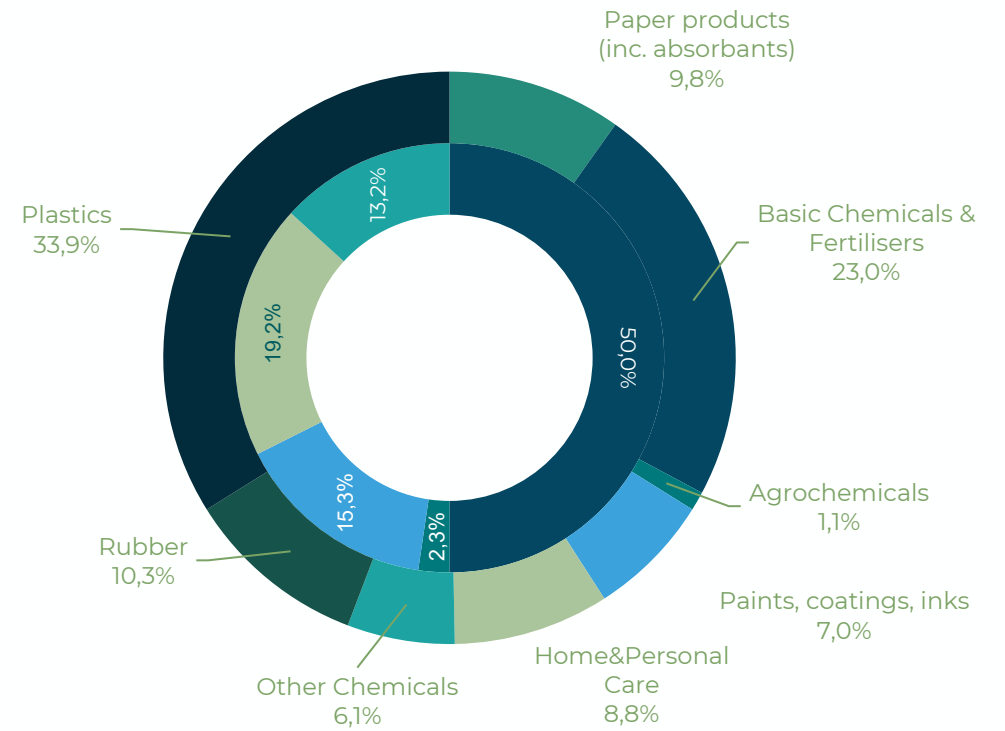
Turkish chemicals industries' sales more than doubled over past 15 years.



Gross Sales of Chemicals Industries in Türkiye
(2009-2024, Billion \$)



Breakdown of the Chemicals Sales in Türkiye
(Cumulative: 2024, %)

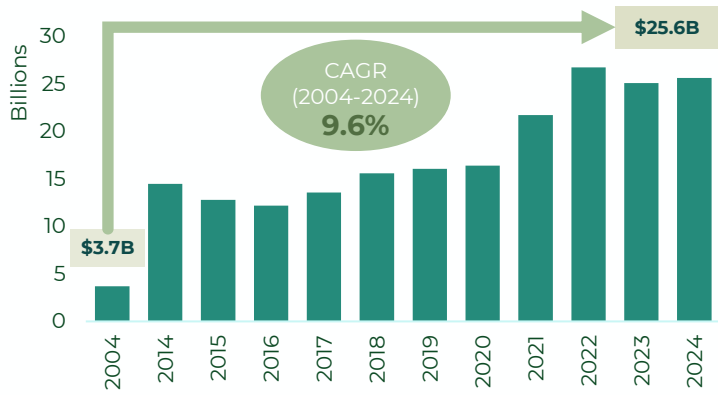


FOREIGN TRADE

Chemicals is the second largest export and import sector of Türkiye.



Export of Chemicals Industries



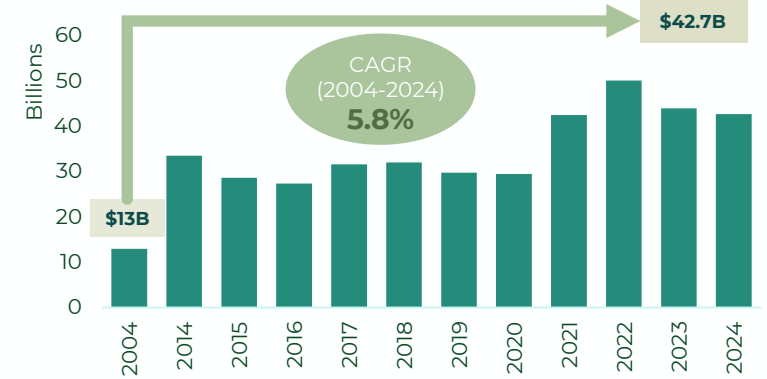
Türkiye is the nexus of the chemicals value chains.

One of the top consumers petrochemicals, organics; Türkiye imported **\$42.7B**.

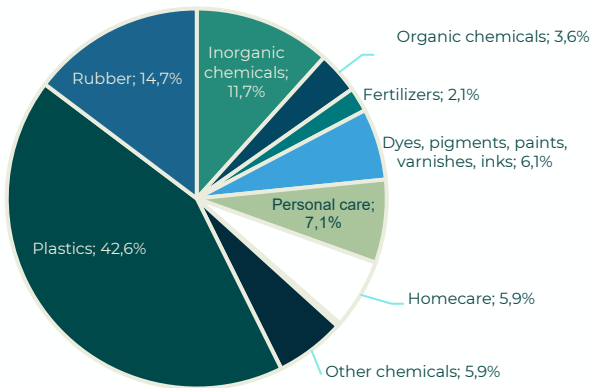
As a manufacturing and exporting hub Türkiye is one of the leading exporter in many categories, with total amount of **\$25.6B** export in 2024.

Türkiye's export in chemicals growth **9.6%** every year over the past two decade. (CAGR)

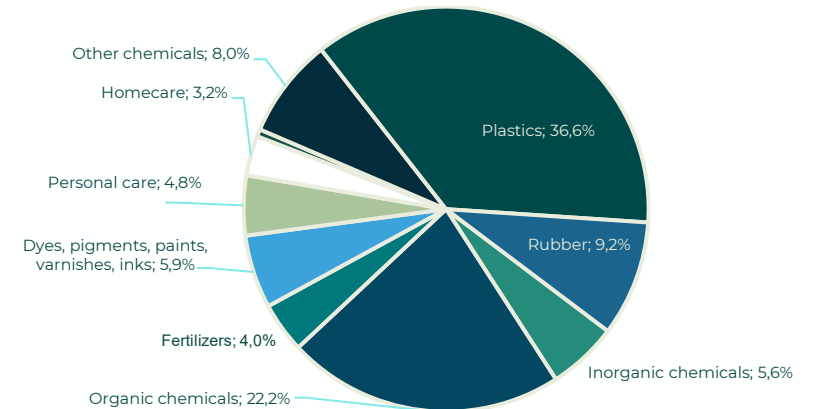
Import of Chemicals Industries



Breakdown of the Chemicals Export (2024, %)



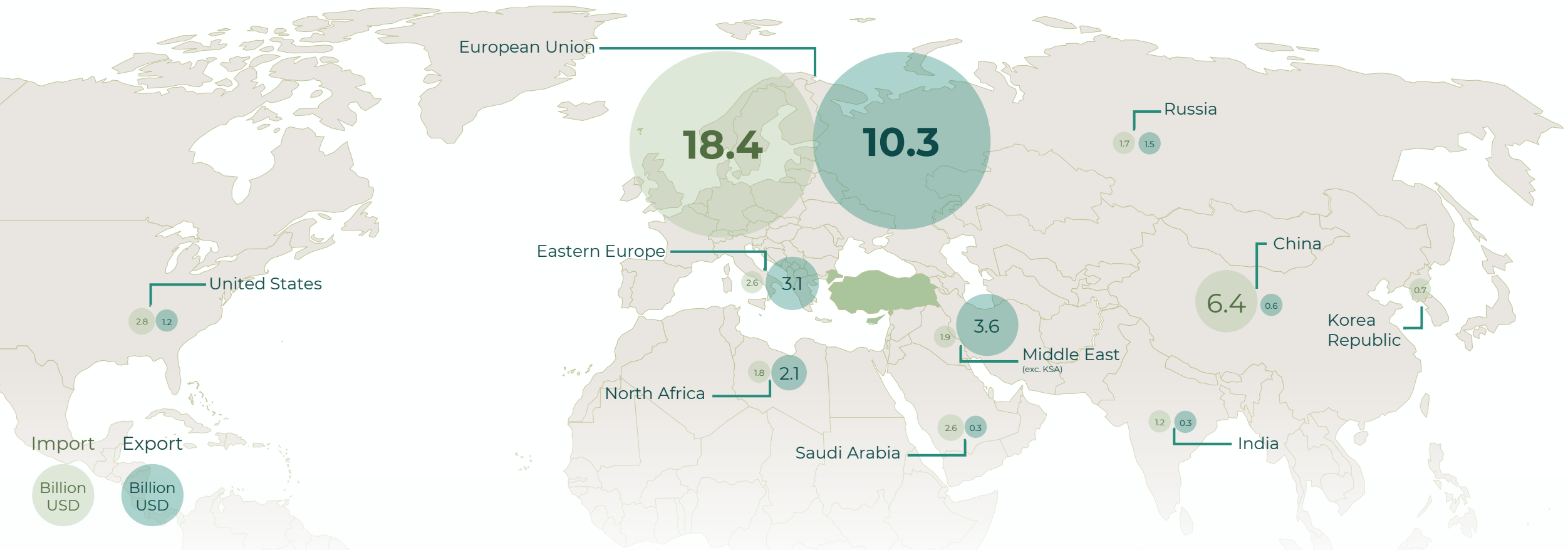
Breakdown of the Chemicals Import (2024, %)



TRADE PARTNER



- **Two-thirds of Türkiye's exports** are directed towards its surrounding markets — the EU and EEMENA.
- **Two-thirds of Türkiye's imports** originate from the EU, China, and Saudi Arabia.
- The **EU** remains Türkiye's **leading trade partner**, representing **41% of the country's overall chemical trade volume**.



Source: Comtrade, HS Code 28-40 except 30,35 and 37 (pharmaceuticals, albuminoidal substances and photographic or cinematographic goods), Figure sizes are scaled proportionally within each category, while lower values are represented on a fixed scale, Office's analysis

CHEMICALS CLUSTERS

A well-diversified chemical industry spread across multiple regions nationwide.



İstanbul, Kocaeli, and Tekirdağ,
Most prominent industrial hubs

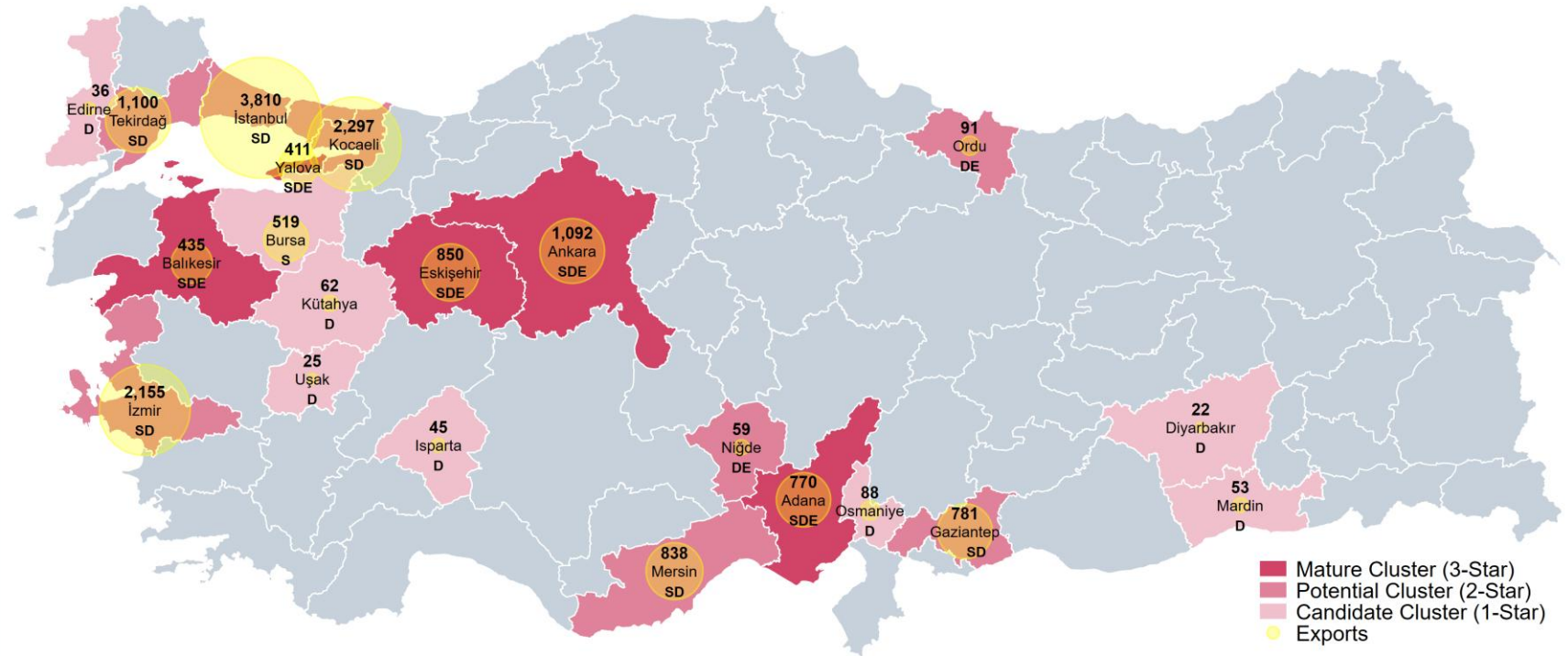
İzmir and Manisa
Key production and export centers

Adana and its surrounding provinces
Most dynamic chemical clusters, with growing capacities in petrochemicals and downstream manufacturing.

Industrial Clusters in Türkiye - CHEMICALS -

NACE Code: 20

(2024, Export, US \$ Million, Sector Total: 16,874 \$ Million)



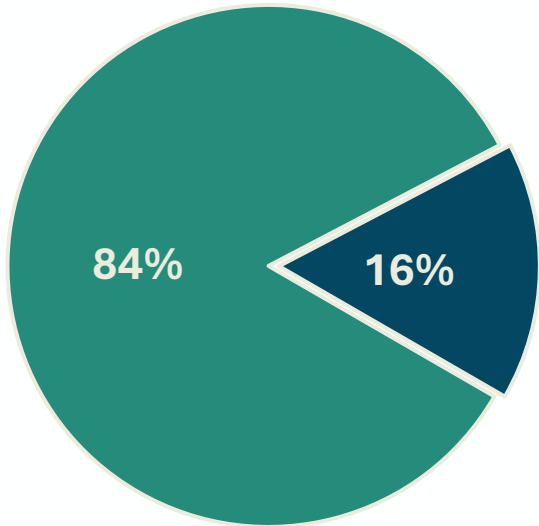
Data Source: TurkStat



MAJOR PLAYER

There are around 8K companies in Turkish chemicals, both local and foreign players are active in the sector.

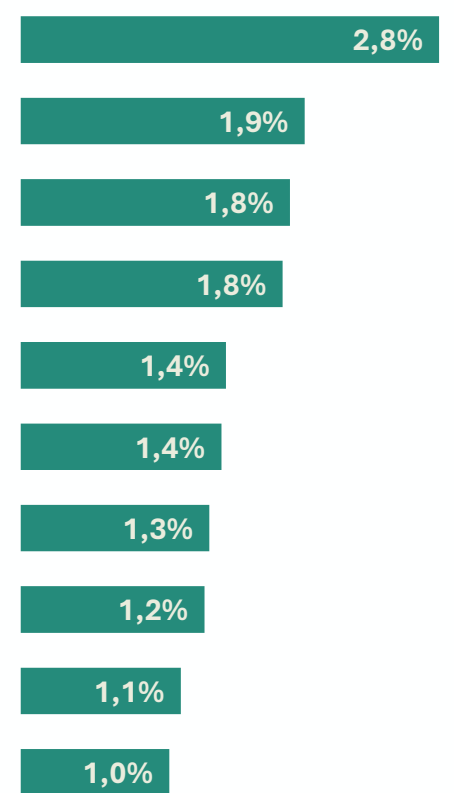
Chemicals Sales
(2024 Net Sales= 2.324 Billion TRY)



Top 10 players



Share in chemical sales %



Product type

Petrochemicals
Chemicals
Petrochemicals
Petrochemicals
Fertilizer
Tire
Fertilizer
Petrochemicals
Chemicals
Fertilizer

Location

İzmir
Ankara
Adana
Gaziantep
Kocaeli
Kocaeli
İstanbul
İstanbul
Yalova
İstanbul

GLOBAL COMPANIES

Chemicals giants use Türkiye as a manufacturing, management and exporting hub.



BASF

- Operational in Türkiye for 137 years
- 6 manufacturing facilities and 7 offices in Türkiye for chemicals, performance products, functional materials & solutions, agricultural solutions
- Managing 81 countries from Türkiye, 750 employees

DOW

- Operational in Türkiye for over 45 years
- 4 factories in Türkiye for STYROFOAM™ Brand Insulation, paint, polyurethane & plastic additives
- JV with Akxa (DowAkxa) for carbon fiber production in Yalova & JV with Polisan (DCM) for production of various types of emulsion for coatings market in Gebze
- Uses Türkiye as a regional export hub mainly for Eastern Europe & Middle East

Henkel

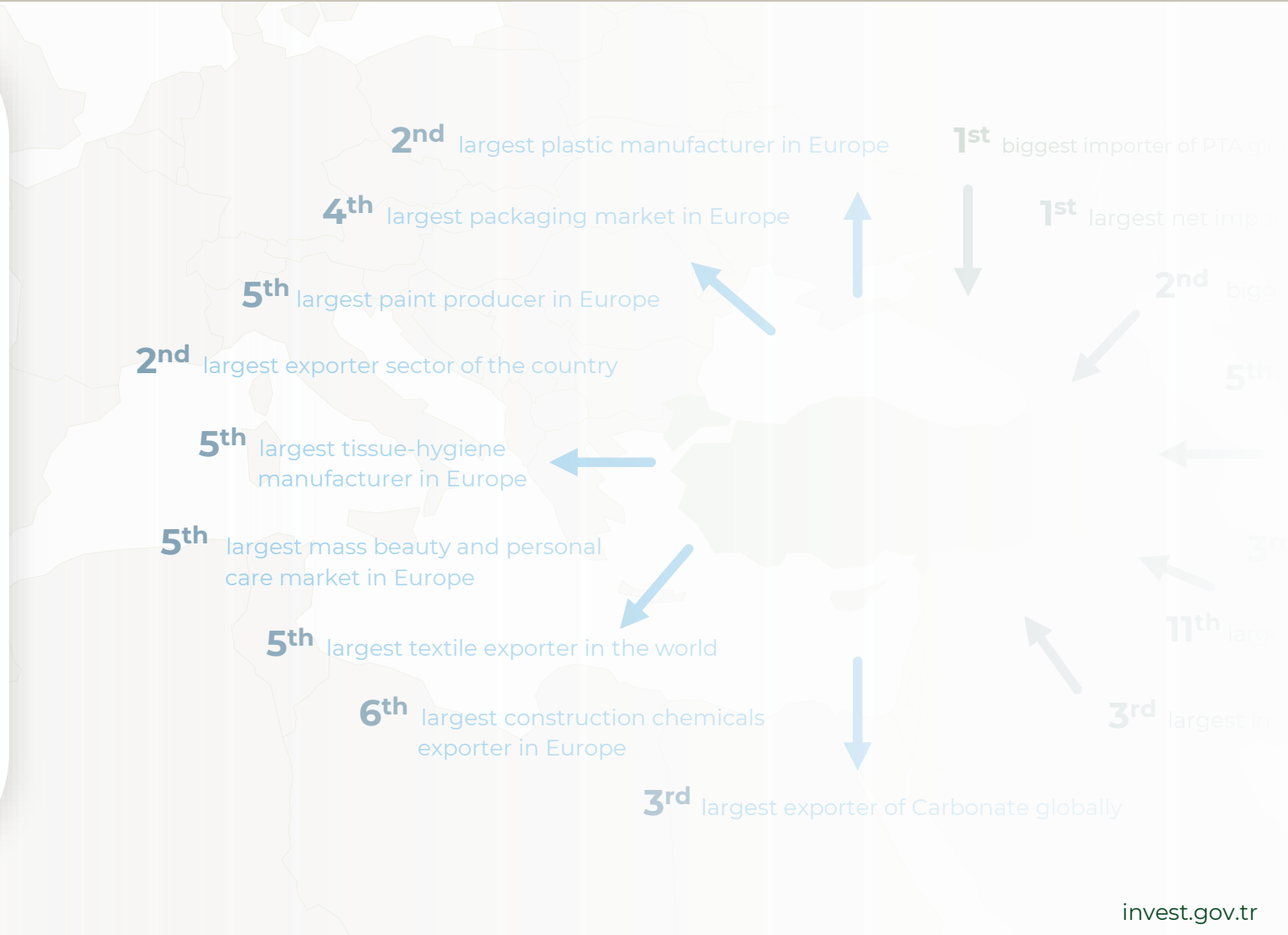
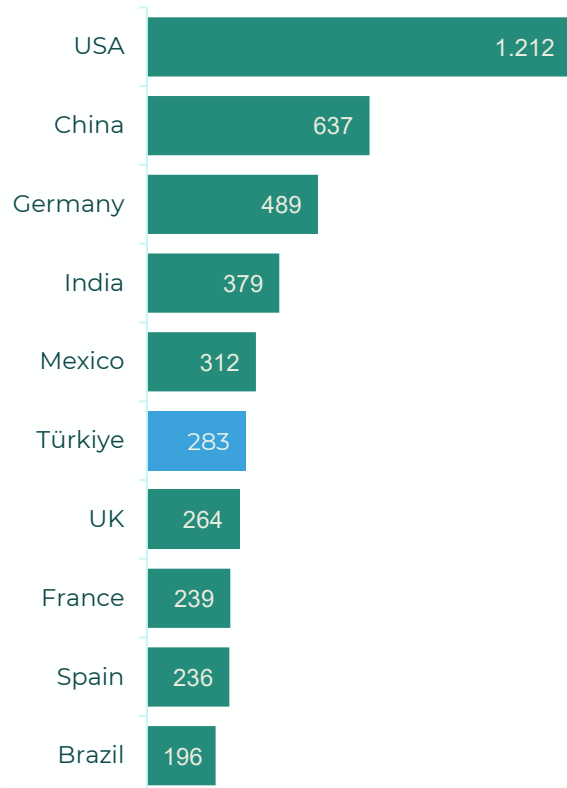
- Operational in Türkiye for around 55 years
- 3 factories and 8 regional sales offices
- Over EUR 50 million of investment in past 5 years
- Around 1,500 employees



NEXUS OF THE CHEMICALS

High integration to global chemicals value chains

Türkiye ranked as the 6th country attracting the most FDI over past decades. (Project number 2015-2024)

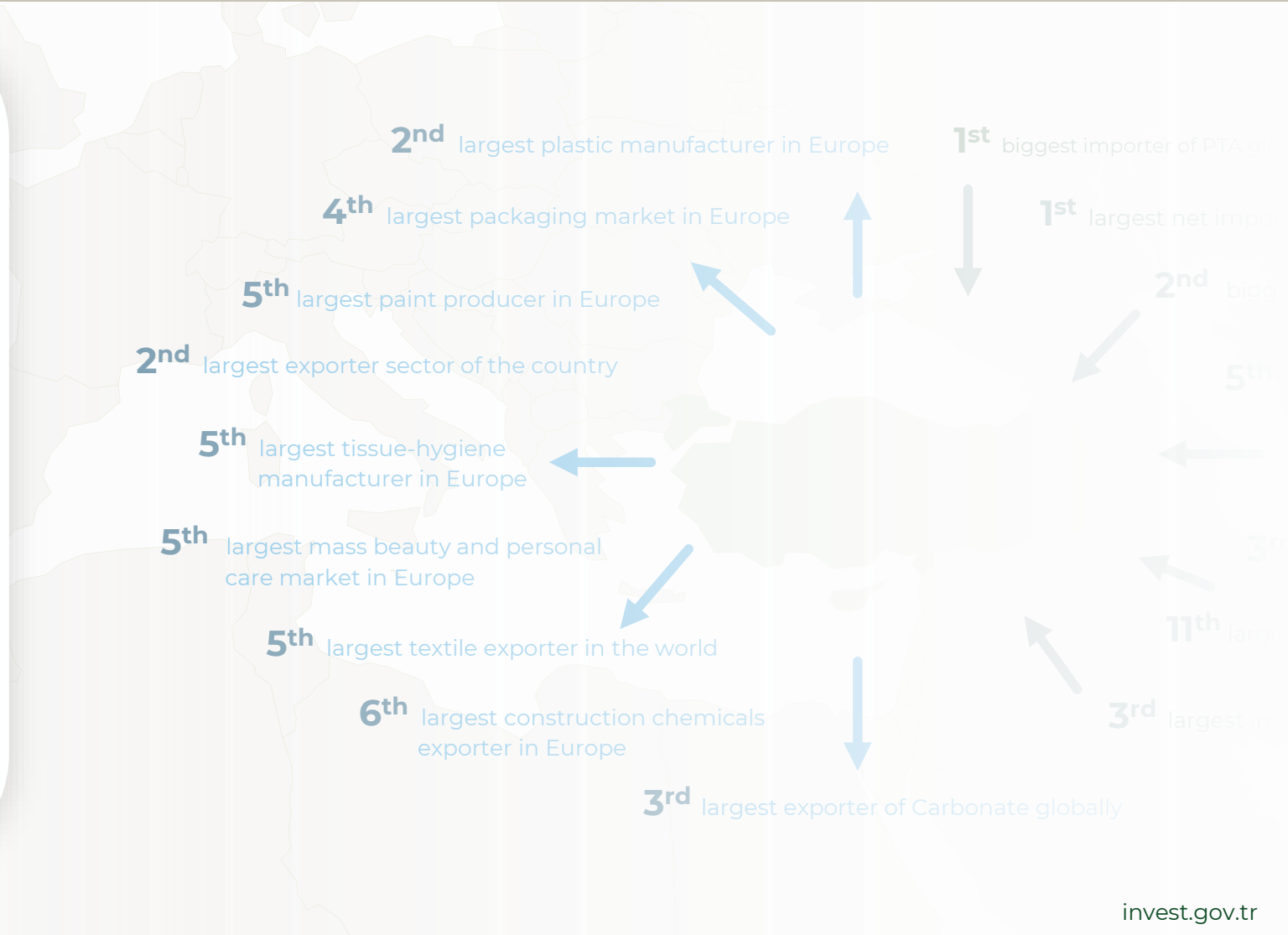
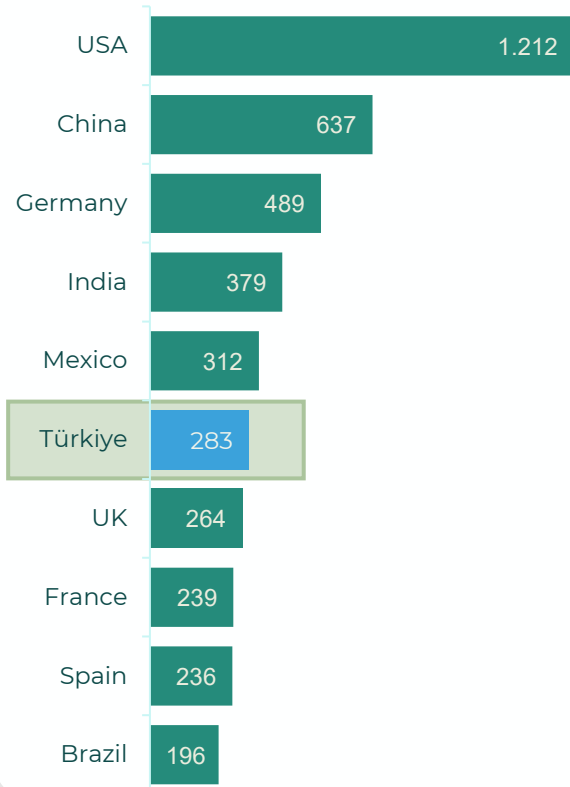




NEXUS OF THE CHEMICALS

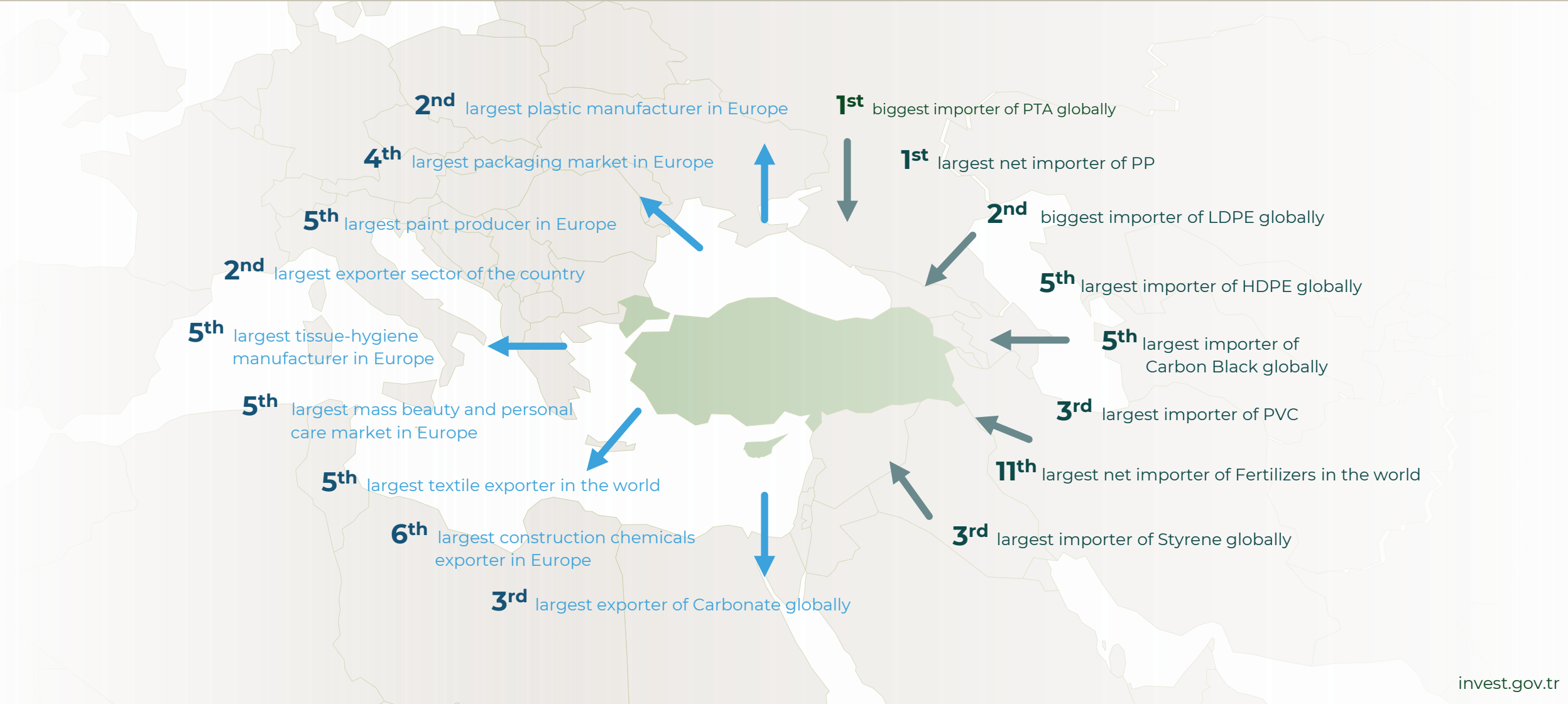
High integration to global chemicals value chains

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NEXUS OF THE CHEMICALS

High integration to global chemicals value chains



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TÜRKİYE'S
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SUB-SECTORS
SPOTS



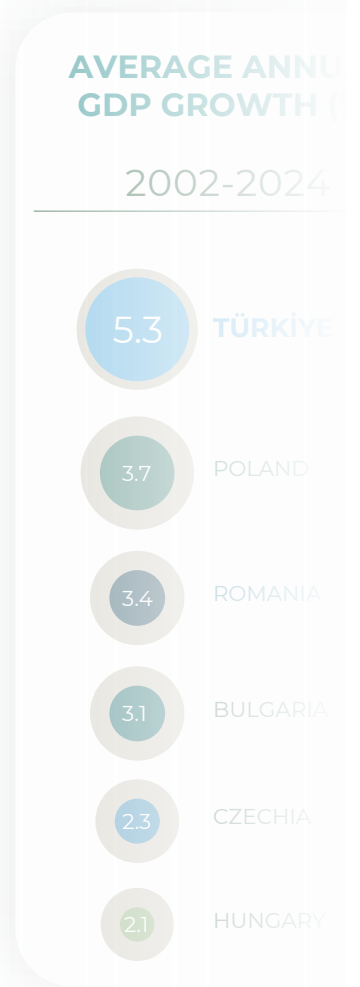


ROBUST ECONOMY

Future track record growth and bright with proven resilience
 12th largest economy in the world

RANKING OF ECONOMIES BY GDP AT PPP

2003	2019	2024
1. 🇺🇸 USA	1. 🇨🇳 CHINA	1. 🇨🇳 CHINA
2. 🇨🇳 CHINA	2. 🇺🇸 USA	2. 🇺🇸 USA
3. 🇯🇵 JAPAN	3. 🇮🇳 INDIA	3. 🇮🇳 INDIA
4. 🇩🇪 GERMANY	4. 🇯🇵 JAPAN	4. 🇷🇺 RUSSIA
5. 🇮🇳 INDIA	5. 🇩🇪 GERMANY	5. 🇯🇵 JAPAN
6. 🇷🇺 RUSSIA	6. 🇷🇺 RUSSIA	6. 🇩🇪 GERMANY
7. 🇫🇷 FRANCE	7. 🇮🇩 INDONESIA	7. 🇧🇷 BRAZIL
8. 🇬🇧 UK	8. 🇧🇷 BRAZIL	8. 🇮🇩 INDONESIA
9. 🇧🇷 BRAZIL	9. 🇬🇧 UK	9. 🇫🇷 FRANCE
10. 🇮🇹 ITALY	10. 🇫🇷 FRANCE	10. 🇬🇧 UK
11. 🇲🇽 MEXICO	11. 🇲🇽 MEXICO	11. 🇮🇹 ITALY
12. 🇮🇩 INDONESIA	12. 🇮🇹 ITALY	12. 🇹🇷 TÜRKİYE
13. 🇪🇸 SPAIN	13. 🇹🇷 TÜRKİYE	13. 🇲🇽 MEXICO
14. 🇨🇦 CANADA	14. 🇰🇷 S.KOREA	14. 🇰🇷 S. KOREA
15. 🇰🇷 S.KOREA	15. 🇪🇸 SPAIN	15. 🇪🇸 SPAIN
16. 🇸🇦 S. ARABIA	16. 🇨🇦 CANADA	16. 🇨🇦 CANADA
17. 🇮🇷 IRAN	17. 🇸🇦 S. ARABIA	17. 🇪🇬 EGYPT
18. 🇹🇷 TÜRKİYE	18. 🇮🇷 IRAN	18. 🇸🇦 S. ARABIA



Source: TurkStat, IMF, PPP: Purchasing Power Parity



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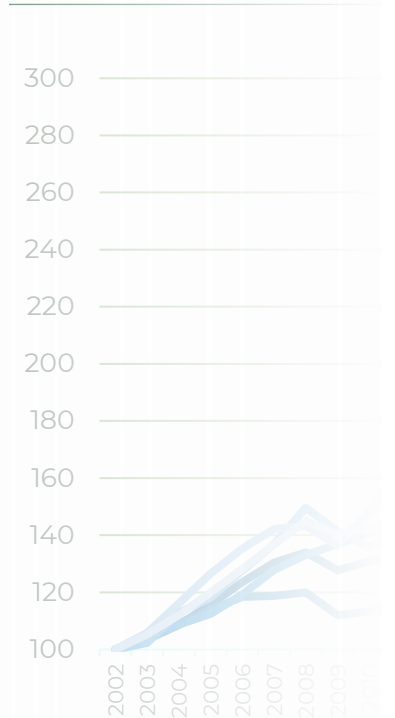
2003	2019	2024
1. USA	1. CHINA	1. CHINA
2. CHINA	2. USA	2. USA
3. JAPAN	3. INDIA	3. INDIA
4. GERMANY	4. JAPAN	4. RUSSIA
5. INDIA	5. GERMANY	5. JAPAN
6. RUSSIA	6. RUSSIA	6. GERMANY
7. FRANCE	7. INDONESIA	7. BRAZIL
8. UK	8. BRAZIL	8. INDONESIA
9. BRAZIL	9. UK	9. FRANCE
10. ITALY	10. FRANCE	10. UK
11. MEXICO	11. MEXICO	11. ITALY
12. INDONESIA	12. ITALY	12. TÜRKİYE
13. SPAIN	13. TÜRKİYE	13. MEXICO
14. CANADA	14. S.KOREA	14. S. KOREA
15. S.KOREA	15. SPAIN	15. SPAIN
16. S. ARABIA	16. CANADA	16. CANADA
17. IRAN	17. S. ARABIA	17. EGYPT
18. TÜRKİYE	18. IRAN	18. S. ARABIA

AVERAGE ANNUAL GDP GROWTH (%)

2002-2024



REAL GDP (IN BILION USD)





ROBUST ECONOMY

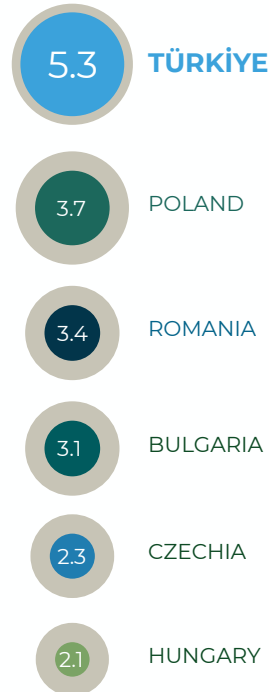
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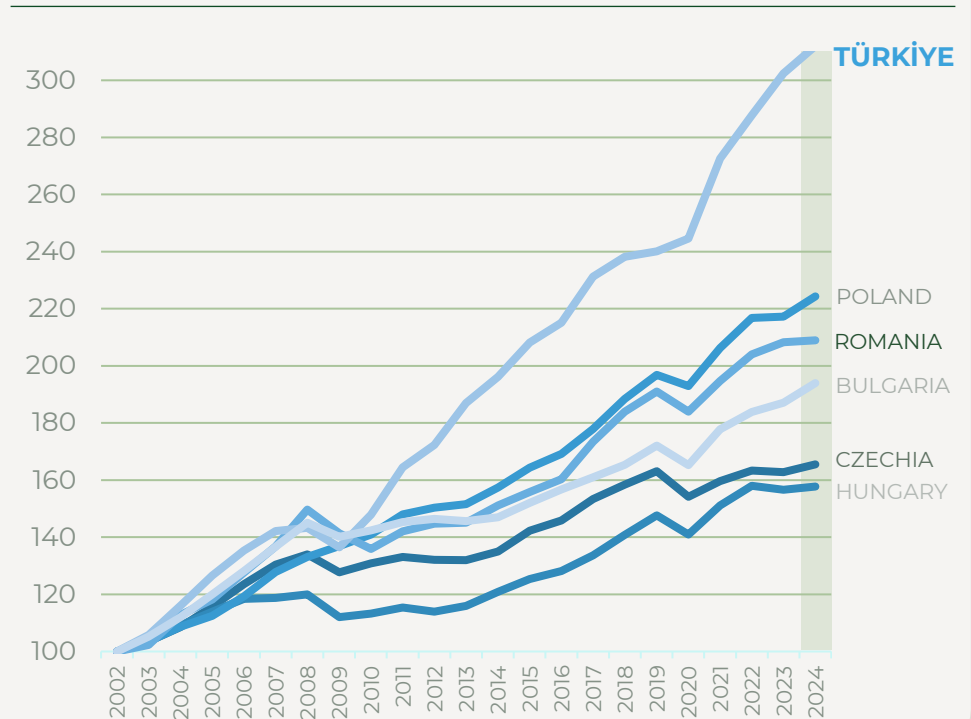
2003	2019	2024
1. USA	1. CHINA	1. CHINA
2. CHINA	2. USA	2. USA
3. JAPAN	3. INDIA	3. INDIA
4. GERMANY	4. JAPAN	4. RUSSIA
5. INDIA	5. GERMANY	5. JAPAN
6. RUSSIA	6. RUSSIA	6. GERMANY
7. FRANCE	7. INDONESIA	7. BRAZIL
8. UK	8. BRAZIL	8. INDONESIA
9. BRAZIL	9. UK	9. FRANCE
10. ITALY	10. FRANCE	10. UK
11. MEXICO	11. MEXICO	11. ITALY
12. INDONESIA	12. ITALY	12. TÜRKİYE
13. SPAIN	13. TÜRKİYE	13. MEXICO
14. CANADA	14. S.KOREA	14. S. KOREA
15. S.KOREA	15. SPAIN	15. SPAIN
16. S. ARABIA	16. CANADA	16. CANADA
17. IRAN	17. S. ARABIA	17. EGYPT
18. TÜRKİYE	18. IRAN	18. S. ARABIA

AVERAGE ANNUAL GDP GROWTH (%)

2002-2024



REAL GDP GROWTH (INDEX: 2002=100)



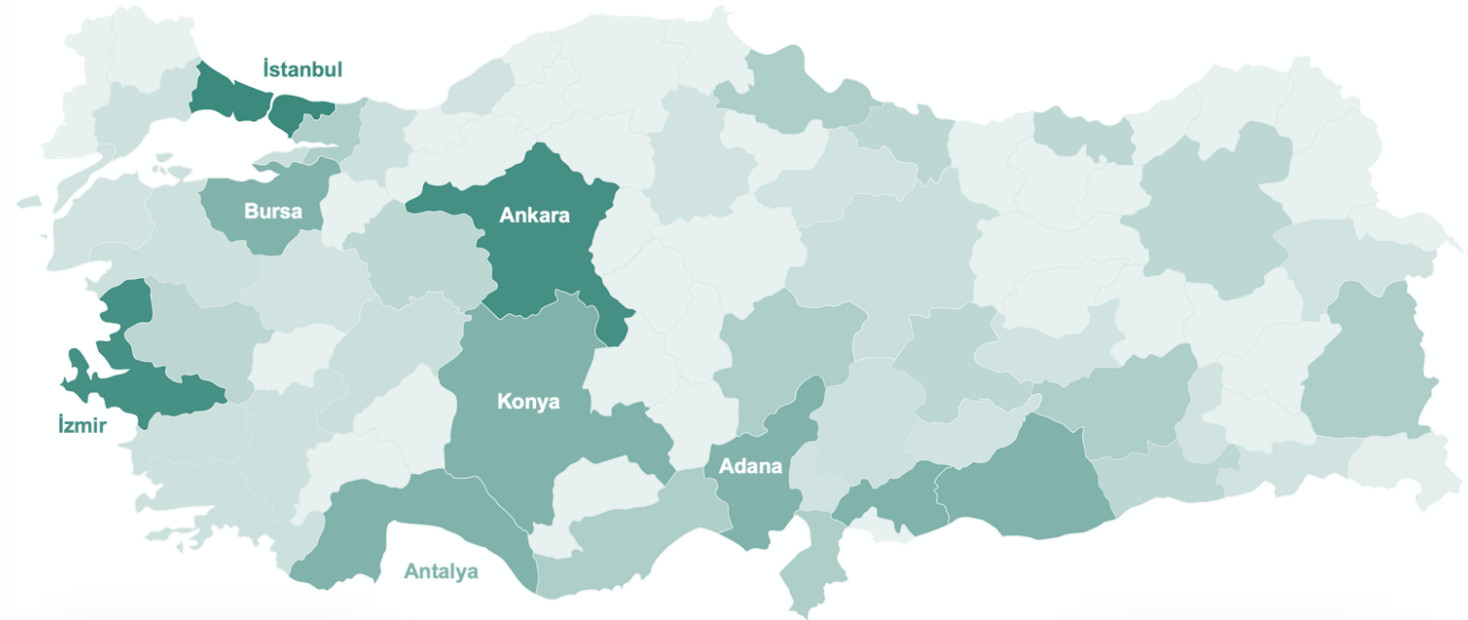


FAVORABLE DEMOGRAPHICS

Domestic market further supported by emerging urban centers

Total Population in 2024 is **85.7 Million**

Istanbul	15.7 Million	Sakarya	1.1 Million
Ankara	5.9 Million	Muğla	1.1 Million
İzmir	4.5 Million	Denizli	1.1 Million
Bursa	3.2 Million	Eskişehir	0.9 Million
Antalya	2.7 Million	Mardin	0.9 Million
Konya	2.3 Million	Trabzon	0.8 Million
Adana	2.3 Million	Ordu	0.8 Million
Şanlıurfa	2.2 Million	Malatya	0.8 Million
Gaziantep	2.2 Million	Afyonkarahisar	0.8 Million
Kocaeli	2.1 Million	Erzurum	0.7 Million
Mersin	2.0 Million	Batman	0.7 Million
Diyarbakır	1.8 Million	Sivas	0.6 Million
Hatay	1.6 Million	Tokat	0.6 Million
Manisa	1.5 Million	Adıyaman	0.6 Million
Kayseri	1.5 Million	Elazığ	0.6 Million
Samsun	1.4 Million	Zonguldak	0.6 Million
Balıkesir	1.3 Million	Kütahya	0.6 Million
Tekirdağ	1.2 Million	Şırnak	0.6 Million
Aydın	1.2 Million	Çanakkale	0.6 Million
Kahramanmaraş	1.1 Million	Osmaniye	0.6 Million
Van	1.1 Million	Çorum	0.5 Million



Half of the population under the age of **34.4**

24 urban centers with populations over **1 million**

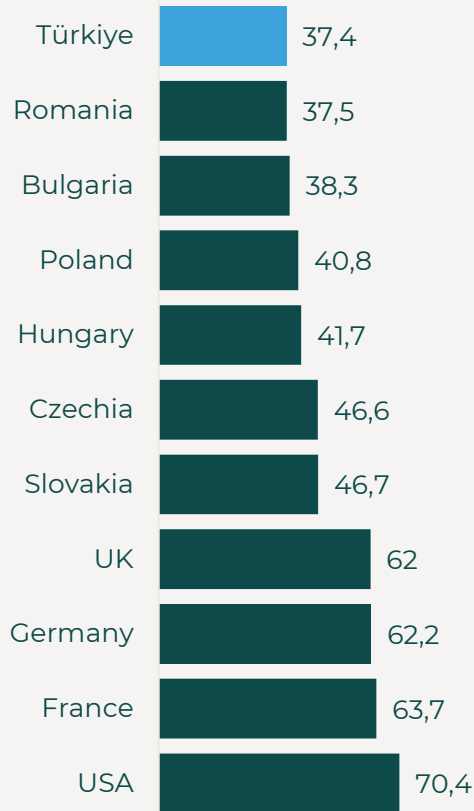


COMPETITIVE LABOR FORCE

Upgraded education system to enable a skilled labor pool and address business requirements.

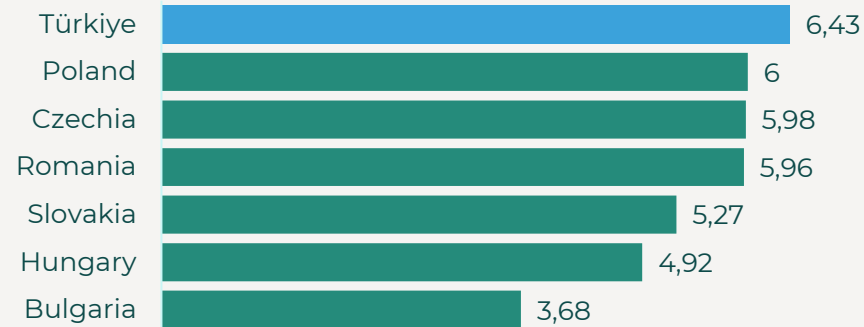
Cost of Living Index

Lower is better (New York = 100)



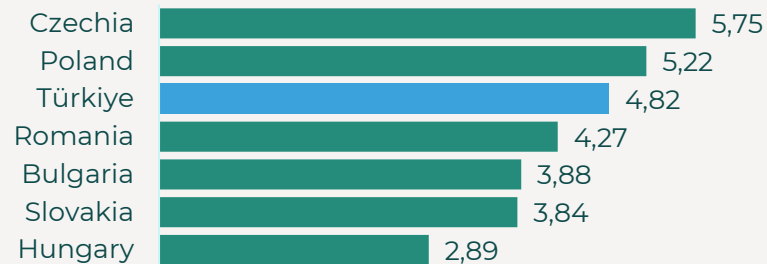
Availability of Qualified Engineers

Higher is better (10=Available 0=Unavailable) 2024

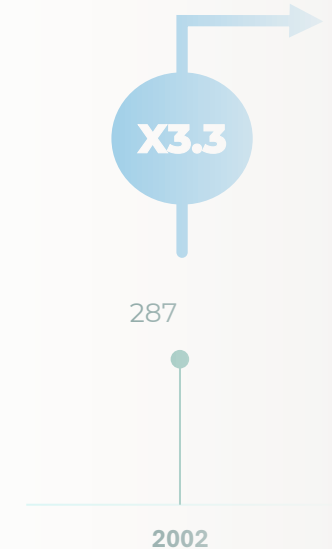


Availability of Competent Senior Managers

Higher is better (10=Available 0=Unavailable) 2024



University Graduate (Thousands)





COMPETITIVE LABOR FORCE

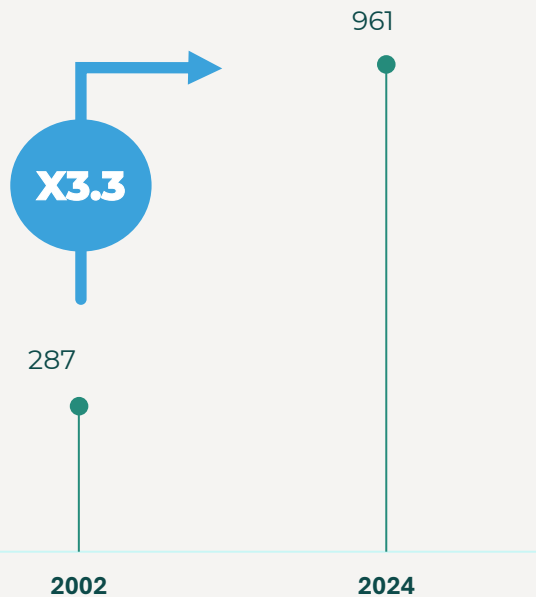
Upgraded education system to enable a skilled labor pool and address business requirements.

6,43

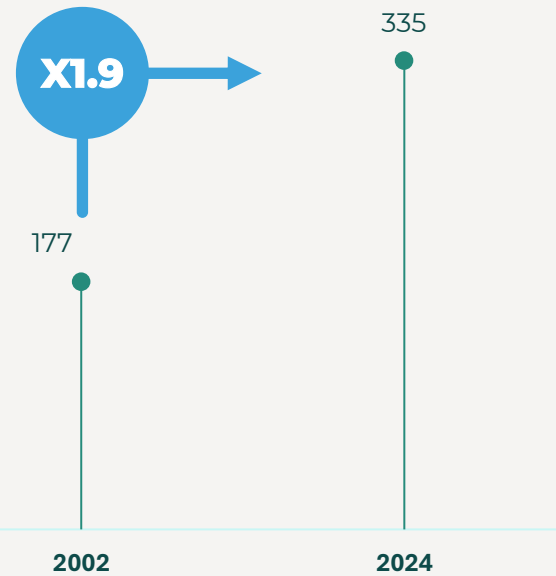
98

96

University Graduate
(Thousands)



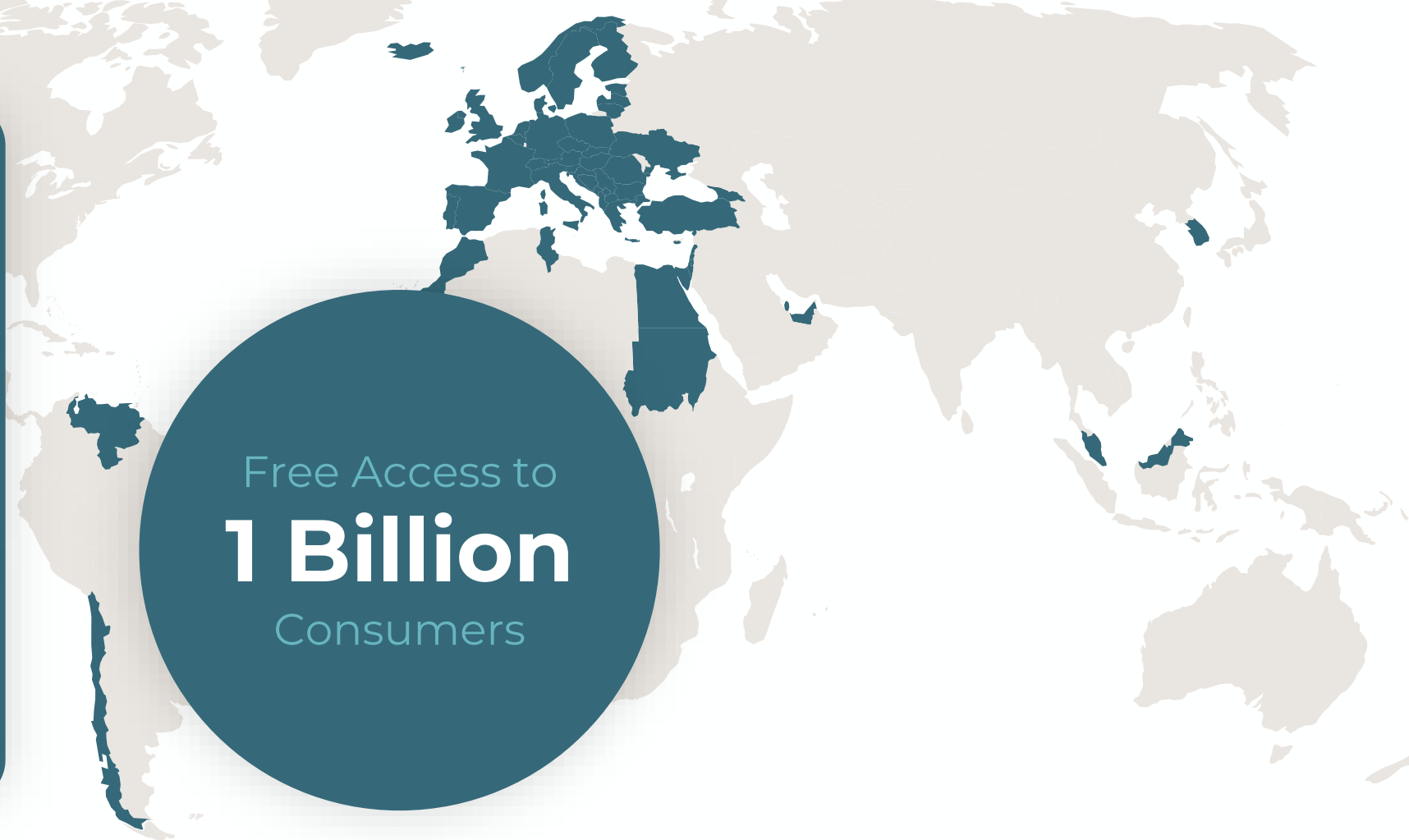
Vocational and Technical High School
(Thousands)





DOMESTIC & ACCESSIBLE MARKETS

DOMESTIC MARKET + EU MARKET + FREE TRADE AREA
Customs Union with the EU allows direct access to the EU Market.



**85.7 Million**
in Türkiye

**449 Million**
in EU

488 Million
in FTA Area

Free Access to
1 Billion
Consumers



STRATEGIC LOCATION

Hub for multinationals to manufacture, export and management.

Working Hours
Intersect with
16 Time Zones



HUB FOR MULTINATIONALS

- Manufacturing
- Exports
- Management
- Logistics
- Procurement
- Training





66 Countries



70 Countries



Production base
for MENA



largest production
facility worldwide



89 Countries



22 Countries



Exporting 75% of
its production



80 Countries



Exporting 85% of
its production



Exporting 87% of
its production



103 Countries



30 Countries



STRATEGIC LOCATION

High connectivity makes Türkiye's location a strategic



CONNECTIVITY
Turkish Airlines connects you to **353** destinations in **131** countries.

In just 4 hour-flight radius from Istanbul, Türkiye offers access to:



56 Countries



1.3 Billion People



USD 30.6 Trillion of GDP



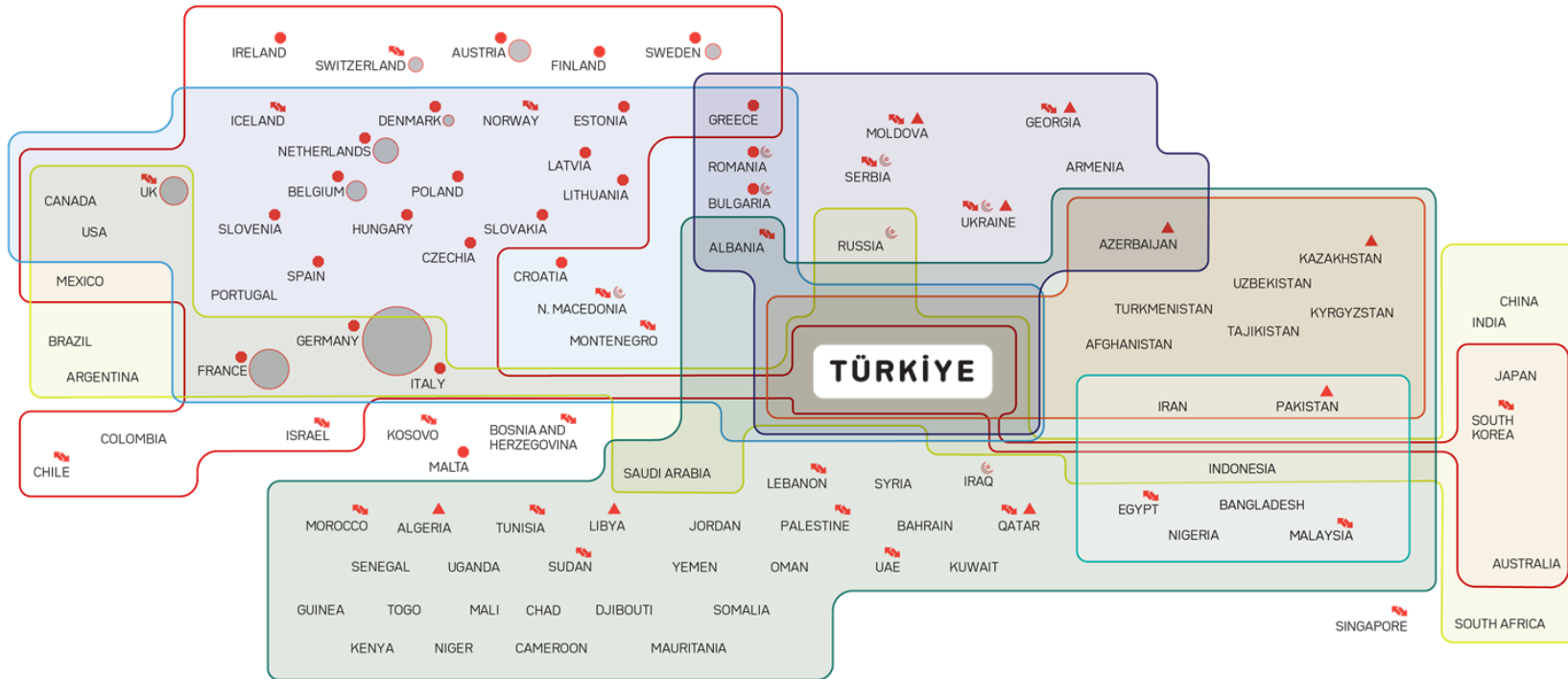
USD 10.3 Trillion of trade



GEOECONOMIC SCHEME



Versatile ties with all
 Strong and stable political capacity
 Nexus of the global geoeconomics



INTERNATIONAL ORGANIZATIONS MEMBERSHIPS

- OECD
- G20
- NATO
- Organisation of Economic Cooperation (ECO)
- Organisation of Islamic Cooperation (OIC)
- Black Sea Economic Cooperation (BSEC)
- D-8 Organization for Economic Cooperation

TURKIC NETWORK

- Turcophone Minority
- Diaspora

ECONOMIC AGREEMENTS

- Customs Union of EU
- Free Trade Agreements
- High Level Strategic Cooperation Council

REFORMS



Thanks to stability established over the last two decades, Türkiye remains committed to implementing major reforms nearly every 18-24 months across various areas.

2001

Coordination Council for the Improvement of the Investment Environment

2003

New Labor Law

Ease of company establishment (Law No: 4884)



New FDI Law

2004

Establishment and Operating Licenses

2005

New Banking Law

2006

Tax Reform -> Corporate Tax 20% down from 33%



Establishment of Investment Office

2007

New Insurance Law

Investment Incentives

2008

Overhaul of Social Security System

R&D and Innovation Incentives

2009

Upgrading Investment Incentives

2011

New Commercial Code

New Code of Obligations

2012

New Capital Market Law

Upgrading Investment Incentives

Removing Restrictions on Foreigners' Purchases of Real Estate

2013

Unifying All Exchanges (Stock, Derivative, Gold, etc.) under BIST

2014

Istanbul Arbitration Center

2016

Upgrading Investment Incentives



Personal Data Protection Law

2017

Industrial Property Law (IPR)

Production Reform Package

New Labor Courts Code

2018

Amendments to improve doing business (Law 7099)

2019

Tech-Driven Industry Initiative

Ease of Doing Business Reform Package I

2020

Ease of Doing Business Reform Package II

Amendments to the Capital Market Law (Introduction of Global Standards)

2021

Paris Agreement

Green Deal Action Plan



FDI Strategy

2022

The law on the regulation of electronic commerce

Istanbul Financial Centre Law

2023

12th Development Plan

Introduction of ALAIC (Advance Loans Against Investment Commitment)

2024



High Tech Investment Program HIT-30

Amendments to Personal Data Law

Coastal Law Changes Enabling Solar Power (SPP) on Lakes

2025



New Investment Incentive System

2030 Industry and Technology Strategy



Climate Law

Regulation on the Establishment of Emissions Trading System (ETS)

BUSINESS-FRIENDLY ECOSYSTEM

Offering protection and ease of doing business.



Protection of International Investors by FDI Law

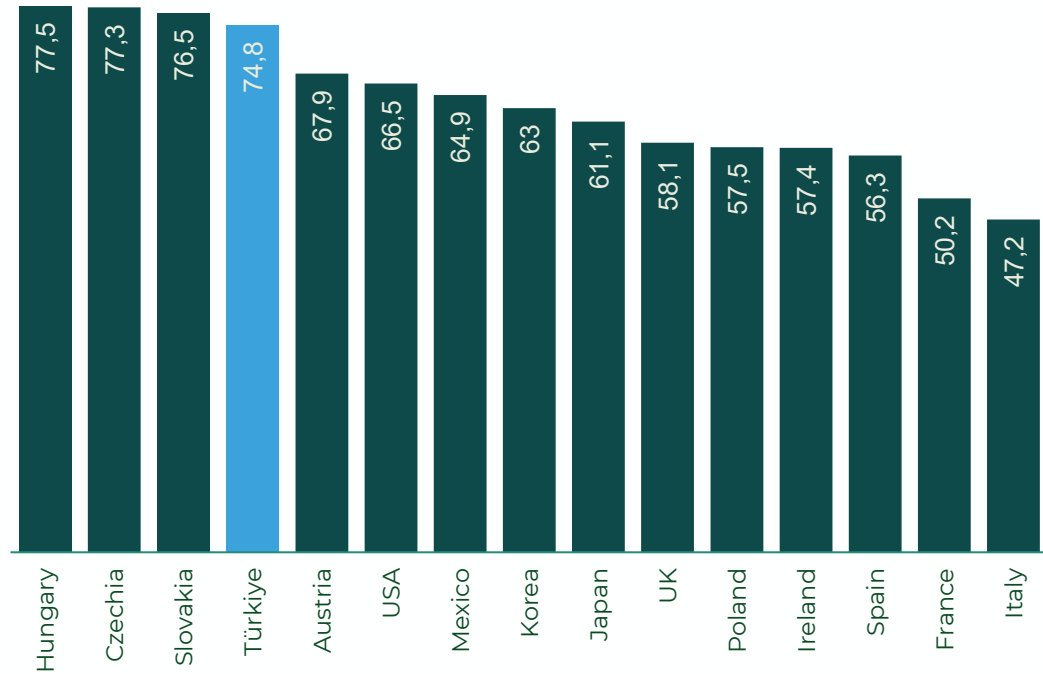


Bilateral Investment Protection Treaties with 89 countries



Treaties to avoid Double Taxation with 93 countries

INTERNATIONAL TAX COMPETITIVENESS*, 2024 (Index=100 as most competitive)



LUCRATIVE INCENTIVES

Offering generous incentives to support chemical investments.



Support Items of Development Incentives		Programs		
		Technology Incentives	Local Development Incentives	Strategic Incentives
VAT Exemption (Machinery and Equipment Purchases and Construction Expenditures)		Available		
Customs Duty Exemption		Available		
Tax Reduction	Investment Contribution Rate	%50	%50	%40
	Tax Reduction Rate	%60		
Social Security Premium Support (Employer's Share)	Support Period	8 Years (12 Years for Region 6)		
	SSPS Rate Based on Minimum Wage (Upper Limit)	%50 (%100 for Region 6)		
Social Security Premium Support (Employee's Share)		10 Years (Only for Region 6)		
Land Allocation		Available		
Interest or Profit Share Support	Interest Rate Subsidy Rate	%40	%40	%30
	Maximum Support Rate	%20	%20	%15
	Maximum Support Amount	TRY 240 Million	TRY 240 Million	TRY 180 Million
Machine Support *	Support Rate per Machine	%25		
	Maximum Support Rate	%15		
	Maximum Support Amount	TRY 240 Million	TRY 240 Million	TRY 180 Million

* Investments benefiting from interest or profit share support are not eligible for machine support.



LUCRATIVE INCENTIVES

Offering generous incentives to support high-tech product and R&D activities including chemical industry.



The HIT-30 program is a comprehensive investment incentive scheme that provides project-based incentives for special and qualified investments in high-priority technology sectors.

Criteria	Support Items
The product should be included in the high-tech product list determined by the Ministry of Industry and Technology	<ul style="list-style-type: none"> ▪ Cashback Support ▪ VAT Exemption (Machinery & Equipment) ▪ VAT Exemption (Construction Expenditures) ▪ Customs Duty Exemption ▪ Corporate Tax Reduction ▪ Social Security Premium Support (Employer's Share) ▪ Qualified Personnel Support ▪ Energy Support ▪ Interest or Profit Share Support ▪ Land Allocation

R&D Incentives

A minimum of 15 R&D staff is required to qualify for R&D center incentives. For design centers, the minimum requirement is 10 personnel.

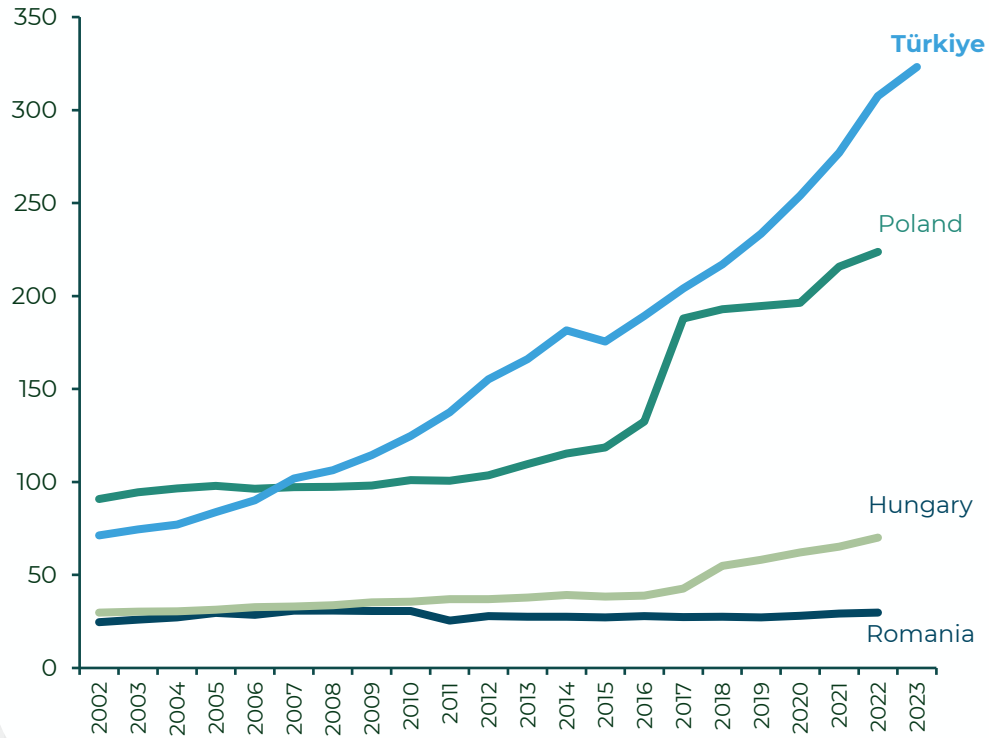
	Support Items	Support Rate
	R&D and Design Deduction	R&D and design expenses can be deducted from the corporate tax base. 100%
	Social Security Premium Support (Employer's Share)	The employer's share of the social security premium corresponding to the minimum wage is covered by the Ministry. 50%
	Customs Duty Exemption	Available 100%
	Fundamental Sciences Employment Support	Salary support is provided for 2 years for personnel graduated from the following departments: <ul style="list-style-type: none"> ▪ STEM, Chemistry, Biology, Biochemistry, Biotechnology, Industrial Design, Molecular Biology and Genetics, Metallurgy and Materials Engineering, ... Monthly Gross Minimum Wage



BENIGN R&D ECOSYSTEM

R&D incentives are further supported by a favorable ecosystem.

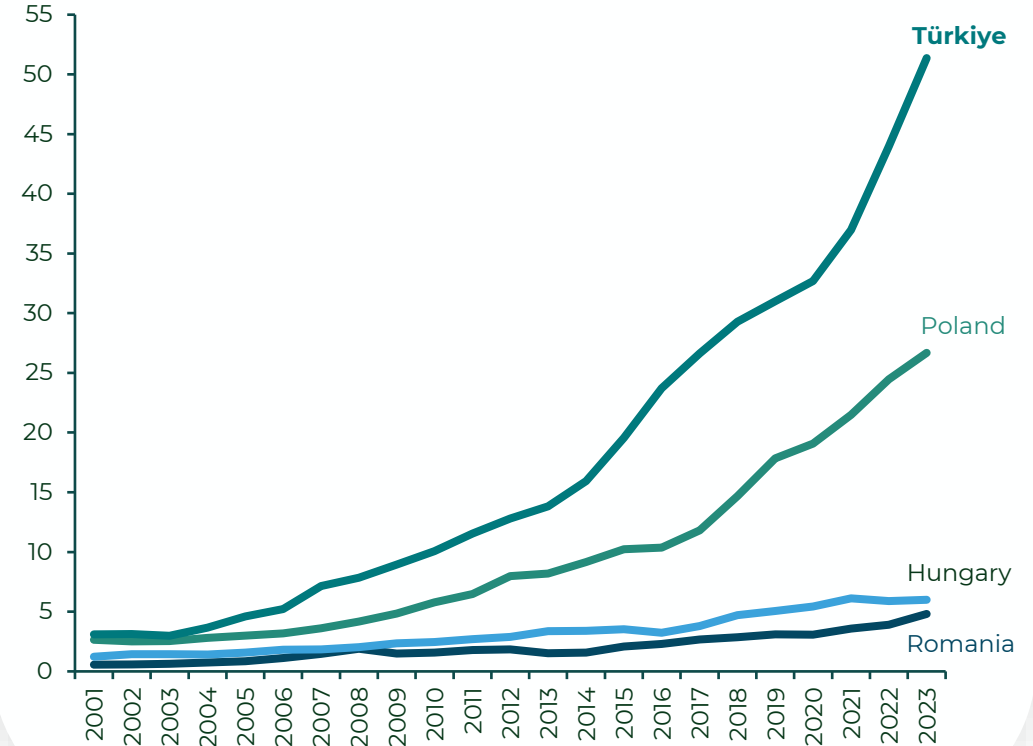
NUMBER OF RESEARCHERS (thousands)



740
INTERNATIONAL
COMPANIES
OPERATING IN
TECHNOPARK AND
R&D CENTERS

740
INTERNATIONAL
COMPANIES

INCREASING R&D SPENDING (\$ Billion, PPP)

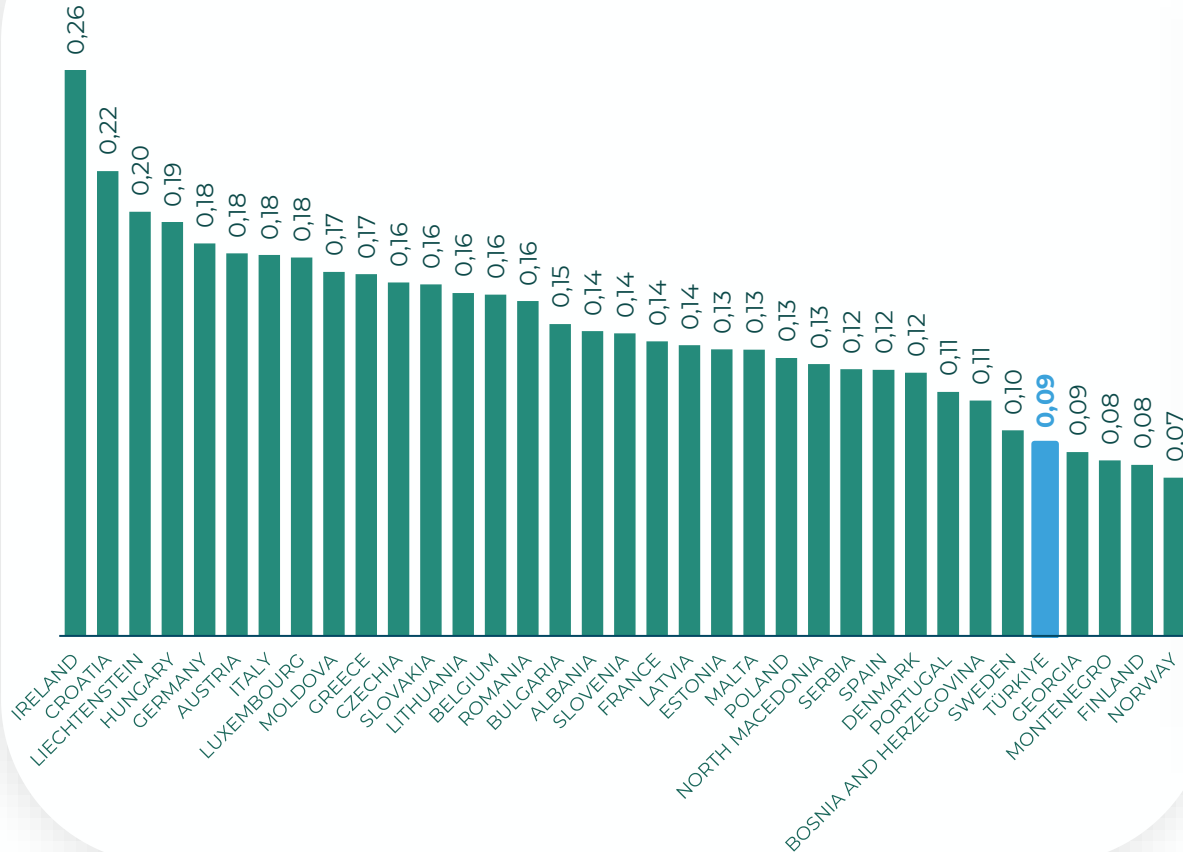




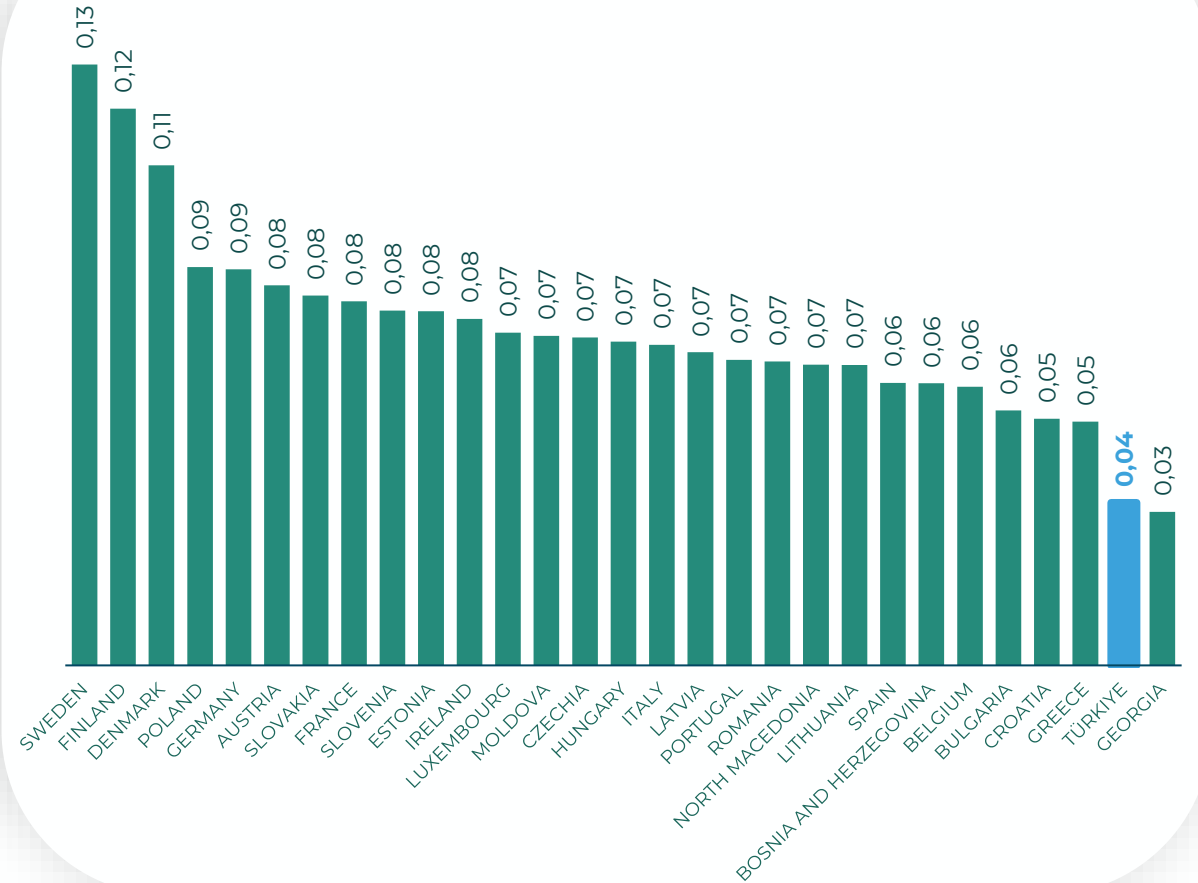
ENERGY PRICES

Electricity and natural gas prices in Türkiye have been cost competitive in comparison with the EU. 55% of the total installed capacity cam from renewable sources.

ELECTRICITY PRICES, Euro/kWh, 2025 S1



NATURAL GAS PRICES, Euro/kWh, 2025 S1



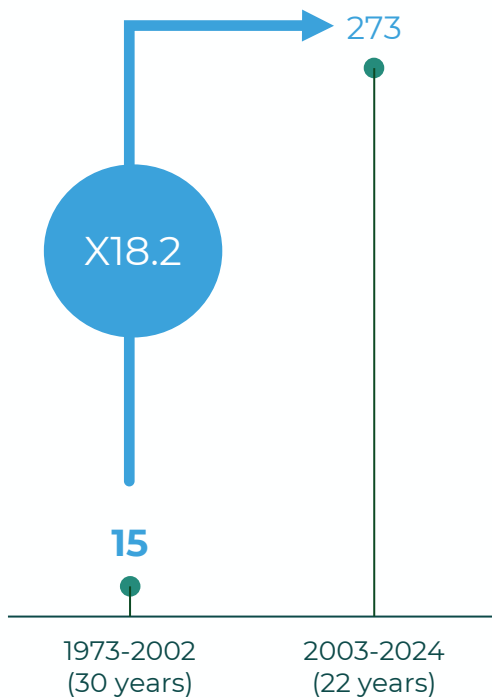
Source: Eurostat, All taxes and levies included, Natural Gas: Band I3 : 10K GJ < Consumption < 100K GJ, Incentives specific to petrochemical industry have not encountered.



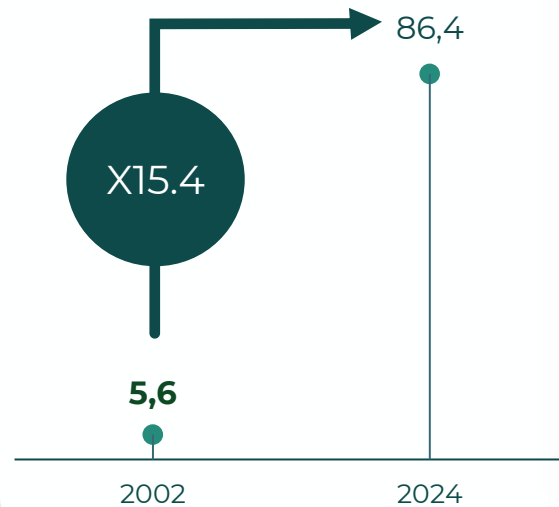
FOREIGN DIRECT INVESTMENT

Exceptional increase in foreign investment boosted by the value Türkiye offers

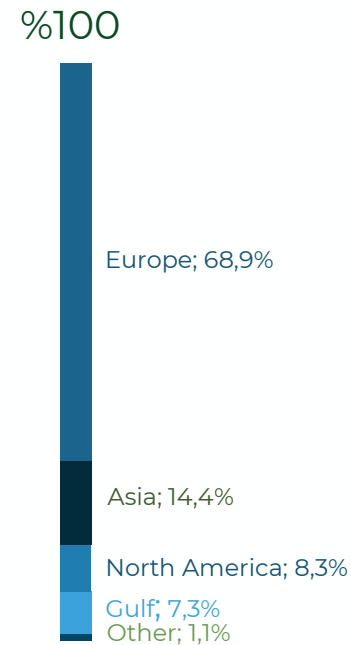
FDI Inflows to Türkiye (Billion \$)



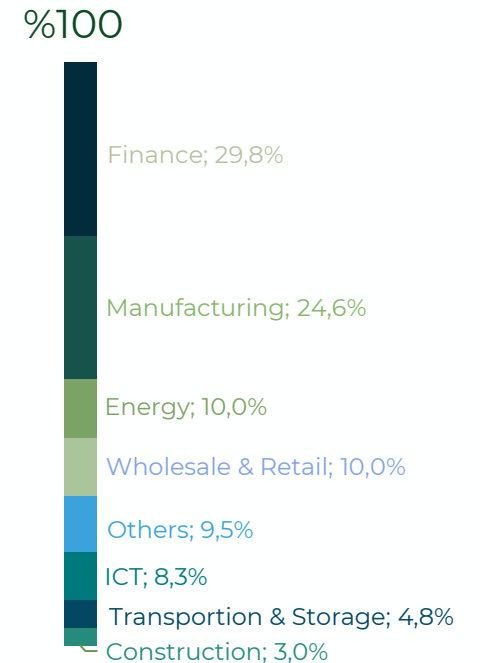
Number of International Companies in Türkiye (Thousands)



Geographic Breakdown (2003-2024)



Sectoral Breakdown (2003-2024)



AGENDA

CHEMICALS
INDUSTRY
OUTLOOK



TÜRKİYE'S
ADVANTAGES



SUB-SECTORS
SPOTS

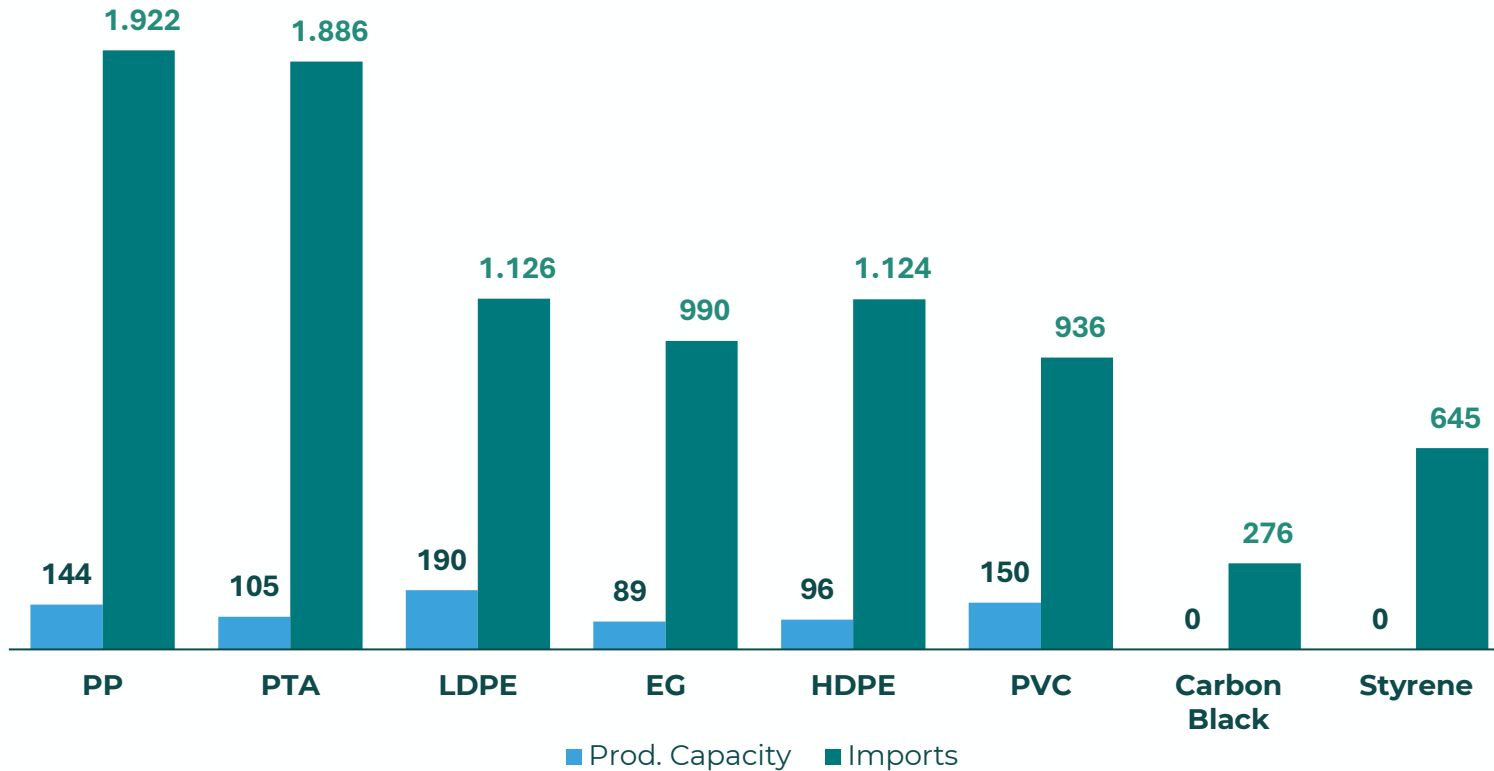


PETRO-CHEMICALS

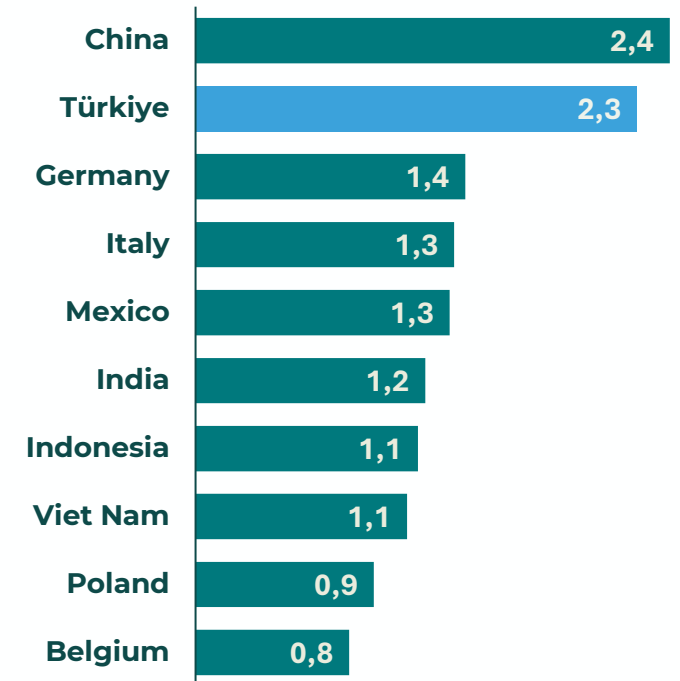
Türkiye is a net consumer of most petrochemicals.



Production Capacity and Imports (kt) 2023



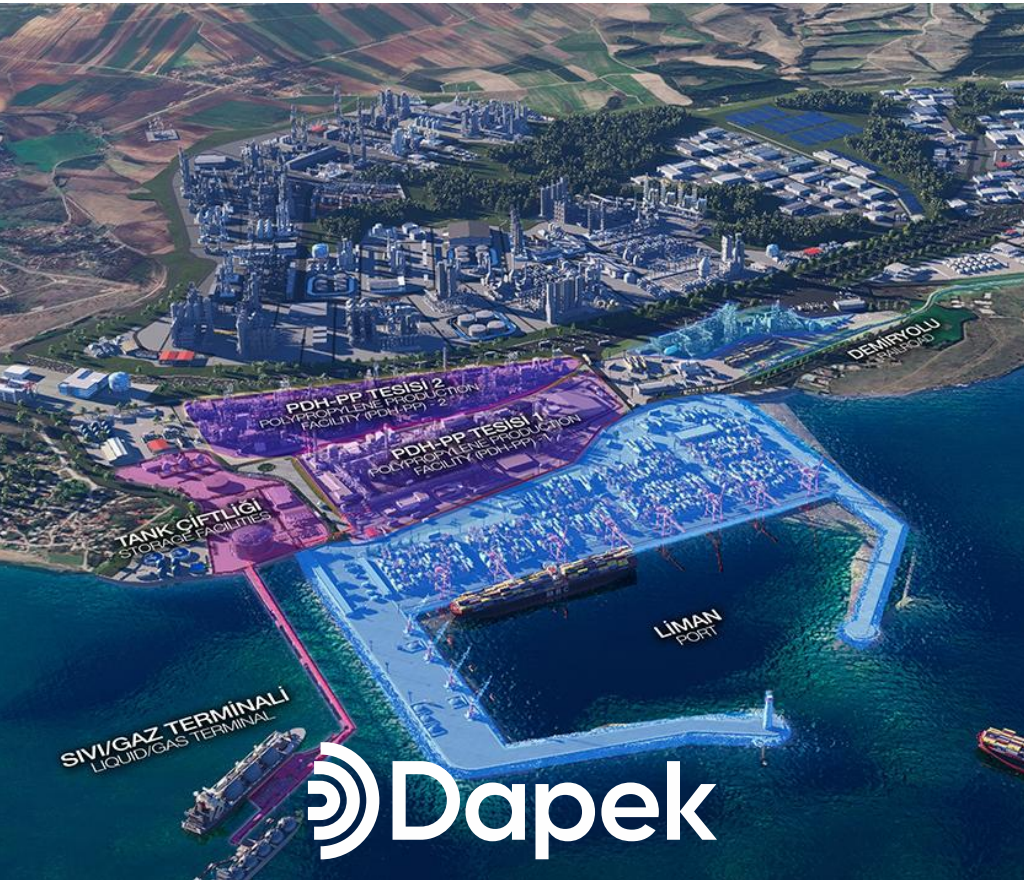
PP Import by Country (Billion, \$)



Sub-sectors Spots

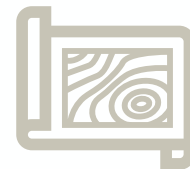
PETRO-CHEMICALS

New projects provide a strategic partnership opportunities for petrochemical companies.



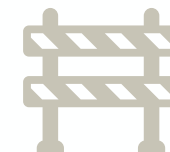
1,340
Ha Land Availability

310 Ha Marine Space,
2 km Coastline



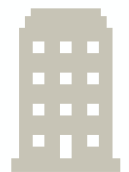
Operation in
2027

Construction started
in November 2024,
with first production
expected by the end
of 2027



**Secured
Feedstock**

through a long-term
contract and supplied
by Sonatrach, the
largest company in
Africa



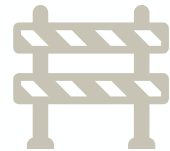
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**Secured
Feedstock**

through a long-term
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by Sonatrach, the
largest company in
Africa



472.5K
Tons
Polypropylene/Year

Opportunities in
main products such
as HDPE, LDPE,
LLDPE, methanol,
MDI, ABS, MMA,
acetone, phenol,
PMMA and PET



Sub-sectors Spots

PETRO-CHEMICALS

New projects provide a strategic partnership opportunities for petrochemical companies.



7 Billion

USD of investment



x2

of current capacity



2030

The year
operation starts





7 Billion

USD of investment



x2

of current capacity



2030

The year
operation starts



PLASTICS

Rising demand unlocks new opportunities in the world's 6th largest plastics market



2nd

largest manufacturer
in Europe

6th

largest manufacturer
in the World

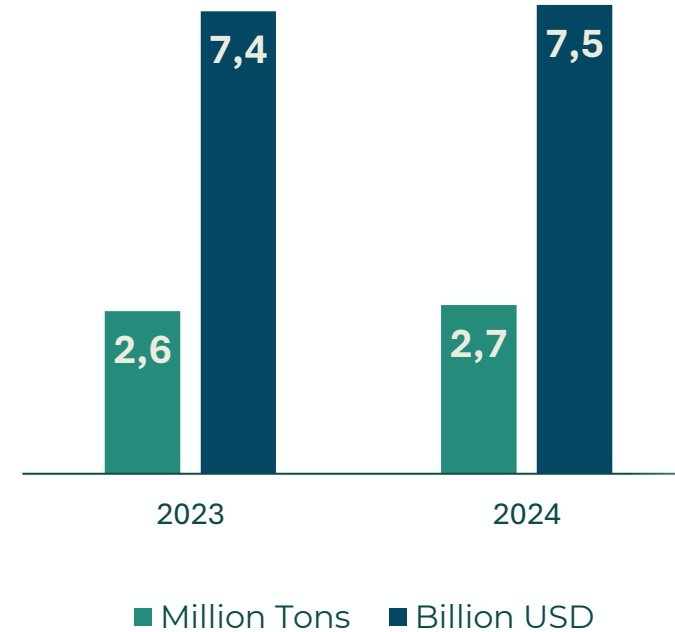
45B

USD market size

9,9

million tons/year
production

Plastics Export of Türkiye

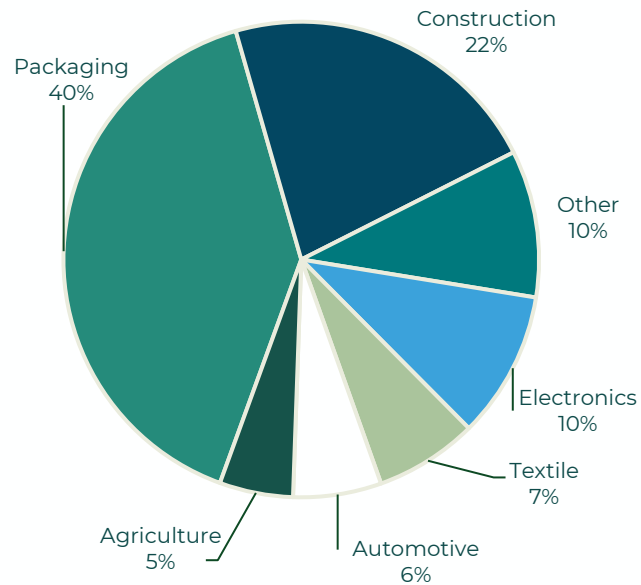


PLASTICS

Rising demand unlocks new opportunities in the world's 6th largest plastics market



Sectoral Distribution of Plastic Demand



Major International Players



PACKAGING

Türkiye has the fastest growing packaging market in the world.



4th

largest market
in Europe

12th

largest market
in the World

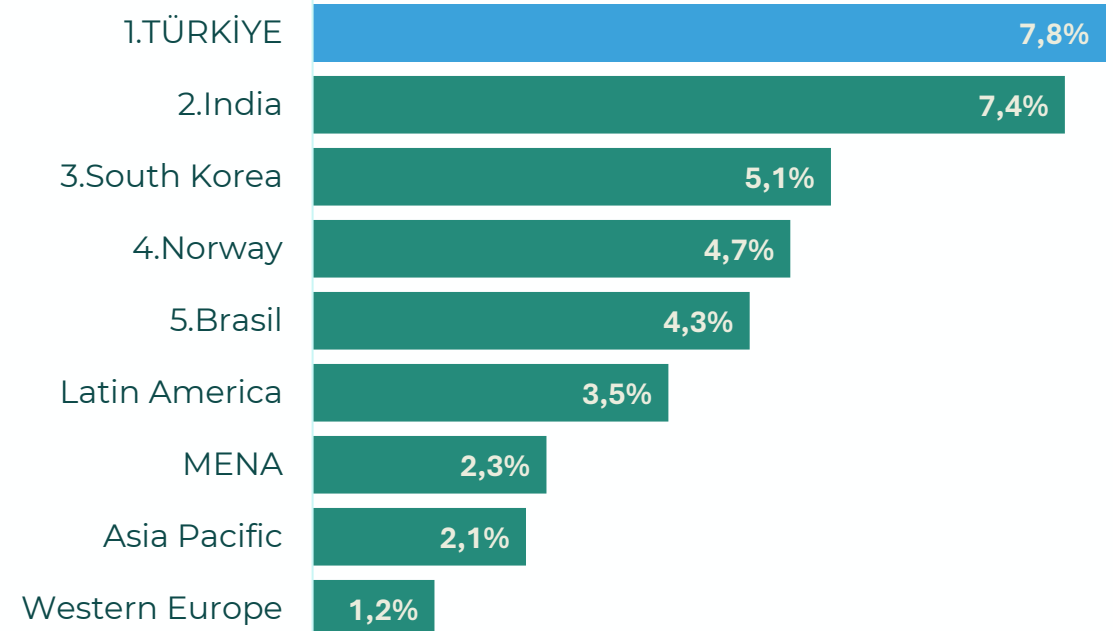


24B

units market
size per year

Fastest Growing Packaging Markets

Total Packaging, Retail/off-trade Unit Volume,
million units, 2019-24 CAGR, %



PACKAGING

Türkiye has the fastest growing packaging market in the world.



12th

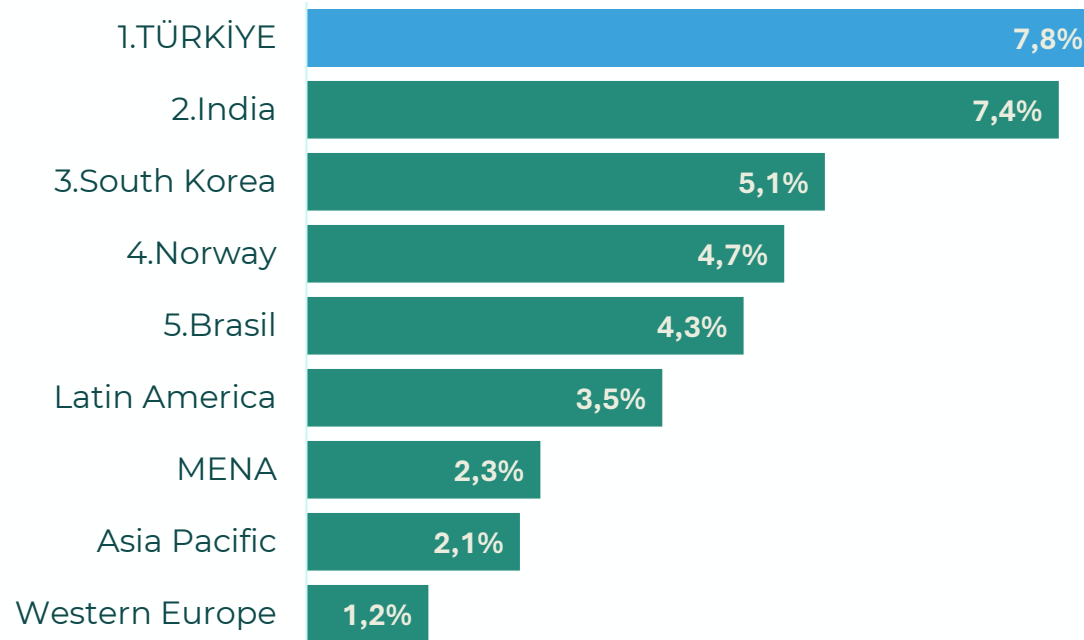
largest market
in the World

24B

units market
size per year

Fastest Growing Packaging Markets

Total Packaging, Retail/off-trade Unit Volume,
million units, 2019-24 CAGR, %



Major International Players





RUBBER & TIRE

Europe's 5th largest market is projected to become its fastest-growing in the next 5 years.

3rd

Largest European country in production value

3rd

fastest growing market in Europe, 5th largest market size, expected to become 1st in 5 years

1st

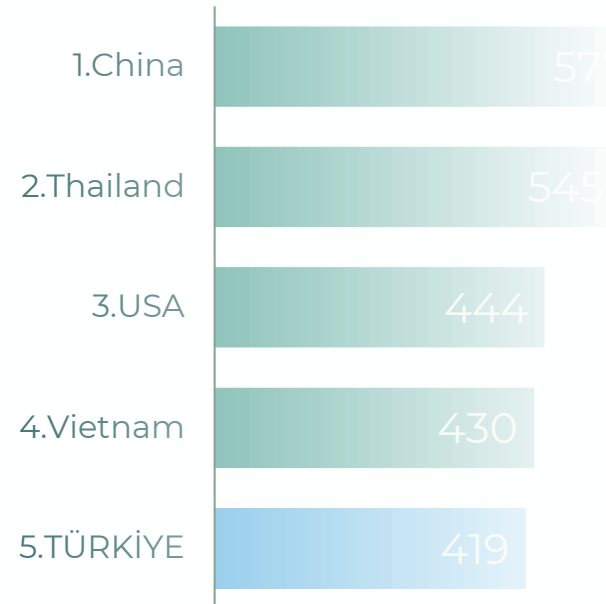
profitable market in benchmarking with Europe

43

million pieces tire production per year

Carbon Black Import by Country in the World

million USD, 2024



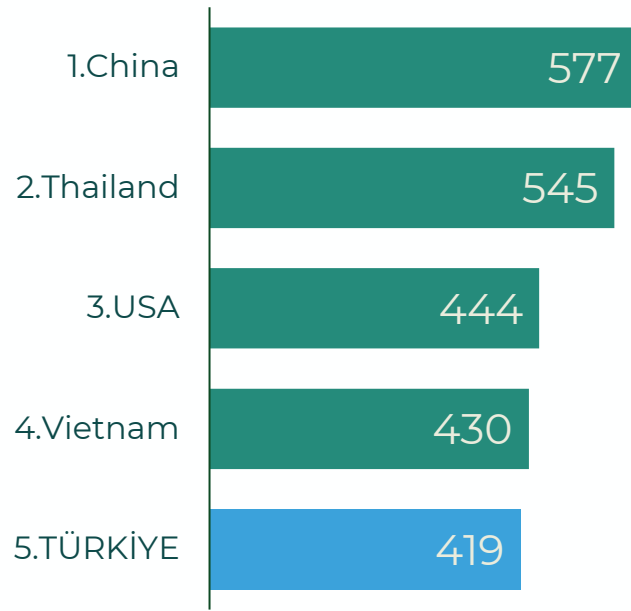
RUBBER & TIRE



Europe's 5th largest market is projected to become its fastest-growing in the next 5 years.

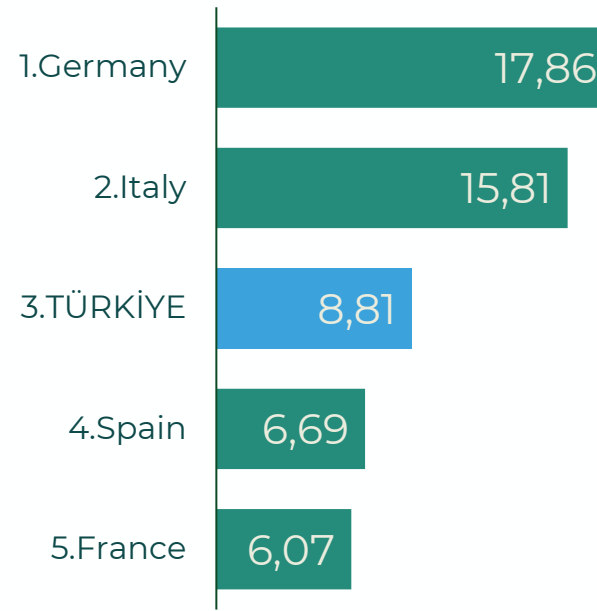
Carbon Black Import by Country in the World

million USD, 2024



Rubber Production Value by Country in Europe

Billion USD, 2024

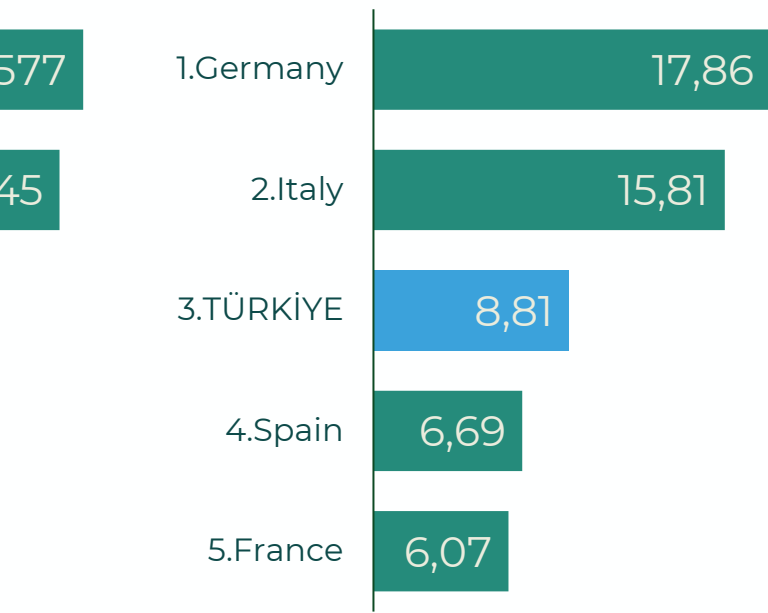




RUBBER & TIRE

Europe's 5th largest market is projected to become its fastest-growing in the next 5 years.

Country Rubber Production Value by Country in Europe
Billion USD, 2024



Major Players





PAINT & COATING

Fragmented market with balanced segments and active international players; Türkiye's paint & coatings industry holds 2% of the global share.

3,5

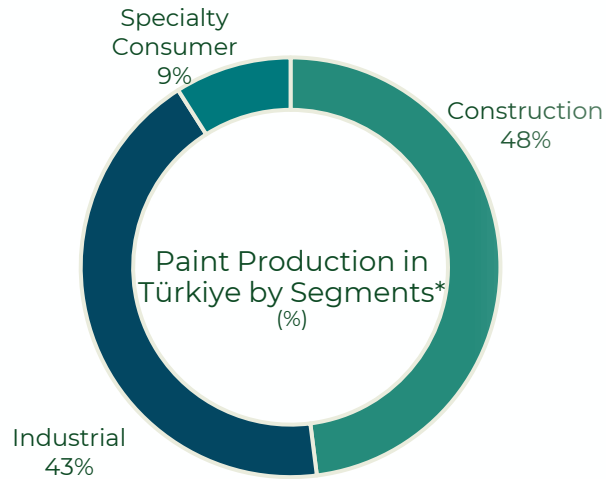
largest exporter in construction chemicals with USD 692,4 million

5th

largest producer in Europe

%2

market share globally



OPPORTUNITIES

Industrial paint resins (Epoxies, Polyurethanes...)

Pigments and additives

Industrial paints such as marine and aviation



PAINT & COATING

Fragmented market with balanced segments and active international players; Türkiye's paint & coatings industry holds 2% of the global share.

Major International Players



CONSTRUCTION CHEMICALS

Rising global share fuels opportunities in construction chemicals.



13th

billion USD market size
1,5B USD export

12th

largest exporter in
plastic construction
materials with USD
427,8 million

19th

largest exporter in
insulation materials with
USD 265,9 million



Türkiye's Share in
Construction Chemicals
World Trade (%)



CONSTRUCTION CHEMICALS

Rising global share fuels opportunities in construction chemicals.



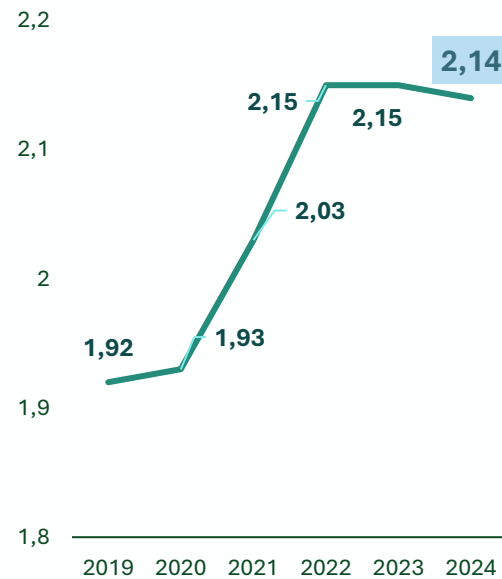
12th

2nd largest exporter in construction chemicals with USD 427,8 million

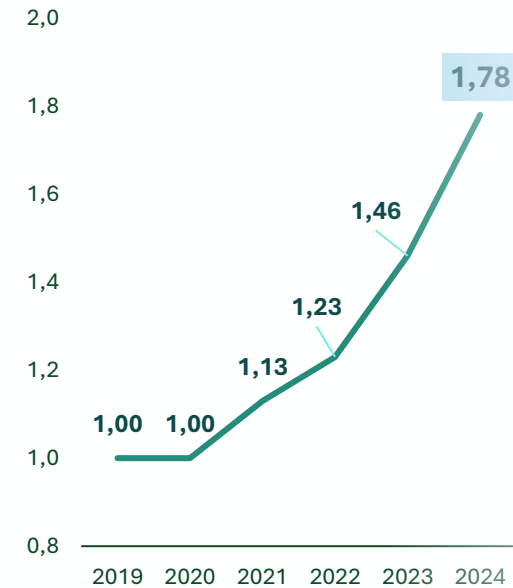
Türkiye's Share in Construction Chemicals World Trade (%)



Türkiye's Share in Plastic Construction Materials World Trade (%)



Türkiye's Share in Insulation Materials World Trade (%)



19th

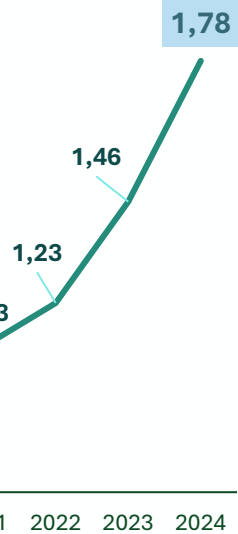
2nd largest exporter in construction materials with USD 265,9 million

CONSTRUCTION CHEMICALS

Rising global share fuels opportunities in construction chemicals.



Share in
Materials World
(%)



Major International Players

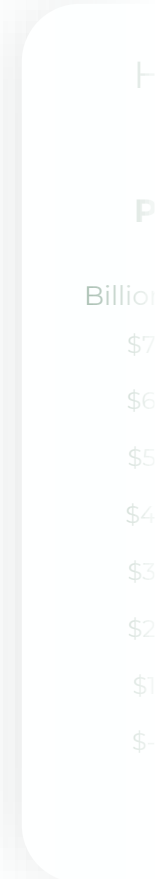




HOME & PERSONAL CARE

Türkiye ranks 6th in home care products and 7th in personal care products in Europe. Consistently growing trade surplus.

In Europe, Türkiye is one of the top producers in many product group:



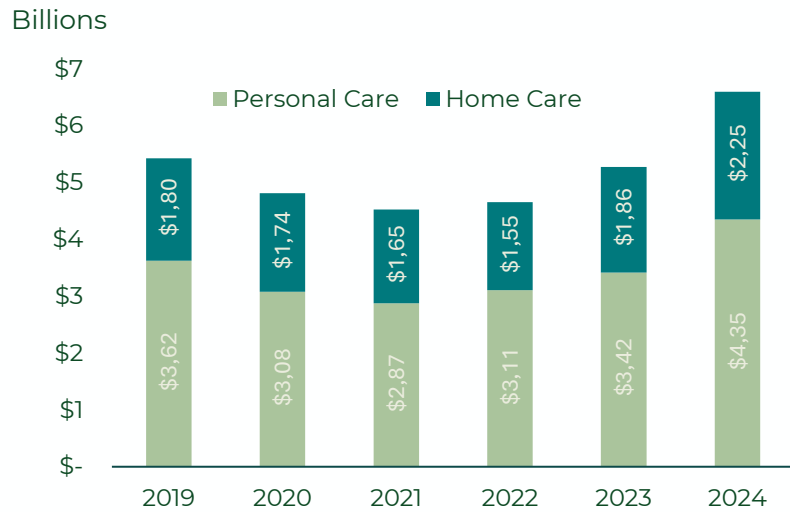


HOME & PERSONAL CARE

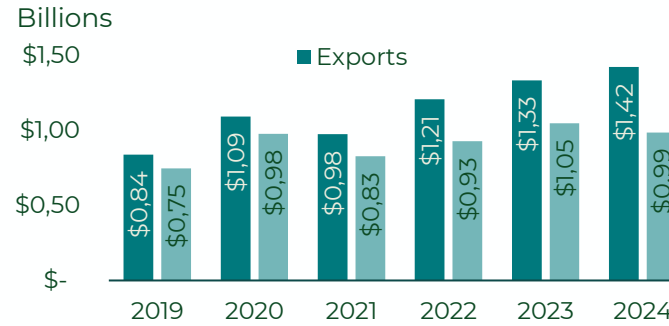
Türkiye ranks 6th in home care products and 7th in personal care products in Europe. Consistently growing trade surplus.

Home&Personal Care sector market size exceed **6,6 B USD in 2024.**

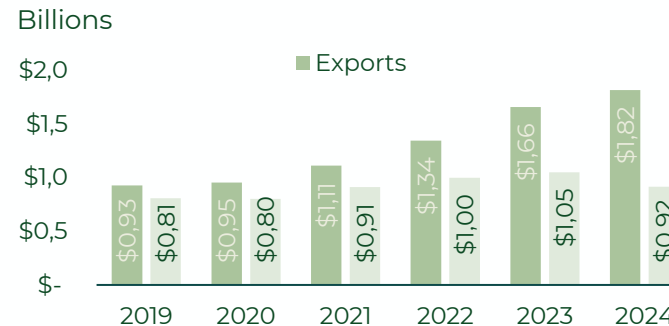
Personal Care & Home Care Market Sizes



Home Care Imports And Exports



Personal Care Imports And Exports





HOME & PERSONAL CARE

Türkiye ranks 6th in home care products and 7th in personal care products in Europe.
Consistently growing trade surplus.

Top Players



FERTILIZERS

Growing agricultural economy drives fertilizer demand.



1st

largest agriculture economy in Europe, 10th globally

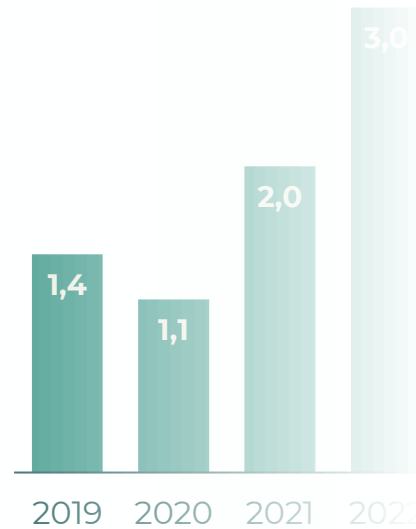
11th

largest importer of fertilizers

130kg

Turkish fertilizer consumption per hectare has increased over years to 130 kg while world average is 140 kg

Türkiye's Fertilizer
Billion USD



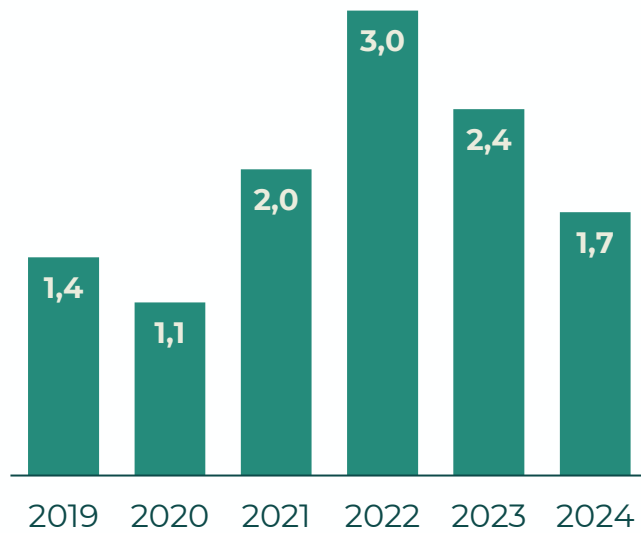
FERTILIZERS

Growing agricultural economy drives fertilizer demand.



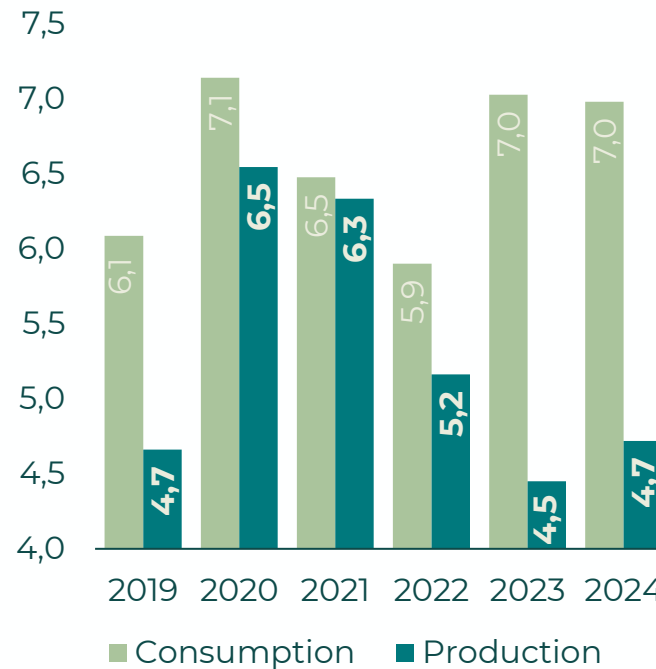
Türkiye's Fertilizer Import

Billion USD



Fertilizer Consumption and Production in Türkiye

Million tons



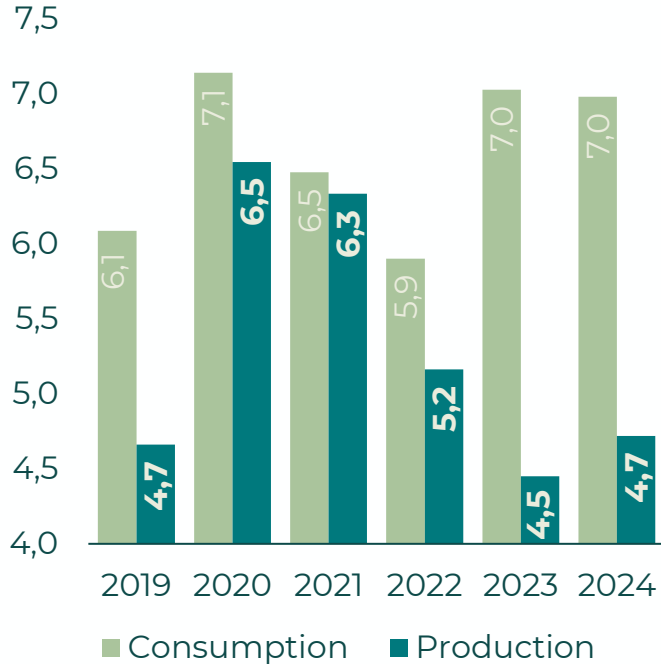
FERTILIZERS

Growing agricultural economy drives fertilizer demand.



Fertilizer Consumption and Production in Türkiye

Million tons



Major Players





GROWING END-USE INDUSTRIES

Steady growth in customer industries is driving the chemicals industry.

1st

largest exporter of UAV and growing aerospace industry

1st

TV & white goods producer in Europe

12th

largest automotive manufacturer in the World

5th

largest textile exporter in the world.

CAGR 2009-2024



3.5%

Textile

GROWING END-USE INDUSTRIES

Steady growth in customer industries is driving the chemicals industry.



3.5%

Textile



5.5%

Metals and Minerals



4.7%

Food and Beverages



6.6%

Mobility



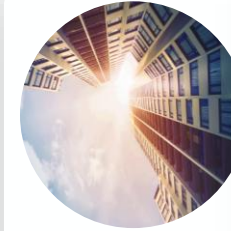
5.5%

Machinery and Electronics



9.9%

Agriculture



5.2%

Construction



2.1%

Pharma.



5.1%

Furniture

CAGR 2009-2024



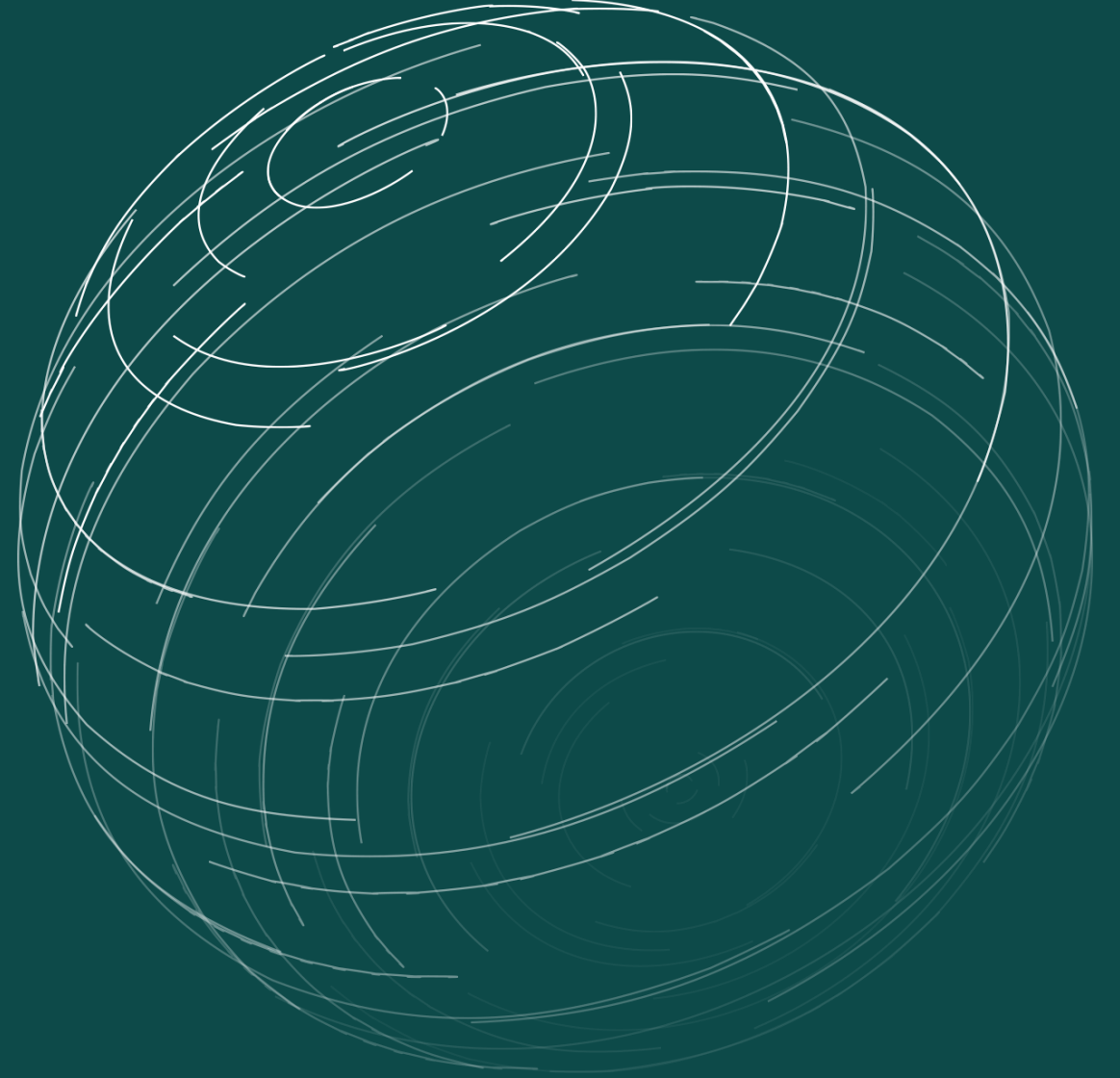
PRESIDENCY OF
THE REPUBLIC OF TÜRKİYE
**INVESTMENT &
FINANCE OFFICE**

nexus
OF THE WORLD

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/invest-in-Turkey



//investinturkiye_en/